

# Weekly news & updates

## Bronx Business Tech Incubator

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July 2021 | Issue 2

The **Bronx Business Tech Incubator (BBTI)** along with the **Small Business Development Center (SBDC)** at Lehman College work intensely to support businesses in the county of the Bronx especially during unpredictable situations such as the one we are going through with COVID-19. The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more! **Check them out!**

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### Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. [More Information on our website](#)

#### Upcoming Events

New York's SBDC provides business training to startups, entrepreneurs and small business owners across New York State. **Check out here** what is happening in the Bronx!

The Black Government Contracting Club is seeking applicants for the BGCC's first Micro-Accelerator Program. Access application here: [Application Link](#)  
BGCC is also looking for support. If you would like to offer your support, you can contact Kyana Beckles at [Kyana@blackcontracts.org](mailto:Kyana@blackcontracts.org)

NY Women In Business is offering a free webinar on **July 28 at 3pm**.  
Topic: **Lose the Fear: Discovering agreement in negotiations**. [Register here](#)

**Ongoing**  
**BOC Bronx Women's Business Center** is offering free webinars.  
**FREE Accounting one-on-one's for Small Business Owners**. FREE one-on-one Sessions With a CPA to discuss your Business Needs. Understand the financial & tax impact of EIDL/PPP, financial projections and strategies to create a financially sound business.

**FREE Health and Safety one-on-one's for Small Business Owners**. Best practices for Small Business during COVID - 19. Free one-on-one session with a Health and Safety expert. Discuss the required protocols & necessary steps during these difficult times.

Link to other free events with U.S. Small Business Administration - [click here](#)



#### Information About Funding (cont'ed)

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available. Are you a Bronx business interested in applying for a relief program? We can help!  
[Click here for a lot more information.](#)

#### Crowdfunding

**Kiva** has expanded eligibility, increased the maximum loan size from \$10,000 to \$15,000 and introduced a six-month grace period on its zero-interest crowd-funded loans. **Support local business during the Coronavirus pandemic!**

#### Helpful Information

**Ascend NYC website** has launched and businesses can inquire about joining the program.

#### Restaurant Revitalization Fund

The American Rescue Plan Act established the Restaurant Revitalization Fund (RRF) to provide funding to help restaurants and other eligible businesses keep their doors open. The SBA is still accepting

**Boots to Business (B2B)** is an entrepreneurial education and training program offered by the U.S. Small Business Administration (SBA) - *Offering webinars - [see list of classes here](#)*  
More information. [click here](#)

## Information About Funding

***New!***

### **NYS COVID-19 Pandemic Small Business Recovery Grant Program**

**Jane Walker by Johnnie Walker** will be funding 15 groundbreaking women-owned businesses through the end of the year. Each recipient will receive a \$10K grant plus a one-year IFundWomen Annual Coaching Membership. Applications are being accepted on a rolling basis through *October 2021*. Business must be owned at least 50% by a self-identified woman, generate a minimum of \$25K in annual revenue and have a product/service in one of the following categories: Entertainment & Film, Music, Journalism, Sports, STEM and Hospitality.

### **WomensNet Amber Grant**

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. [See the full list here](#)

The **KKR Small Business Builder Grant** will provide \$10,000 grants to selected small businesses with 5-50 employees and less than \$7M annual revenues, with an emphasis on companies that are pivoting in response to the pandemic, are operated by historically underrepresented groups and/or are providing important community services. Recipients will also receive technical support and access to a network of resources.

### **ADDITIONAL GRANT & FUNDING**

**RESOURCES** covering NYC, Finger Lakes, Hudson Valley, Central NY, and many more areas. [Read more here](#) and see below.

The Brooklyn Chamber of Commerce has created the **Bring Back Brooklyn Fund Loan and Grant Program**

### **New York Forward Small Business Lease Assistance Partnership**

Support Services for Small Businesses to Renegotiate their Lease and Avoid Eviction. [Read more!](#)

applications. For more information and how to apply, [click here](#)

## Other Resources

### **Negotiating Your Commercial Lease**

NY's moratorium on commercial evictions is currently due to expire on August 20. Businesses who have not yet discussed renegotiating their lease should begin doing so; those who reached a temporary agreement should consider a longer-term arrangement. [More Info Here](#)

### **Introducing the NYC Small Business Resource Network**

**Are you a small business? [We are here to help you.](#)**

### **Legal resources for small businesses**

There are a range of resources available to New York City small businesses:

- [New York City Bar Association](#)
- [Moderate Means program](#)
- [Legal Referral Service](#)
- [Pro Bono Partnership](#)

### **NY State and City Programs**

New York's **Shared Work Program** lets companies keep trained staff and avoid layoffs. Employees can receive partial Unemployment Insurance benefits while working reduced hours. Full-time, part-time and seasonal employees are eligible.

New Resources, Webinars and Good News from the *Bronx Cooperative Development Initiative* - [Check updates here](#)

Small Business Resilience Training by **SCORE - [Industry Resources](#)**

Check NYC/EDC and **COVID-19 Business Relief Resources**

**Help for the Bronx**, COVID-19 has hit the Bronx, hard. But there's help. [Check this out!](#)

Resources from ***Bronx Community College*** to help the local Bronx community:

- a listing of companies that are hiring right now - [here](#)
- resources to help individuals and businesses disrupted by COVID-19 - [here](#)
- free online courses on a range of topics - [here](#)