

Weekly news & updates

Bronx Business Tech Incubator

May 2022 | Issue 2

The **Bronx Business Tech Incubator** (BBTI) along with the **Small Business Development Center** (SBDC) at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!**

Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. [Check out here](#) what is happening in the Bronx!

New York Women in Business is offering a free webinar

- **Creating Compelling Content**

Tue, May 10 2022 from 3:00-6:00 PM - [Register Here](#)

BOC Brooklyn Women's Business Center is offering free a workshop

- **Once Taboo, Always Essential: A Better Understanding of Mental Health**

Wed, May 11, 2022 from 4:00 PM – 5:00 PM - [Register Here](#)

- **Setting Financial Goals**

Thur, May 19, 2022 from 10:00 AM to 11:00 AM - [Register Here](#)

ANNOUNCEMENTS!

Lehman College- NEW- Immigrant Nurse Upskilling

FREE intensive ESOL/ NCLEX prep course for internationally trained nurses. Receive training, case management, and job placement needed to become a Licensed RN in the US. For eligibility requirements and application visit [NCLEX-RN Training Program for English Language Learners Pre-Application Form](#)

Internationally Trained Nurse?
Improve your English skills and become a licensed nurse in New York

The National Council Licensure Examination for Registered Nurses (NCLEX-RN) Preparation Course for English Language Learners is offered at no-cost for internationally trained nurses.

This program can help you:

- Improve your English language skills
- Learn about nursing in the U.S. healthcare system
- Prepare for the NCLEX-RN exam to become a licensed nurse in New York State

Eligibility Requirements

- Be an English Language Learner
- Have high-intermediate level of spoken English
- Have a nursing degree from a country other than the United States
- Be a New York City resident and legally authorized to work in the United States
- Submit nurse license verification application to SBDC International and W5 Education Department
- Make no more than \$40,000 annually if employed
- Have reliable internet and a working computer to use during the training program
- Be vaccinated against COVID-19, except for those with an approved reasonable accommodation

Learn more and apply:
nyc.gov/healthcaretraining
718-960-8512

Logos for NYC, W5 Education, SBDC, Lehman College, and others.

LEHMAN COLLEGE
ADULT DEGREE PROGRAM

FROM DEGREES..... TO JOBS!

LEHMAN COLLEGE - ADULT DEGREE PROGRAM FROM DEGREES.....TO JOBS!

- Is It Time For You To Go Back To School?
- Would a Bachelor's or Master's Degree Enhance Your Career?

ATTEND AN INFORMATION SESSION TO LEARN MORE!

[See more here!](#)

Visit: www.lehman.edu/adult

Call: 718-960-8666

Email: adult.degree@lehman.cuny.edu

WE WANT TO HEAR FROM YOU!

Thank you for being a valued member of our Lehman College School of Continuing and Professional Studies community. We are looking to expand our professional certificate program and course offerings and want to hear from you! Please take a few moments to fill out the *short 5-question* survey below. The information you share helps us build future programs for you!

[ACCESS THE SURVEY HERE](#)

Thank you! We appreciate your input!



DOING BUSINESS WITH NYC IDENTIFYING OPPORTUNITIES
Competitor Research

VIRTUAL WORKSHOP

CONFERENCE MATERIAL
come and learn how you can win government contracts

DATE
Friday
27th May 2022
10am -11am

FREE TO JOIN
COURTESY OF YOUR SPONSOR:
SCHOOL OF CONTINUING AND PROFESSIONAL STUDIES LEHMAN COLLEGE

LATEST NEWS!

Lehman College, School of Continuing and Professional Studies, is providing scholarships to small businesses to attend to the following workshops. If you are a small business and interested in these topics, use the promo code, **LEHMANCOTC**, and register for any workshop, read through the full details/descriptions. The scholarships are limited and on first come first serve basis.

1. [Identifying Opportunities - Competitor Research, May 27th at 10AM - 11AM](#)
2. [Identifying Opportunities - Select Agency Targets, June 24th at 10AM - 11AM](#)
3. [Identifying Opportunities - RFP Analysis, July 22nd at 10AM - 11AM](#)
4. [Business Growth - Discretionary Purchase Method, August 26th at 10AM - 11AM](#)
5. [Business Growth - Relationship Building, September 23rd at 10AM - 11AM](#)
6. [Business Growth - Joint Venture Collaboration, October 28th at 10AM - 11AM](#)
7. [Action Items - FastTrack to Certifications, November 25th at 10AM - 11AM](#)
8. [Action Items - Developing Proposals, December 23rd at 10AM - 11AM](#)

Great Job Opportunity at the School of Continuing and Professional Studies at Lehman College

We have a new position at our Workforce Education Department. *Click on the link below to learn more information on the position and to apply.*

[Workforce Coordinator](#)

Other Resources

Summer 2022 - INTERNSHIP TO EMPLOYMENT (I2E) PROGRAM

DOES YOUR BUSINESS NEED SUPPORT? The CUNY I2E Program will connect graduating CUNY Seniors and recent CUNY grads to a wide range of work opportunities within small businesses across New York City. [More info here](#)

Governor Hochul Announces Billion Dollar Rescue Plan for Small Businesses and Strengthen New York's Economic Recovery

- New Tax Credit Will Provide Relief To Small Businesses Taking On COVID-Related Capital Expenses
- Small Business Lending Initiative Will Provide Accessible Loans To Expanding Small Businesses
- Governor Will Propose Legislation Permanently Allowing the Sale of To-Go Drinks in Bars and Restaurants

[More information here](#)

Mayor Adams Signs "Small Business Forward" Executive Order to Reform Small Business Violations

Reforms will reduce fine schedules and

Information About Funding (cont'ed)

For restaurants, the state offers **Restaurant Resiliency Program grants** for restaurants that choose to provide meals and food to people within distressed or under-represented communities. There is also a **Restaurant Return-to-Work Tax Credit** to help bring restaurant staff back-to-work, and to increase hiring at NYS restaurants.

A public/private partnership, the [NYC Small Business Resource center](#) will connect eligible small businesses with specialists to provide assistance in technology, real estate, legal and accounting services, procurement opportunities, marketing, sources of loans and grants, and more.

[WE Legal](#), provides women entrepreneurs a range of support and services that target negotiation and legal protection.

General Funding

CitizensNYC offers grants of up to \$10,000 in Neighborhood Business Grants, which

allow for warnings for first-time violations.
[See more](#)

We are so proud to introduce **Verizon Small Business Digital Ready** - a *free* online curriculum designed to give small businesses like yours the personalized tools to succeed in today's digital world. Learning modules, expert coaching, peer networking and more. [Register now](#) for our free online curriculum and move your business forward.

Small Business Saturday

If you just started a business, you might be looking for ways to get your name out in your community. Why not do that on a national shopping day devoted to small businesses—aka Small Business Saturday (SBS)? [More information](#)

PPP Loan Forgiveness

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness. Links to forms, FAQs, instructions on documentation and other information are available at the [SBA's PPP Website](#)

Visit [SCORE's](#) online resources at Coronavirus Funding Support for NYC - [click here](#). Small Business Resilience Training by [SCORE](#) - [Industry Resources](#)

Information About Funding Federal and State Programs

The [Empire State Development website](#) offers Grants, Tax Credits, and Technical Assistance Programs for Businesses Affected by the COVID-19 Pandemic. The Business Pandemic Recovery Initiative

The **New York Forward Loan Fund** offers low-interest loans to NY businesses with 50 or fewer employees.

prioritize businesses owned by people of color, immigrants, and women.

The **Bronx Overall Economic Development Corp (BOEDC)** is offering zero-interest, 2-year Business Continuity Loans of \$25-100K.

SBA loans: many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

Brooklyn Alliance Capital is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

The Brooklyn Chamber of Commerce has created the **Bring Back Brooklyn Fund Loan and Grant Program**

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help! [Click here for a lot more information.](#)

WomensNet Amber Grant

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. [See the full list here](#)

Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- [New York City Bar Association](#)
- [Legal Referral Service](#)
- [Pro Bono Partnership](#)

NY State and City Programs

Bronx Night Market just opened the applications for small businesses and entrepreneurs to participate in the most successful event series of the borough. [Click here to apply](#)

New York's **Shared Work Program** lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - [Check updates here](#)

Help for the Bronx, COVID-19 has hit the Bronx, hard. But there's help. [Check this out!](#)

Resources from **Bronx Community College** to help the local Bronx community:

- a listing of companies that are hiring right now [-here](#)
- resources to help individuals and businesses disrupted by COVID-19 [-here](#)
- free online courses on a range of topics [-here](#)