



Helping Professions: Alternatives to Nursing

**An Information Session about Health and Human Service-related
Majors and Careers outside of Nursing**

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OVERVIEW

- In spring 2019, the Departments of Health, Physical Education and Recreation, Social Sciences, and the Accelerated Study in Associate Programs, hosted a “Helping Professions: Alternatives to Nursing” session for students.
- It aimed to guide students’ decisions by providing information about the health and human services fields.
- Faculty from various majors presented about degrees and careers in health-related paths.
- A post survey was conducted to gather students’ interests and feedback.

NEED AND COLLABORATION

NEED: Obstacles with student momentum, graduation and transfer success

COLLABORATION

INTRA CAMPUS

- Health, Physical Education and Recreation
- Social Sciences
- Accelerated Study in Associate Programs

INTER CAMPUS

- Lehman College Academic Advisor

TO PROMOTE ATTENDANCE

- Hosted during club hours
- Healthy snacks and beverages were provided
- Raffle for \$25 and \$50 Amazon gift cards
- Faculty provided extra credit for attendance
- Group Meeting credit given to Accelerated Study in Associate Programs (ASAP) students for participation.
- Flyer created and posted around campus and on class blackboard sites

IMPLEMENTATION

INFORMATION SESSION

- Degrees, career paths and internship opportunities in the following majors were presented:
 - Public Health
 - Exercise Sciences and Kinesiology
 - Dietetics and Nutrition
 - Therapeutic Recreation
 - Human Services
 - Workforce Development
- A Lehman College Advisor presented on transfer options for the above majors.
- Former BCC students:
 - Shared their academic and career paths with students.
 - Provided advice on how to be successful at BCC.

POST SURVEY

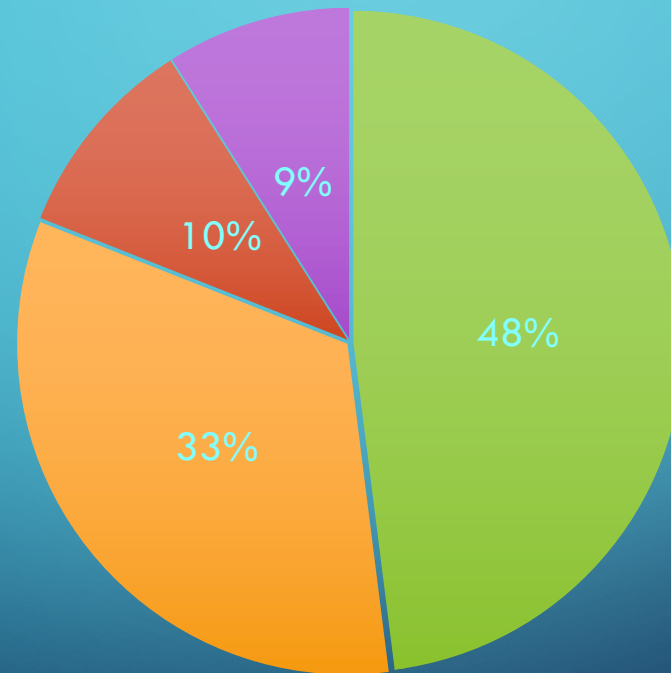
- A post survey was administered that asked if students would be interested in learning more about the many health-related degree options offered outside of nursing.
- It also asked questions about students intended career goals, what information they had received from their advisors regarding careers, careers they would like to learn more about and if they would be interested in learning more about industry certificate programs.

RESULTS

- The session was incredibly well-received with 145 students in attendance.
- Of the 145 students who attended the information session, 71% (N=100) completed the survey.
- The students were engaged throughout, with many asking how they can learn even more about the programs.

SURVEY RESULTS

TOP MAJORS OF RESPONDENTS (N=100)



■ Nursing ■ Liberal Arts ■ Nutrition ■ Other Health Related Majors

KEY FINDINGS

- 89% of students stated they would like to attend a future information session.
- 86% indicated they would be interested in learning more about industry certificate programs in addition to earning a degree.
- 57% of students indicated they would be interested in learning about alternative careers and educational pathways in health fields such as occupational therapy, physical therapy, pharmacology, psychology, human services and radiologic technology.

PRE-PANDEMIC CHALLENGES

ATTENDANCE

- Expand outreach to non-ASAP students.

LIMITED MAJORS

- Expand to include more presentations on the following majors: Nuclear Medicine, Medical Laboratory Technician (MLT), Radiological Technology; Biological Sciences, etc.

SCHEDULING

- Many competing demands during club hours

SIGN IN PROCESS

- Need a more structured sign in process

LESSONS LEARNED AND NEXT STEPS

- Implement a semester series of virtual workshops for most majors.
- Advisor training
- Expand employer-based presentation.
- Integrate a student panel
- [Tool Kit](#)



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QUESTIONS/ SUGGESTIONS

How does your campus program address career exploration
and readiness?