

Weekly news & updates

Bronx Business Tech Incubator

August 2023
Issue 4

Highlights you don't want to miss!

Dorothea Marville spent her twenties working a minimum wage retail job and putting everyone else first. Now, she is a CNA (certified nursing assistant) working at Montefiore Medical Center in the Bronx. Lehman College helped her prepare to make a transition from retail to her dream career in healthcare after she completed her GED. Dorothea completed her [CNA certification](#) through Lehman College. She is also the recipient of the Helena Rubenstein Scholarship, which she used to complete her [PCT \(patient care technician\)](#) certification.



To register, [click here](#)

Upcoming Free Events

Workforce Development and Continuing Education at Kingsborough Community College is offering:

From Cannabis to Cuisine: Free Online CUNY ACF Culinary Cannabis Certification Course

This course will provide students with the skills, knowledge, and competencies required for safely handling culinary cannabis and edibles, culminating in an exam to earn a Certification in Culinary Cannabis and Edibles through the American Culinary Foundation (ACF).

[Click here to apply](#)

The Bronx Small Business Development Center is offering a free webinar:

Tuesday, August 22 · 11am - 1pm EDT

Writing A Robust Business Plan

Click here for the flyer

RSVP and receive a Zoom Link:

astowe@olimlifestylemanagement.org

NYC Department of Small Business Services is offering a free webinar:

Tuesday, August 22 · 11am - 1pm EDT

Social Media Marketing, Webinar, Bronx

Social media has become an essential tool of every modern business. The challenge for entrepreneurs, however, is knowing how to create the right content on the right platform for their target customers. This course will teach you how to navigate the modern social media platforms as an entrepreneur.

[Register here](#)

NY Women in Business is offering a free webinar:

Thursday, September 14 · 12 - 1pm EDT

Boost Your Pop-Up Sales

To help creative entrepreneurs make the most of their vending opportunities, we're hosting a workshop/panel discussion where attendees will learn and share strategies, tips and best practices to boost their seasonal pop-up sales

[Register here](#)

Mount Vernon Chamber of Commerce is offering Business Breakfast Meetings on the 1st Wednesday of

Specialized Certificate in Culinary Cannabis

@ Kingsborough Community College

This course is designed for people who want to safely cook with cannabis in a commercial kitchen. Students will learn about:

- Extractions and infusions
- The chemistry of cannabis
- Safe solvents
- Heat timing
- Cannabis legality
- Menu requirements
- Potency, proper dosing, & signs of overconsumption

At the conclusion of the course, students will sit for the ACF Certificate in Culinary Cannabis Exam



Eligibility

- 21 years of age or older
- Have a high school diploma or equivalent

Experience in food preparation is not mandatory, but preferred.

Scan the QR code or click on the link below to request more information

<https://forms.gle/Zq85HhNHt8bS3L88>



For more information, contact Becky Firesheets:
Culinary.Cannabis@Abcc.cuny.edu
347.395.5906



every month. [Register Here](#) to be able to join these meetings.

CUNY INCLUSIVE ECONOMY INITIATIVE

Promote industry-student connections and sustainability

Increasing job offers, employee hiring, and salary levels for CUNY graduates. [Click here for more info](#)



LEHMAN COLLEGE - ADULT DEGREE PROGRAM

FROM DEGREES.....TO JOBS!

Is It Time For You To Go Back To School? Would a Bachelor's or Master's Degree Enhance Your Career?

Visit: www.lehman.edu/adult

Call: 718-960-8666

Email: adult.degree@lehman.cuny.edu

[Learn More!](#)

Job Opportunities

The School of Continuing and Professional Studies at Lehman College has several job openings:

1. Swim Coordinator - [Apply Here](#)
 2. Business Advisor - [Apply Here](#)
 3. Part-Time CNA Instructor - [Apply Here](#)
 4. Business Advisor/Business Tech Incubator - [Apply Here](#)
 5. Continuing Education Associate Director - [Apply Here](#)
 6. Lead Instructor, IT Certification & Computer Technology - [Apply Here](#)
-

Other Resources

New \$10 Million Loan Program Aimed at South Bronx Businesses:

A new \$10 million loan program for Bronx businesses, funded with money left over from the long-forgotten Bronx empowerment zone, was announced on 8/17/2023 by U.S. Rep. Ritchie Torres (D-The Bronx) and Bronx Borough President Vanessa Gibson. The loans, to be handed out by the Bronx Economic Development Corporation, will range from \$5,000 to \$350,000 and can be used for a variety of purposes including payroll, inventory and equipment. Eligible businesses will be primarily in the South Bronx, which was the heart of the federal empowerment zone.

[Click here for more.](#)

Governor Hochul Announces \$150 Million New York Forward Loan Fund 2 to Provide Flexible Loans to New York State Small Businesses.

Qualified recipients with fewer than 100 employees and less than \$5 million in gross annual revenue can apply for loans up to \$150,000 with affordable, fixed-rate interest rates. [Click here for more info](#)

Mayor Adams, SBS Commissioner Kim Announce Opening of Applications for Historic \$75M "Opportunity Fund" to Help Small Businesses Lead Pandemic Recovery
The NYC Small Business Opportunity Fund has temporarily paused intake of new applications. If you have not completed an application, please

Information About Funding (cont'ed)

The [Empire State Development website](#) offers Grants, Tax Credits, and Technical Assistance Programs for Businesses Affected by the COVID-19 Pandemic. The Business Pandemic Recovery Initiative.

[WE Legal](#), provides women entrepreneurs a range of support and services that target negotiation and legal protection.

General Funding

The \$250 million COVID-19 Capital Costs Tax Credit Program provides financial assistance to New York State small businesses burdened with a range of operational costs stemming from the COVID-19 pandemic, from structural changes and building upgrades to health-related supplies and materials. **The Program offers qualifying businesses relief from the added economic burden by providing tax credits to help reduce the pandemic-related financial impact.**

Small businesses can receive a tax credit of 50% of qualifying expenses up to a maximum of \$25,000 in tax credits based on qualifying expenses of \$50,000.

The Program has extended the deadline to

fill out this [inquiry form](#).

The Business Outreach Center (BOC) Network Presents The New York State MWBE Business Growth Accelerator

A unique opportunity for construction industry firms in the mid-hudson region of New York State. [Read More](#)

Legal resources for small businesses

There are a range of resources available to New York City small businesses:

- [New York City Bar Association](#)
- [Legal Referral Service](#)
- [Pro Bono Partnership](#)

WomensNet Amber Grant

WomensNet gives away at least \$10,000 every month in Amber Grant money. They've now added an Annual \$25,000 Amber Grant as well as marketing and \$2000 mini grants. [See the full list here.](#)

SBA Loans Helping Small & Medium Businesses Grow & Reduce Cost During A Recession!!

Small business lending has been cut in half since the beginning of the pandemic. It's harder to get approved for a business loan and receive the full amount of funding that you need. [Start your loan process here!](#)

**submit an application to September 30, 2023!
[See more here!](#)**

A public/private partnership, the [NYC Small Business Resource center](#) will connect eligible small businesses with specialists to provide assistance in technology, real estate, legal and accounting services, procurement opportunities, marketing, sources of loans and grants, and more.

Bronx Economic Development Corporation

The Bronx is Open for Business!

BXEDC has loans programs tailored made for small- and mid- sized businesses, contact us if you are interested in any of these [programs](#).

SBA loans: many lenders are re-energizing traditional loan programs, including microloans, 7A (typical business loans) and 504 loans (for property and equipment).

The **New Bronx Chamber of Commerce** is here for you. We're working hard to get our business owners resources and information as it becomes available.

[Click here for a lot more information.](#)

About Us

The Bronx Business Tech Incubator

(BBTI) is supported by the New York City Council and New York City Economic Development Corporation as a startup incubator for tech freelancers, local small business, and entrepreneurs. Our mission is to help startup companies and entrepreneurs to build successful companies, which in turn creates more job opportunities and drives new innovation and technology development in the Bronx. With the technological infrastructure and the resources of CUNY community, the Bronx Business Tech Incubator provides an environment for companies to turn innovative ideas into profitable realities.v

The purpose of this newsletter is to share with you information about free events that will help your business as well as resources about funding and more!

Small Business Development Center - Bronx

For over 30 years we have serviced all types of small businesses in New York and have achieved goals and impacted thousands of lives. Whether it is a business that is just starting or a business that is ready to expand, we are ready to help. **More Information on our website**

¡Atención Negocios de Habla Hispana!

Si desea tener asistencia técnica personalizada acerca de las ayudas disponibles para los propietarios de negocios, u otro tema que necesite establecer para hacer crecer su negocio, puede solicitar una cita de consejería en español e inglés aquí [Bronx SBDC](#).

Si aún no es cliente de SBDC, solicite una cita llenando el formulario SBA 641.

Bronx Business Tech Incubator |
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Small Business Development Center |
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