

# Monthly news & updates

## Bronx Business Tech Incubator

July 2020 | Issue 3

The **Bronx Business Tech Incubator** (BBTI) along with the **Small Business Development Center** (SBDC) at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19.

The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!**

### Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. **Click here** for more information.

The Business Outreach Center Network - Women's Business Centers is hosting valuable *free* webinars:

- Martes & Jueves de Julio. **Seminario Web Educación Financiera**
- July 14 at 10:00 am, **Rebuilding from Strength**
- July 16 at 6:00 pm, **BOC Women Business Owner's New Peer Support Groups Information Session**
- July 21 at 10:00 am, **Steps to be Safe During COVID-19 for Businesses in Restaurant Services**
- Wednesday, July 22 at 10am - Are the assumptions you made about your business, customer and sources of future revenues still valid will all the changes we have undergone in the last few months? **Reboot For The New Normal**

August 14 - TECH Day -Founder Summit. A brand-new, founder-focused digital conference for entrepreneurs & the companies that support them. **Apply to attend here**

Link to other free events with U.S. Small Business Administration - **click here**



### Other Resources:

Link to - **Unemployment benefits during COVID-19**

**SCORE's** most updated online resources at **Coronavirus Funding Support for NYC**. Small Business Resilience Training: **Industry Resources**

Link to **SBDC COVID-19 Small Business Resources**

Check NYC/EDC and **COVID-19 Business Relief Resources**

**Help for the Bronx**, COVID-19 has hit the Bronx, hard. But there's help. **Check this out!**

Resources from **Bronx Community College** to help the local Bronx community:

- a listing of companies that are hiring right now - **here**
- resources to help individuals and businesses disrupted by COVID-19 - **here**
- free online courses on a range of topics - **here**
- **Ascend NYC website** has launched and businesses can inquire about joining the program.



### Information About Funding

**The SBA** announced June 15 that EIDL applications would reopen. Apply directly to the SBA; application **here**.

**New Grant: Columbia-Harlem Small Business Development Center**  
The **Columbia Emergency Loan Fund** is a relief program for independently owned, locally managed storefront businesses above 96th Street with 50 or fewer employees.

**PPP Application Deadline Extended**  
On Friday, President Trump signed the congressionally-approved extension for PPP applications. The new deadline is now August 8 - **Apply here**  
Check the Score website for a list of **Additional PPP Funding Lenders**

**New York Forward Loan Fund** (NYFLF) is a new economic recovery loan program aimed at supporting New York State small businesses, nonprofits and small landlords as they reopen after the COVID-19 outbreak and NYS on PAUSE. Pre-applications open now for regions and industries that have been reopened. To apply and learn more, visit **www.nyloanfund.com**. See our flyer **here!**

New grant opportunities available for minority business through the **Hennessy Unfinished Business Initiative** **Click here**. Completed forms will be processed in the order they are received.

### Helpful Information

**NY Forward** – New York City *Phase Three* Industries. The guidelines below apply to non-essential businesses in New York City that will be permitted to reopen.

**NYC Phase 3 Reopening**  
On July 6, NYC enters Phase 3 reopening. Businesses that may now reopen include personal care services such as tattoo and piercing parlors, appearance enhancement practices, massage therapy practices, spas, cosmetology salons, nail salons, tanning salons, and waxing salons. NYC has issued **guidelines for personal-care services**; NY State has **guidelines for hair salons and barber shops**.



### Success Stories through Covid-19

**How Sew Happy Successfully Transitioned Through COVID-19**  
Kim Mulcahy started her business by teaching her adult friends how to sew. This was in 2012. One thing quickly led to another, and soon Mulcahy's company, Sew Happy, was providing sewing instruction as after school programming in area schools. **Read More!**