



Overcoming Melt, Shock, & More:
Developing a Transfer Bridge Program

Danny Ambrose, Assistant Dean of Student Support

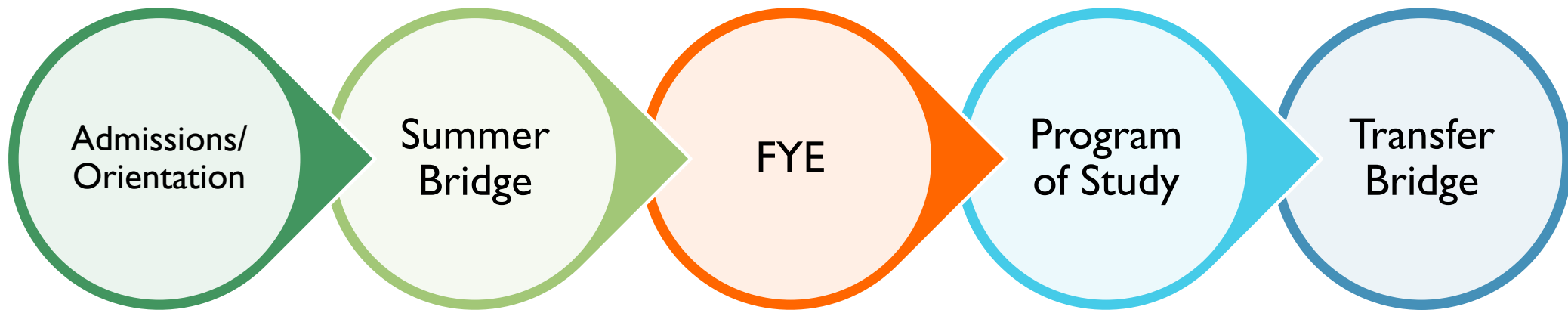
Krystal Liriano-Gonzalez, Associate Director of Student Support & Academic Achievement

PRESENTATION GOALS

- ❑ Share challenges faced by transfer students
- ❑ Explore Guttman's Transfer Bridge planning framework
- ❑ Discuss institutional strategies for transfer student success
- ❑ Highlight considerations for Transfer Bridge implementation on your campus



EMBEDDED ADVISING



Advising & Peer Mentoring



THE GUTTMAN MODEL

1

Full-time
Enrollment in
the First Year

2

Learning
Communities

3

Instructional
Teams

4

Pathways to
Program of
Study

5

Emphasis on
High Impact
Practices

ROLE OF ADVISING

Student Success Advocate

- Caseload Includes all students in a House
- Facilitate weekly FYE course
- Members of the Instructional Team

Career Strategist

- Caseload Includes All Students in Program of Study
- Liaison to the Program Coordinators
- Support with Transfer



SCHLOSSBERG'S TRANSITION THEORY (1984)

- **Transition:** “Any event, or non-event, that results in changed relationships, routines, assumptions or roles.” (Schlossberg, 1984).
- **Role of Perception:** Involves 2 levels of appraisals:
 - *Primary:* How the individual feels about the transition in general (Day 1)
 - *Secondary:* How the individual feels about their resources in dealing with the transition (Day 2)




AUDIENCE ENGAGEMENT!



What are some challenges students face when transferring from/to your campus?

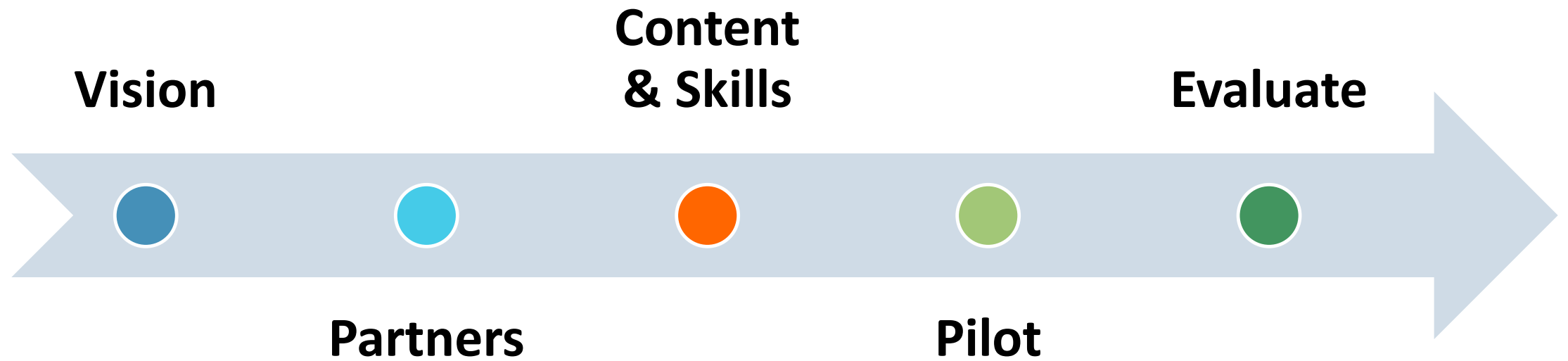
■ Padlet Instructions

- Open link sent in the chat
- Click the plus icon  on the bottom right of the screen
- Type in your contribution and then click out of the dialogue box to post

https://padlet.com/advising/GCC_TB



DESIGN & PLANNING



VISION: ADDRESSING THE LEAKY PIPELINE

Lack of Application

Transfer Melt

Lack of Credit Transfer

Transfer Shock



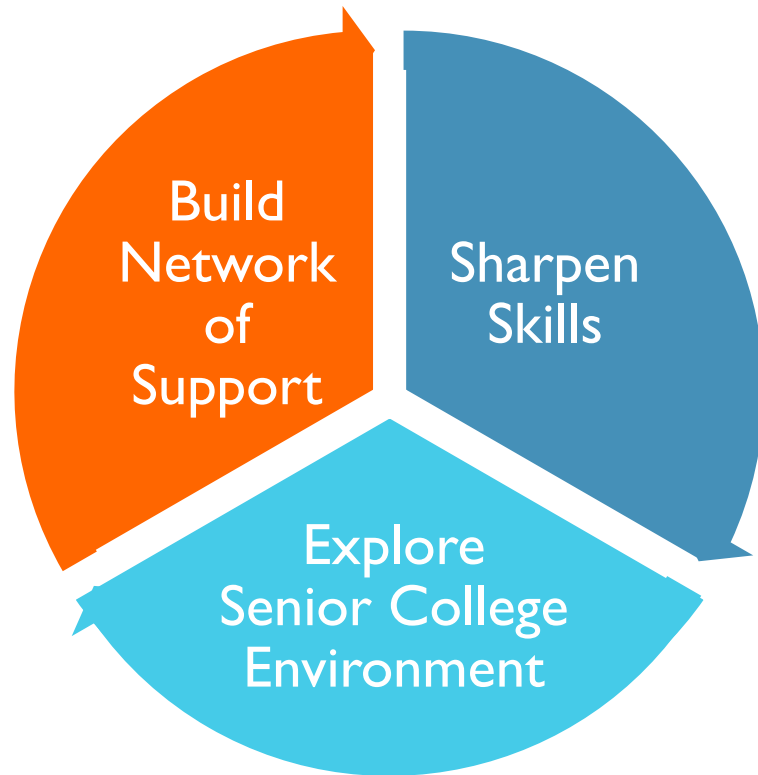
PARTNERS: TRANSFER PEER AMBASSADORS



Transfer Peer Ambassadors design and facilitate Transfer Bridge workshops for students transferring from Guttman to a four-year college. These workshops cover tips on navigating academic and administrative matters at the senior college, acclimating to a new campus environment, and improving time management/organizational skills. **Guttman alumni who have completed at least one semester at the senior college, are involved in campus life, and possess strong communication skills are well suited for this role.**



CONTENT: GUIDING PRINCIPLES & LEARNING OUTCOMES



Identify avenues for peer and other campus support

Explain how the sending/receiving colleges differ structurally/culturally

Practice student success strategies



PILOT: TRANSFER BRIDGE - DAY I (90 MINUTES)

Unpacking the Transfer Experience

- Welcome & Transfer Bridge Purpose
- Workshop Overview & Introductions
- Transfer Student Panel Q&A (featuring Alumni & Transfer Ambassadors)
- Transfer Panel Reflection – Breakouts by Senior College & Large Group Processing
- Research Assignment for Day 2



PILOT: TRANSFER BRIDGE - DAY 2 (90 MINUTES)

Transfer Resources & Skill Building

- Welcome Back & Transfer Trivia Ice Breaker
- Myth Buster Presentation: The Senior College Facts – Transfer Ambassadors
- Campus Breakout Session
- Kahoot
- Evaluation



EVALUATE: CURRENT CONSIDERATIONS

- Develop a robust assessment plan
- Enhance program outcomes and encourage student participation
- Pilot the program
- Participation evaluation



ZOOM BREAKOUT SESSION

1. What types of transfer student programming does your campus offer?
2. How might a Transfer Bridge program compliment your current transfer programming?
3. Who would be your internal/external partners?
4. What evaluation methods would you use to assess Transfer Bridge or related programming?



OPEN DISCUSSION



BRONX TRANSFER AFFINITY GROUP (BTAG)



Thank you for coming!

The recording of today's sessions and the slide decks
can be accessed later this week at:

www.cuny.edu/BTAG

Upcoming Events

Transfer Tuesdays

May 4, 2021