

# Weekly news & updates

## Bronx Business Tech Incubator

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April 2022 | Issue 2

The **Bronx Business Tech Incubator** (BBTI) along with the **Small Business Development Center** (SBDC) at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!**

### Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

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### Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. [Check out here](#) what is happening in the Bronx!

**BOC Brooklyn Women's Business Center** is offering a free workshop

- **Once Taboo, Always Essential: A Better Understanding of Mental Health**

Thu, April 14, 2022 4:00 PM – 5:00 PM [Register Here](#)

**NY Women in Business (NYWIB)** is offering a free webinar

- **Building high quality networks that can help you grow**

Tuesday, April 19, 2022 3:00 PM - 5:00 PM [Register Here](#)

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### NYWIB Survey on funding and educational programs

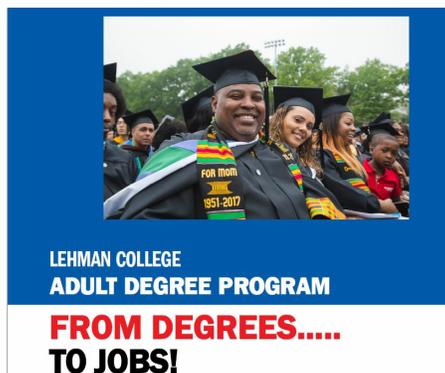
If you are a woman entrepreneur in New York City with your own business, we want to hear from you!

**NYWIB**, in partnership with **SCORE** and **Accompany Capital**, invites you to take part in a survey to help us better serve you and your needs.

Access to capital, mentoring, skills training, and networking count among things that woman entrepreneurs seek in order to succeed. The purpose of this survey, which should only take a few minutes to complete, is to gather information on needs that are not met by current loan products, webinars, networking opportunities, as well as other factors that affect your business success.

Thank you for helping us better serve the New York City business community!

**Please complete the survey by April 15 - [Begin Survey](#)**



### LEHMAN COLLEGE - ADULT DEGREE PROGRAM

#### FROM DEGREES.....TO JOBS!

- Is It Time For You To Go Back To School?
- Would a Bachelor's or Master's Degree Enhance Your Career?

**ATTEND AN INFORMATION SESSION TO LEARN MORE! [See more here!](#)**

Visit: [www.lehman.edu/adult](http://www.lehman.edu/adult)

Call: 718-960-8666

Email: [adult.degree@lehman.cuny.edu](mailto:adult.degree@lehman.cuny.edu)

## Great Job Opportunities at the School of Continuing and Professional Studies at Lehman College

We have new positions in our new NCLEX Program. Lehman College, in partnership with the SBS and NYACH, will launch the NCLEX-RN ELL Training Program that will assist internationally trained nurses with improving their English language skills and obtaining licensure and employment as Registered Nurses in New York City.

*Click on the links below to learn more information on the position and to apply.*

[Program Manager -- Immigrant Nurse Upskilling Program](#)

[Educational Case Manager - Immigrant Nurse Upskilling Program](#)

[Program Assistant – Immigrant Nurse Upskilling Program](#)

[Full-Time English as Second Language \(ESL\) Instructor](#)

[Full-Time Nursing Instructor](#)

[Workforce Coordinator](#)

### Other Resources

#### **Summer 2022 - INTERNSHIP TO EMPLOYMENT (I2E) PROGRAM**

**DOES YOUR BUSINESS NEED SUPPORT?** The CUNY I2E Program will connect graduating CUNY Seniors and recent CUNY grads to a wide range of work opportunities within small businesses across New York City. [More info here](#)

*The NYC Health Department* is releasing permits for mobile food vendors to operate Green Carts and Seasonal food carts and trucks. To apply for a Green Cart or Seasonal permit, you need to apply to get on a waiting list first. The waiting list application period will be open from February 7 through April 30. [Click here for instructions and application](#)

#### **Governor Hochul Announces Billion Dollar Rescue Plan for Small Businesses and Strengthen New York's Economic Recovery**

- New Tax Credit Will Provide Relief To Small Businesses Taking On COVID-Related Capital Expenses
- Small Business Lending Initiative Will Provide Accessible Loans To Expanding Small Businesses
- Governor Will Propose Legislation Permanently Allowing the Sale of To-Go Drinks in Bars and Restaurants

[More information here](#)

#### **Mayor Adams Signs "Small Business Forward" Executive Order to Reform Small Business Violations**

Reforms will reduce fine schedules and allow for warnings for first-time violations.

[See more](#)

### Information About Funding (cont'ed)

The **New York Forward Loan Fund** offers low-interest loans to NY businesses with 50 or fewer employees

**For restaurants**, the state offers **Restaurant Resiliency Program grants** for restaurants that choose to provide meals and food to people within distressed or under-represented communities. There is also a **Restaurant Return-to-Work Tax Credit** to help bring restaurant staff back-to-work, and to increase hiring at NYS restaurants.

A public/private partnership, the [NYC Small Business Resource center](#) will connect eligible small businesses with specialists to provide assistance in technology, real estate, legal and accounting services, procurement opportunities, marketing, sources of loans and grants, and more.

[WE Legal](#), provides women entrepreneurs a range of support and services that target negotiation and legal protection.

#### **General Funding**

**CitizensNYC** offers grants of up to \$10,000 in Neighborhood Business Grants, which prioritize businesses owned by people of color, immigrants, and women.

The [Bronx Overall Economic Development Corp \(BOEDC\)](#) is offering zero-interest, 2-year Business Continuity Loans of \$25-100K.

**SBA loans:** many lenders are re-

We are so proud to introduce **Verizon Small Business Digital Ready** - a free online curriculum designed to give small businesses like yours the personalized tools to succeed in today's digital world. Learning modules, expert coaching, peer networking and more. **Register now** for our free online curriculum and move your business forward.

### **Small Business Saturday**

If you just started a business, you might be looking for ways to get your name out in your community. Why not do that on a national shopping day devoted to small businesses—aka Small Business Saturday (SBS)? **More information**

### **PPP Loan Forgiveness**

**Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness.** Links to forms, FAQs, instructions on documentation and other information are available at the **SBA's PPP Website**

Visit **SCORE's** online resources at Coronavirus Funding Support for NYC - **click here**. Small Business Resilience Training by **SCORE - Industry Resources**

### **Information About Funding Federal and State Programs**

The **Empire State Development website** offers Grants, Tax Credits, and Technical Assistance Programs for Businesses Affected by the COVID-19 Pandemic. The Business Pandemic Recovery Initiative

energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

**Brooklyn Alliance Capital** is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

The Brooklyn Chamber of Commerce has created the **Bring Back Brooklyn Fund Loan and Grant Program**

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!

**Click here for a lot more information.**

### **WomensNet Amber Grant**

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. **See the full list here.**

### **Legal resources for small businesses**

There are a range of resources available to New York City small businesses:

- **New York City Bar Association**
- **Legal Referral Service**
- **Pro Bono Partnership**

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## **NY State and City Programs**

Bronx Night Market just opened the applications for small businesses and entrepreneurs to participate in the most successful event series of the borough. **Click here to apply**

New York's **Shared Work Program** lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - **Check updates here**

**Help for the Bronx**, COVID-19 has hit the Bronx, hard. But there's help. **Check this out!**

Resources from **Bronx Community College** to help the local Bronx community:

- a listing of companies that are hiring right now - **here**
- resources to help individuals and businesses disrupted by COVID-19 - **here**
- free online courses on a range of topics - **here**

Bronx Business Tech Incubator | **Visit Us Here**

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