



## **Mapping of Competencies and Learning Objectives**

### **Learning Goal #1 Effective communication**

Students will communicate business information in a clear and concise manner.

#### **Learning Goal #1's Learning Objectives**

- 1.1 Demonstrate competency in written communications.
- 1.2 Demonstrate competency in oral communications.

### **Learning Goal #2 Critical Thinking/Analytical Skills**

Students will analyze business situations through sound reasoning.

#### **Learning Goal #2's Learning Objectives**

Demonstrate competency in quantitative and analytical skills.

### **Learning Goal #3 Technology**

Students will demonstrate competency in existing technologies with ability to adapt to new and emerging technologies.

#### **Learning Goal #3's Learning Objectives**

Demonstrate competency in current technology used in the business environment.

### **Learning Goal #4 Business Ethics and Corporate responsibility**

Students will identify ethical issues and evaluate potential conflicts of interests.

#### **Learning Goal #4's Learning Objectives**

Demonstrate knowledge of business ethics and corporate responsibility.

### **Learning Goal #5 Global Awareness**

Students will demonstrate attitudes, knowledge, and skills necessary for navigating the challenges and opportunities of a globalized world.

#### **Learning Goal #5's Learning Objectives**

Demonstrate attitudes, knowledge, and skills necessary for navigating the challenges and opportunities of a globalized world.

### **Learning Goal #6 Diversity, Equity & Inclusion**

Students will be made aware of how different perspectives and viewpoints can enrich the business environment and lead to better solutions.

#### **Learning Goal #6's Learning Objectives**

Demonstrate cultural sensitivity, respect and ability to learn from and work with people of a wide range of backgrounds.

### **Learning Goal #7 Technical Knowledge of Business**

Students will demonstrate technical knowledge of the following areas: marketing, HR, and management.

#### **Learning Goal #7's Learning Objectives**

7.1 Students will demonstrate proficiency in key concepts of Marketing.

7.2 Students will demonstrate proficiency in key concepts of HR.

7.3 Students will demonstrate proficiency in key concepts of Management.

### **Learning Goal #8 Career Development and Professionalism**

Student will demonstrate self-advocacy and sensitivity to different work environments.

#### **Learning Goal #8's Learning Objectives**

Demonstrate proficiency in exploring development opportunities and demonstrate effective work habits and acts in workplace.

### **Learning Goal #9 Leadership Skills**

Students will demonstrate the ability to delegate, inspire and communicate effectively.

#### **Learning Goal #9's Learning Objectives**

Demonstrate the ability to oversee processes, guide initiatives and steer their employees toward the achievement of goals.

### **Learning Goal #10 Teamwork**

Students will effectively work in teams and develop strengths of others to attain common goals.

## **Learning Goal #10's Learning Objectives**

Demonstrate ability to work collaboratively with a diverse range of colleagues and develop strengths of others to attain common goals and objectives.