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| **For Immediate Release**  **April 3, 2024**  | **Contact: Mercedes Diez**Director, Communications & College RelationsMercedes.Diez@lehman.cuny.edu917-213-4836 |

**LAUNCHING SUCCESS:**

 **‘LEAP INTO BUSINESS’ PODCAST TAKES OFF AT LEHMAN COLLEGE**

*Business Experts Deliver Essential Insights to Students*

**WHO:** Lehman College School of Business

**WHAT: “**LEAP Into Business”

**WHERE:** [Spotify](https://podcasters.spotify.com/pod/show/leapintobusiness) and other major podcast platforms
**WHEN**: Monthly

**The Bronx, NY—** The Lehman College School of Business, the only public business school in the Bronx or Westchester, is pleased to launch “LEAP Into Business,” a podcast series highlighting current business industry trends, stories and events. Hosted by Associate Professor and blockchain and digital assets expert Sean Stein Smith and LEAP Director Lawrence Fauntleroy, the podcast features in-depth interviews with industry executives and business leaders with the goal of inspiring the next generation of business leaders.

The new series is available in video and audio formats on [Spotify](https://podcasters.spotify.com/pod/show/leapintobusiness) and [YouTube](https://www.youtube.com/watch?v=cheliGV92Mg), as well as other platforms.

“The launch of ‘LEAP Into Business’ is an exciting milestone for the School of Business,” said Dene Hurley, Dean, Lehman College School of Business. “This podcast serves as a testament to our rapid growth and underscores the dedication our faculty has to delivering a quality, transformative education to our students.”

The debut episode features a conversation with Lehman College President, Fernando Delgado; covering the moments and experiences that shaped his career, and the importance of being intentional in life.

Aimed at inspiring and informing business students, “LEAP Into Business” serves as a resource for students looking to succeed in today’s business landscape.

**About Lehman College**
A perennial national leader in promoting social mobility, Lehman College of The City University of New York serves as an intellectual, economic, and cultural center for the Bronx, New York City, and beyond. The college - which sits on a tree-lined 37-acre campus – supports more than 13,000 undergraduate and graduate students, another 14,000 students in continuing and professional programs, and over 90,000 alumni. As a federally designated Hispanic-Serving Institution in the Bronx, Lehman College educates a diverse population of students. The college offers bachelor’s, master’s, and doctoral degrees as well as certificate programs in the liberal arts, sciences, and professions.

**About Lehman College School of Business**

Launched July 1, 2022, the Lehman College School of Business is committed to educating students in business competencies through innovative and experiential learning-based programs. With three departments (Accounting, Management and Business Innovation, and Finance, Information Systems, and Economics), the school provides high-quality transformative education in partnerships with businesses in the Bronx, the rest of New York City, and beyond, to a diverse group of students, shaping them to become successful, ethical and socially responsible leaders, professionals and entrepreneurs.