

Weekly news & updates

Bronx Business Tech Incubator

October 2021 | Issue 2

The **Bronx Business Tech Incubator (BBTI)** along with the **Small Business Development Center (SBDC)** at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!**

Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. [Check out here](#) what is happening in the Bronx!

SBDC Bronx is offering the following webinars:

Th 10/28, 11am-12pm - "**International Sales Channel**" - [More info](#)

Wed 11/3, 9:30am - 10:30am - "**How To Start a Small Business Virtual Workshop**" - [More info](#)

Wed 11/10, 9:30am - 10:3am - "**Legal Aspect of Starting Your Small Business**" - [More info](#)

Wed 11/17, 9:30am - 10:30am - "**Learn How To Build A Successful Business Plan**" - [More Info](#)

The **New York Women in Business** is offering a webinar on Nov 9 at 3PM. **The New Builders – Women Driving The Future of Business.**

The webinar and post-conference networking are free. You must register to attend. [See more and register here](#)

Information About Funding

Federal and State Programs

The **New York State COVID-19 Pandemic Small Business Recovery Grant Program** provides grants to New York small businesses, micro-businesses and for-profit independent arts and cultural organizations.

The **New York Forward Loan Fund** offers

Information About Funding (cont'ed)

Jane Walker by Johnnie Walker will be funding 15 groundbreaking women-owned businesses through the end of the year. Each recipient will receive a \$10K grant plus a one-year IFundWomen Annual Coaching Membership. **Applications are being accepted on a rolling basis through October 2021.** Business must be owned at least 50% by a self-identified woman, generate a minimum of \$25K in annual revenue and have a product/service in one of the following categories: Entertainment & Film, Music, Journalism, Sports, STEM and Hospitality.

Helpful Information

Ascend NYC website has launched and businesses can inquire about joining the program.

Other Resources

New!

We are so proud to introduce **Verizon Small Business Digital Ready** - a free online curriculum designed to give small businesses like yours the personalized tools to succeed in today's digital world. Learning modules, expert coaching, peer networking and more. [Register now](#) for our free online curriculum and move your business forward.

Disaster Assistance to Businesses & Residents of New York Affected by Remnants of Hurricane Ida

For assistance connect with SBDC, our U.S. Small Business Administration associates, SCORE, Women's Business

low-interest loans to NY businesses with 50 or fewer employees

Child Care Stabilization Grant

For clients that have not already submitted an application in response to outreach from the Office of Child and Family Services.

[Read more!](#) [Deadline is Tue. Nov 30](#)

For restaurants, the state offers **Restaurant Resiliency Program grants** for restaurants that choose to provide meals and food to people within distressed or under-represented communities.

There is also a **Restaurant Return-to-Work Tax Credit** to help bring restaurant staff back-to-work, and to increase hiring at NYS restaurants.

General Funding

SBA loans: many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

Brooklyn Alliance Capital is offering grants for purchase of PPE and zero-interest **Bring Back Brooklyn Loans** of up to \$10,000.

The Brooklyn Chamber of Commerce has created the **[Bring Back Brooklyn Fund Loan and Grant Program](#)**

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!

[Click here for a lot more information.](#)

WomensNet Amber Grant

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. **[See the full list here](#)**

Crowdfunding

Rewards crowdfunding sites such as **Kickstarter**, **Indiegogo** or **iFundWomen** can help provide funding to launch or grow products or services.

Debt crowdfunding, such as **Kiva** or **Mainvest** can provide crowdsourced debt for many businesses.

Resource Center and others. **[More information here!](#)**

Assistance for Hurricane Ida Damages
Disaster Loan Assistance. **[Read more!](#)**

PPP Forgiveness

Borrowers may be eligible for Paycheck Protection Program (PPP) loan forgiveness. Links to forms, FAQs, instructions on documentation and other information are available at the **[SBA's PPP Website](#)**

Introducing the NYC Small Business Resource Network

Are you a small business? [We are here to help you.](#)

Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- **[New York City Bar Association](#)**
- **[Moderate Means program](#)**
- **[Legal Referral Service](#)**
- **[Pro Bono Partnership](#)**

NY State and City Programs

New York's **Shared Work Program** lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - **[Check updates here](#)**

Small Business Resilience Training by **SCORE** - **[Industry Resources](#)**

Check NYC/EDC and **[COVID-19 Business Relief Resources](#)**

Help for the Bronx, COVID-19 has hit the Bronx, hard. But there's help.

[Check this out!](#)

Resources from **Bronx Community College** to help the local Bronx community:

- a listing of companies that are hiring right now - **[here](#)**
- resources to help individuals and businesses disrupted by COVID-19 - **[here](#)**
- free online courses on a range of topics - **[here](#)**

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