

Business Administration, BBA

Academic Plan: BUS-BBA

Program Code: 27660

This degree map is a term-by-term sample course schedule designed to assist you and your advisor in planning your 4-year academic path to graduation with a Business Administration Degree.

You and your advisor will use it, along with the program of study for your major (found in the [Lehman Catalog](#) for your admission year) and Degree Works (degree audit system), to formulate your customized plan.

30

CUNY Common Core Credits

12

Lehman College Option Credits

46-47

Major Credits

12

Minor or Certificate Credits (recommended)

19-20

Elective Credits

LEGEND:

Course Abbreviation

Credits

Class Name

Blue: Lehman Core Requirement (LCR)
Requirement fulfilled

Green: Major Requirement

Gold: Elective, Minor, or Certificate

- see footnote

Underlined information is hyperlinked

FRESHMAN

FALL	
<u>ENG 111</u> English Composition I <i>Required Core – Communication</i>	3 CR
LCR <i>Flexible Core – World Cultures and Global Issues</i>	3 CR
<u>ECO 166 -LCR</u> Macro Economics Fulfills <i>Flexible Core – Individual and Society</i>	3 CR
<u>MAT 104</u> (depending on your math placement) or Elective	3 CR
Elective <u>LEH 100</u> (recommended) The Liberal Arts - Freshman Seminar	3 CR

SPRING	
<u>ENG 121</u> English Composition II <i>Required Core – Communication</i>	3 CR
LCR <i>Flexible Core - US Experience in Its Diversity</i>	3 CR
LCR <i>Required Core – Quantitative Skills</i> Depending on concentration choose one: MAT 132, 171 or 172	4 CR
LCR <i>Flexible Core – Creative Expression</i>	3 CR
<u>ECO 167</u> Micro Economics	3 CR

15 FALL CREDITS + 16 SPRING CREDITS = 31 CREDITS

SOPHOMORE

FALL	
LCR Foreign Language I <i>Lehman College Option</i>	3 CR
LCR <i>Flexible Core – Scientific World</i>	3 CR
<u>ACC 171</u> Principles of Accounting I	3 CR
<u>BBA 204</u> Principles of Management	3 CR
<u>BBA 303</u> Business Statistics I	3 CR

SPRING	
LCR Foreign Language II <i>Lehman College Option</i>	3 CR
LCR <i>Required Core-Life and Physical Science</i>	3 CR
<u>ACC 272</u> Principles of Accounting II	3 CR
<u>ENW 300</u> Business Writing	3 CR
<u>BBA 403</u> Intermediate Business Statistics II	3 CR

31 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 61 CREDITS

JUNIOR

FALL	
LCR <u>LEH 352, 353, 354, or 355</u> ^[3] <i>Lehman College Option</i>	3 CR
<u>ACC ### or BBA ### or ECO ###</u> ^[2] Concentration Courses	3 CR
<u>BBA 405</u> Management Decision Making	3 CR
Minor or Certificate Course I ^[4]	3 CR
Elective	3 CR

SPRING	
LCR <u>LEH 352, 353, 354, or 355</u> ^[3] <i>Lehman College Option</i>	3 CR
LCR <i>Flexible Core – Any area</i> ^[1]	3 CR
<u>ACC ### or BBA ### or ECO ###</u> ^[2] Concentration Courses	3 CR
Minor or Certificate Course II ^[4]	3 CR
Minor or Certificate Course III ^[4]	3 CR

61 PRIOR CREDITS + 15 FALL CREDITS + 15 SPRING CREDITS = 91 CREDITS

SENIOR

FALL	
<u>BBA 407</u> Strategic Management	3 CR
<u>ACC ### or BBA ### or ECO ###</u> ^[2] Concentration Courses	3 CR
Minor or Certificate IV ^[4]	3 CR
Elective	3 CR
Elective	3 CR

SPRING	
<u>PHI 330</u> Business Ethics	3 CR
Elective	2 CR

91 PRIOR CREDITS + 15 FALL CREDITS + 14 SPRING CREDITS = 120 CREDITS

[1] No more than two courses in one discipline may be used to satisfy Flexible Core requirements.

[2] First select your Sub plan/concentration, then you must take each course listed, totaling 9 Credits.

Subplan 1- (Accounting): ACC 334: Intermediate Accounting I; ACC 335: Intermediate Accounting II; ACC 348: ComputerBased Accounting.

Subplan 2- (Business Economics): ECO 305: Consumer Economics; ECO 326: Labor Economics; and ECO 431: Managerial Economics.

Subplan 3- (Business Law): BBA 336: Business Law I; BBA 337: Business Law II; BBA 339: Commercial Transactions.

Subplan 4- (Finance): BBA 207: Principles of Management; BBA 308: Corporate Finance; AND BBA 310: Security and Investment Analysis.

Subplan 5- (Hospitality Management): BBA 345: Introduction to Hospitality Management; BBA 346: Strategic Hospitality Management; BBA 347: Hospitality Management Fieldwork.

Subplan 6- (Human Resources): BBA 327: Organization Behavior and Development; BBA 328: Human Resources Management; BBA 329: Union-Employer Relations.

Subplan 7- (International Business): ECO 324: International Economics; BBA 432: International Business Management; BBA 433: Global Marketing.

Subplan 8 – (Marketing): BBA 332: Marketing Management; BBA 367: Consumer Behavior; BBA 467: Marketing Research.

Subplan 9- (E-Business): BBA 333: E-Business; BBA 340: Internet Law; BBA 433: Global Marketing.

Students who wish to elect a second concentration should consult with a Departmental advisor.

[3] These are variable topics courses, where each section treats a special topic. Pre-requisite: You must have achieved 60 credits and declared your major. Integration Courses: LEH 352: Studies in Literature; LEH 353: Studies in Arts; LEH 354: Studies in Historical Studies; LEH 355: Studies in Philosophy, Theory & Abstract Thinking {LEH 351: Studies in Science & Applied Perspectives, is NOT a College Option for this Major}

[4] We strongly recommend clustering 12- 15 elective credits to obtain a minor or certificate that complements your general and major field of study. The choice of the minor or certificate depends on your interest and should be coordinated with advisors. See information on available minors and certificates.

NOTE: All students are admitted to this major on a provisional basis. The BBA major is designed to help students prepare for professional business careers, including professional certification in various aspects of business. To enroll in/or maintain matriculation in the Bachelor of Business Administration major, students must attain a minimum cumulative index of 2.7 (B-) in the first four required Department courses completed at Lehman College that count toward the major. Only the first grades earned in each course are counted in computing the index. Students who fail to attain and maintain this minimum index will not be allowed to enter or continue in the B.B.A. major, but can enroll in the B.A. in Accounting major and minors in Management or Business Practice. Students will be advised on majors that will allow them to accomplish their career goals.

NOTE: Writing Intensive Sections: Complete 4 sections designated as writing-intensive, 3 prior to earning 60 credits and 1 following. These sections may be searched by class attribute and are offered in General Education, major, minor and elective courses

See other degree maps.