

Weekly news & updates

Bronx Business Tech Incubator

October 2023
Issue 1



Highlights you don't want to miss!

Bronx Business Tech Center represented Lehman College School of Continuing and Professional Studies at the Cannabis Roundtable, organized by New York City Employment and Training Coalition, at City Hall on 09.14.23.

Council Member Kevin Riley, co-chair of the Black, Latino and Asian caucus, **Council Member Nantasha Williams**, treasurer, and **Council Member Althea Stevens** were in attendance.

Upcoming Free Events and Trainings

Small Business Development Center - Bronx is offering a free webinar:

The Future Of Marketing For Small Business
Tuesday, October 10, 3pm - 4pm

Gain insights and strategies that will empower your small business to thrive in a digital landscape. Learn about innovative marketing trends and practical tips to ensure your business remains competitive and successful in the years ahead.

Learn how to identify your customers, Who are your competitors, What tools & platforms will you use to promote your business?

Presenter: Eddie Johnson, PMP, CSM

REBEL VISIONS

Phone: (718) 960-8806 sbdc.bronx@lehman.cuny.edu

NYC Department of Small Business Services is offering a free webinar:

Tuesday, October 10, 4pm - 6pm EDT
Reach Customers Online with Google | LM 10/10

Learn how your business can be found online with Google. This workshop explains how Google Search works and how you can improve a website's visibility with Search Engine Optimization (SEO). The session also introduces products like Google My Business, Google Trends, Search Console, Google Analytics, Google Ads, and more.

In this workshop we'll discuss best practices for:

Improving your website's visibility in Google's organic search results, on all devices

Creating a free Google My Business listing

Advertising your business on Google

Class Duration: 1 Hour

Please note: This is an online webinar. You will receive the details needed to join within 24 hours of the scheduled start time. To receive these details you **MUST** register beforehand.

[Register Here](#)

Bronx Chamber of Commerce:
October 26, 6pm - 8pm

Business to business coalition building

Join the Bronx Chamber of Commerce and Councilmember Marjorie Velazquez with TD Bank and NYC Department of Small Business Services for an evening of business to business networking and coalition building in the City Island section of Council District 13

[Register Here](#)

Mount Vernon Chamber of Commerce is offering Business Breakfast Meetings on the 1st Wednesday of every month. [Register Here](#) to be able to join these meetings.



Become an Accounting Assistant

The knowledge and skills needed for those aspiring to become full charge bookkeepers are provided in this program. Opportunities for employment are available in a variety of organizations and businesses. Students may complete certificate program and complete an application or enroll in individual courses.

[Enroll Now](#)



LEHMAN COLLEGE - ADULT DEGREE PROGRAM

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Job Opportunities

The School of Continuing and Professional Studies at Lehman College has several job openings:

1. Swim Coordinator - [Apply Here](#)
 2. Part-Time CNA Instructor - [Apply Here](#)
 3. Continuing Education Associate Director - [Apply Here](#)
 4. Lead Instructor, IT Certification & Computer Technology - [Apply Here](#)
 5. ESL Instructor P/T - [Apply Here](#)
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Funding Opportunities and Other Resources

New \$10 Million Loan Program Aimed at

[Information About Funding \(cont'ed\)](#)

South Bronx Businesses:

A new \$10 million loan program for Bronx businesses, funded with money left over from the long-forgotten Bronx empowerment zone, was announced on 8/17/2023 by U.S. Rep. Ritchie Torres (D-The Bronx) and Bronx Borough President Vanessa Gibson.

The loans, to be handed out by the Bronx Economic Development Corporation, will range from \$5,000 to \$350,000 and can be used for a variety of purposes including payroll, inventory and equipment. Eligible businesses will be primarily in the South Bronx, which was the heart of the federal empowerment zone.

[Click here for more.](#)

The funding will be provided through the federal Small Business Administration's (SBA) [Community Advantage Loan Program](#).

Governor Hochul Announces \$150 Million New York Forward Loan Fund 2 to Provide Flexible Loans to New York State Small Businesses.

Qualified recipients with fewer than 100 employees and less than \$5 million in gross annual revenue can apply for loans up to \$150,000 with affordable, fixed-rate interest rates. [Click here for more info](#)

Mayor Adams, SBS Commissioner Kim Announce Opening of Applications for Historic \$75M "Opportunity Fund" to Help Small Businesses Lead Pandemic Recovery
The NYC Small Business Opportunity Fund has temporarily paused intake of new applications. If you have not completed an application, please fill out this [inquiry form](#).

WomensNet Amber Grant

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. [See the full list here.](#)

SBA Loans Helping Small & Medium Businesses Grow & Reduce Cost During A Recession!!

Small business lending has been cut in half since the beginning of the pandemic. It's harder to get approved for a business loan and receive the full amount of funding that you need. [Start your loan process here!](#)

The [Empire State Development website](#) offers Grants, Tax Credits, and Technical Assistance Programs for Businesses Affected by the COVID-19 Pandemic. The Business Pandemic Recovery Initiative.

The Business Outreach Center (BOC) Network Presents The New York State MWBE Business Growth Accelerator

A unique opportunity for construction industry firms in the mid-hudson region of New York State. [Read More](#)

Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- [New York City Bar Association](#)
- [Legal Referral Service](#)
- [Pro Bono Partnership](#)

A public/private partnership, the [NYC Small Business Resource center](#) will connect eligible small businesses with specialists to provide assistance in technology, real estate, legal and accounting services, procurement opportunities, marketing, sources of loans and grants, and more.

Bronx Economic Development Corporation

The Bronx is Open for Business!

BXEDC has loans programs tailored made for small- and mid- sized businesses, contact us if you are interested in any of these [programs](#).

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available.

[Click here for a lot more information.](#)

About Us

The Bronx Business Tech Incubator (BBTI)

(BBTI) is supported by the New York City Council and New York City Economic Development Corporation as a startup incubator for tech freelancers, local small business, and entrepreneurs. Our mission is to help startup companies and entrepreneurs to build successful companies, which in turn creates more job opportunities and drives new innovation and technology development in the Bronx. With the technological infrastructure and the resources of CUNY community, the Bronx Business Tech Incubator provides an environment for companies to turn innovative ideas into profitable realities.v

Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

¡Atención Negocios de Habla Hispana!

Si desea tener asistencia técnica personalizada acerca de las ayudas disponibles para los propietarios de negocios, u otro tema que necesite establecer para hacer crecer su negocio, puede

The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more!

solicitar una cita de consejería en español e inglés aquí **Bronx SBDC**.

Si aún no es cliente de SBDC, solicite una cita llenando el formulario SBA 641.

Bronx Business Tech Incubator |
Visit Us Here

Small Business Development Center |
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Lehman College School of Continuing and Professional Studies (SCPS) | Carman Hall, Room 128, 250 Bedford Park Boulevard West, Bronx, NY 10468-1589

[Unsubscribe nancy.colon@lehman.cuny.edu](mailto:nancy.colon@lehman.cuny.edu)

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