

# Weekly news & updates

## Bronx Business Tech Incubator

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June 2022 | Issue 2

The **Bronx Business Tech Incubator** (BBTI) along with the **Small Business Development Center (SBDC)** at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more!

### Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

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### Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. [Check out here](#) what is happening in the Bronx!

**BOC Brooklyn Women's Business Center** is offering free workshops:

- **Entity Selection and Formation**

Tue, June 14, 2022 from 6:00PM to 7:00PM - [Register Here](#)

- **Access to Capital & Business Relationships**

Wed, June 15, 2022 from 6:30PM – 8:00PM - [Register Here](#)

- **Guide to Better Banking**

Thu, June 16, 2022 from 10:00AM – 11:00AM - [Register Here](#)

**Bronx-SBDC** in partnership with Ponce Bank is offering a free workshop

- **Strong Business Credit**

Thu, Jun 23, 2022 from 10:00AM to 12:00PM - [Register Here](#)

**South Bronx Overall Economic Development Corporation (SoBro)** is offering free webinars:

- **Credit Inc: Financial Webinar**

Tue, Jun 14, 2022 from 6:30PM to 7:30PM - [Register here](#)

- **MWBE Certification Webinar**

Thu, Jun 16, 2022 from 2:00PM to 4:00PM - [Register Here](#)

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### ANNOUNCEMENTS!

**Great Job Opportunity at the School of Continuing and Professional Studies at Lehman College**

We have a new position at our Workforce Education Department. *Click on the link below to learn more information on the position and to apply.*

[Workforce Coordinator](#)



LEHMAN COLLEGE  
ADULT DEGREE PROGRAM  
**FROM DEGREES.....  
TO JOBS!**

#### LEHMAN COLLEGE - ADULT DEGREE PROGRAM FROM DEGREES.....TO JOBS!

- Is It Time For You To Go Back To School?
- Would a Bachelor's or Master's Degree Enhance Your Career?

**ATTEND AN INFORMATION SESSION TO LEARN MORE!**

[See more here!](#)

Visit: [www.lehman.edu/adult](http://www.lehman.edu/adult)

Call: 718-960-8666

Email: [adult.degree@lehman.cuny.edu](mailto:adult.degree@lehman.cuny.edu)

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### WE WANT TO HEAR FROM YOU!

Thank you for being a valued member of our Lehman College School of Continuing and Professional

We are looking for small business owners and course offerings and want to hear from you! Please take a few moments to fill out the *short 5-question* survey below. The information you share helps us build future programs for you!

[ACCESS THE SURVEY HERE](#)

Thank you! We appreciate your input!

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## LATEST NEWS!

Lehman College, School of Continuing and Professional Studies, is providing scholarships to small businesses to attend to the following workshops. If you are a small business and interested in these topics, use the promo code, **LEHMANCOTC**, and register for any workshop, read through the full details/descriptions. The scholarships are limited and on first come first serve basis.

1. [Identifying Opportunities - Select Agency Targets, June 24th at 10AM - 11AM](#)
  2. [Identifying Opportunities - RFP Analysis, July 22nd at 10AM - 11AM](#)
  3. [Business Growth - Discretionary Purchase Method, August 26th at 10AM - 11AM](#)
  4. [Business Growth - Relationship Building, September 23rd at 10AM - 11AM](#)
  5. [Business Growth - Joint Venture Collaboration, October 28th at 10AM - 11AM](#)
  6. [Action Items - FastTrack to Certifications, November 25th at 10AM - 11AM](#)
  7. [Action Items - Developing Proposals, December 23rd at 10AM - 11AM](#)
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## Other Resources

### Summer 2022 - [INTERNSHIP TO EMPLOYMENT \(I2E\) PROGRAM](#)

#### [DOES YOUR BUSINESS NEED](#)

[SUPPORT?](#) The CUNY I2E Program will connect graduating CUNY Seniors and recent CUNY grads to a wide range of work opportunities within small businesses across New York City. [More info here](#)

### Governor Hochul Announces Billion Dollar Rescue Plan for Small Businesses and Strengthen New York's Economic Recovery

- New Tax Credit Will Provide Relief To Small Businesses Taking On COVID-Related Capital Expenses
- Small Business Lending Initiative Will Provide Accessible Loans To Expanding Small Businesses
- Governor Will Propose Legislation Permanently Allowing the Sale of To-Go Drinks in Bars and Restaurants

[More information here](#)

### Mayor Adams Signs "Small Business Forward" Executive Order to Reform Small Business Violations

Reforms will reduce fine schedules and allow for warnings for first-time violations. [See more](#)

### Small Business Saturday

If you just started a business, you might be looking for ways to get your name out in your community. Why not do that on a national shopping day devoted to small businesses—aka Small Business Saturday (SBS)? [More information](#)

### PPP Loan Forgiveness

**Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness.** Links to forms, FAQs, instructions on documentation and other information are available at the [SBA's PPP Website](#)

Visit [SCORE's](#) online resources at Coronavirus Funding Support for NYC - [click here](#). Small Business Resilience Training by [SCORE - Industry Resources](#)

## Information About Funding

## Information About Funding (cont'ed)

For **restaurants**, the state offers **Restaurant Resiliency Program grants** for restaurants that choose to provide meals and food to people within distressed or under-represented communities.

There is also a **Restaurant Return-to-Work Tax Credit** to help bring restaurant staff back-to-work, and to increase hiring at NYS restaurants.

A public/private partnership, the [NYC Small Business Resource center](#) will connect eligible small businesses with specialists to provide assistance in technology, real estate, legal and accounting services, procurement opportunities, marketing, sources of loans and grants, and more.

### General Funding

**CitizensNYC** offers grants of up to \$10,000 in Neighborhood Business Grants, which prioritize businesses owned by people of color, immigrants, and women.

The [Bronx Overall Economic Development Corp \(BOEDC\)](#) is offering zero-interest, 2-year Business Continuity Loans of \$25-100K.

**SBA loans:** many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

**Brooklyn Alliance Capital** is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

The Brooklyn Chamber of Commerce has created the [Bring Back Brooklyn Fund Loan and Grant Program](#)

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!

[Click here for a lot more information.](#)

## Federal and State Programs

The [Empire State Development website](#) offers Grants, Tax Credits, and Technical Assistance Programs for Businesses Affected by the COVID-19 Pandemic. The Business Pandemic Recovery Initiative

The **New York Forward Loan Fund** offers low-interest loans to NY businesses with 50 or fewer employees.

[WE Legal](#), provides women entrepreneurs a range of support and services that target negotiation and legal protection.

## WomensNet Amber Grant

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. [See the full list here.](#)

## Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- [New York City Bar Association](#)
- [Legal Referral Service](#)
- [Pro Bono Partnership](#)

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## NY State and City Programs

Bronx Night Market just opened the applications for small businesses and entrepreneurs to participate in the most successful event series of the borough. [Click here to apply](#)

New York's [Shared Work Program](#) lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - [Check updates here](#)

**Help for the Bronx**, COVID-19 has hit the Bronx, hard. But there's help. [Check this out!](#)

Resources from [Bronx Community College](#) to help the local Bronx community:

- a listing of companies that are hiring right now - [here](#)
- resources to help individuals and businesses disrupted by COVID-19 - [here](#)
- free online courses on a range of topics - [here](#)

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