



# Lehman College

Academic Affairs Overview  
Enrollment Report  
Fall 2017

# 90 x 30: The Path Forward

## Programs

- Design with, not for employers
- Develop “stackable” credentials
- Expand fully online programs

## Recruitment

Strengthen K-12 pipeline

**Increase size of freshman class**

Establish guaranteed admission & pathways for community college grads

## Innovation and Outreach

Provide experiential learning opportunities

Implement innovative pedagogies

Prioritize engaged scholarship (The Bronx as an urban lab)

## Student Services

**Utilize case management strategy for students**

Implement inter-divisional student success teams

Reduce friction by increasing high-tech and high-touch resources

## Accountability and Continuous Improvement

Evaluate progress using business intelligence and predictive analytics

Leverage external accreditation to drive change college-wide



# Potholes

- Reputation/Image
- Lack of sound financial model that allows resources to flow to Divisions and Departments
- Discontinuity in leadership
- Need for faculty expertise to expand curricular offerings
- Insufficient resources to improve student success in courses
- Lack of imaginative solutions to support transfer students to graduation
- Need for more space and better utilization of existing space
- Need better integration and skills for supporting student internships – experiential opportunities especially for working students
- Resistance to change
- Recruitment challenges

# Take-Aways (Three Examples)

- We need to develop a student ambassador program that will complement Enrollment Division recruitment efforts.
- We need to have an operational definition of high quality credentials that has a clear connection to workforce requirements.
- We need a high tech/high touch advisement system that takes into account scheduling, financial aid, and counseling.

# Headcount Distribution

	2016	2017
Undergraduate	11,322	12,241
Graduate	2,008	2,159
<b>Total Headcount</b>	<b>13,330</b>	<b>14,400</b>

## Source:

CUNY Office of Institutional Research and Assessment

# Continuing Student Distribution

	<b>2016</b>	<b>2017</b>	<b>% Change</b>
Regular	6,307	6,523	3%
SEEK	628	709	13%
Graduate	1,205	1,248	4%
Non Degree	362	428	18%
<b>Total</b>	<b>8,502</b>	<b>8,908</b>	<b>5%</b>

## Source:

CUNY Office of Institutional Research and Assessment

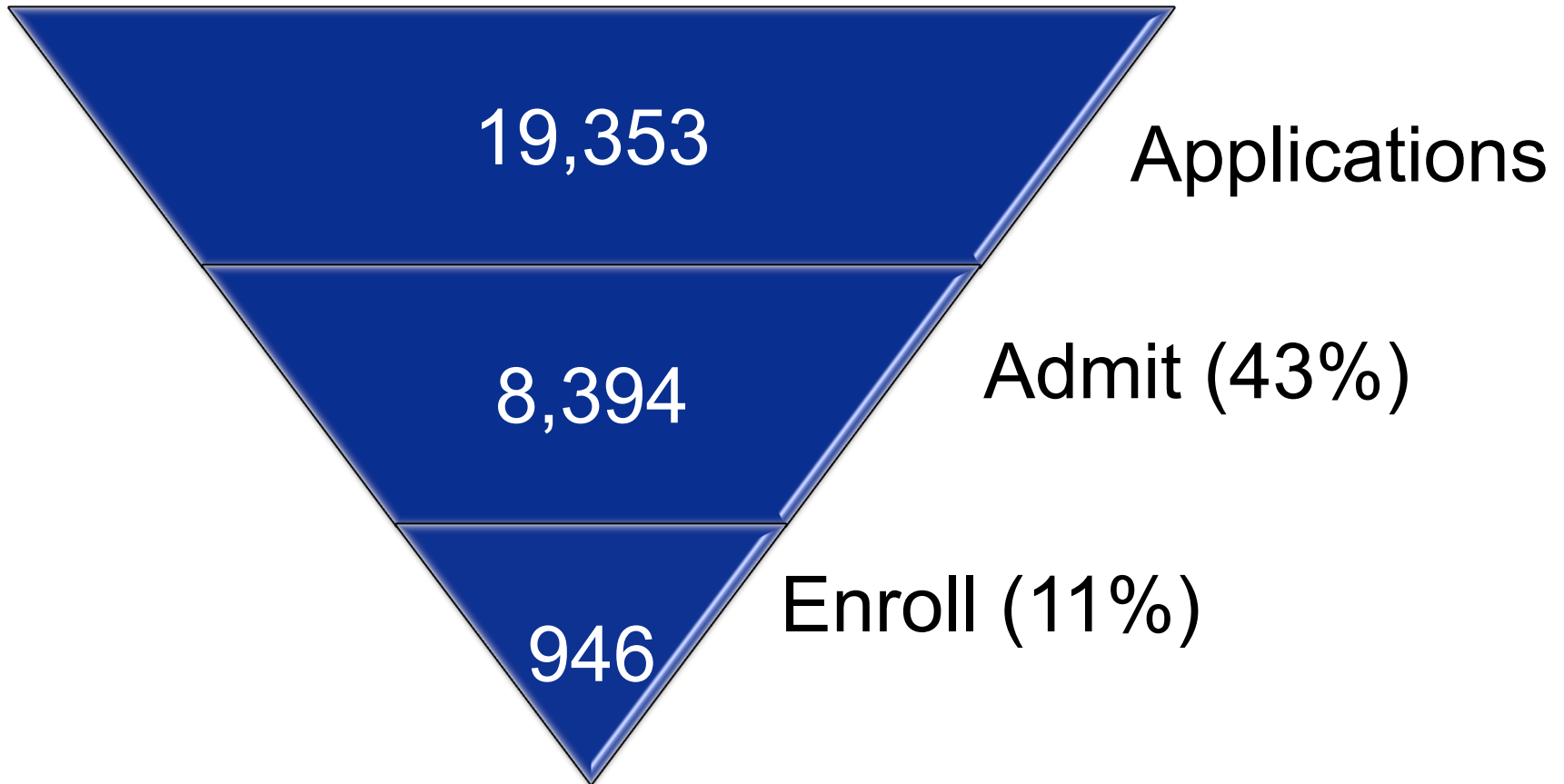
# New Student Distribution

	<b>2016</b>	<b>2017</b>	<b>% Change</b>
Freshmen	481	724	51%
SEEK	212	222	5%
Transfer	2,119	2,159	2%
Graduate	650	755	16%
Readmits	624	681	9%
Non Degree	991	951	-.04%
<b>Total New</b>	<b>5,077</b>	<b>5,492</b>	<b>8.2%</b>

## Source:

CUNY Office of Institutional Research and Assessment

# Freshmen Enrollment Funnel – Fall 2017



## Source:

CUNY Central Office  
Office of Admissions



# Distribution of FTFT Freshmen by Admissions Category

	--- 2013 ---		--- 2014 ---		--- 2015 ---		--- 2016 ---		--- 2017 ---	
	N	%	N	%	N	%	N	%	N	%
Regular	193	33%	186	28%	194	32%	228	34%	277	30%
SEEK	194	33%	220	33%	225	37%	212	32%	225	25%
OSS	70	12%	79	12%	60	10%	90	13%	233	25%
Other	99	17%	149	23%	97	16%	111	17%	123	13%
Missing	26	4%	26	4%	34	6%	31	5%	60	7%
Total	582		660		610		672		918	

## Source:

Office of Institutional Research – Lehman College (Fall 2017 preliminary data)

Other includes ESL and ADP Students, Appeals, Director’s Reviews and students out of HS one year.



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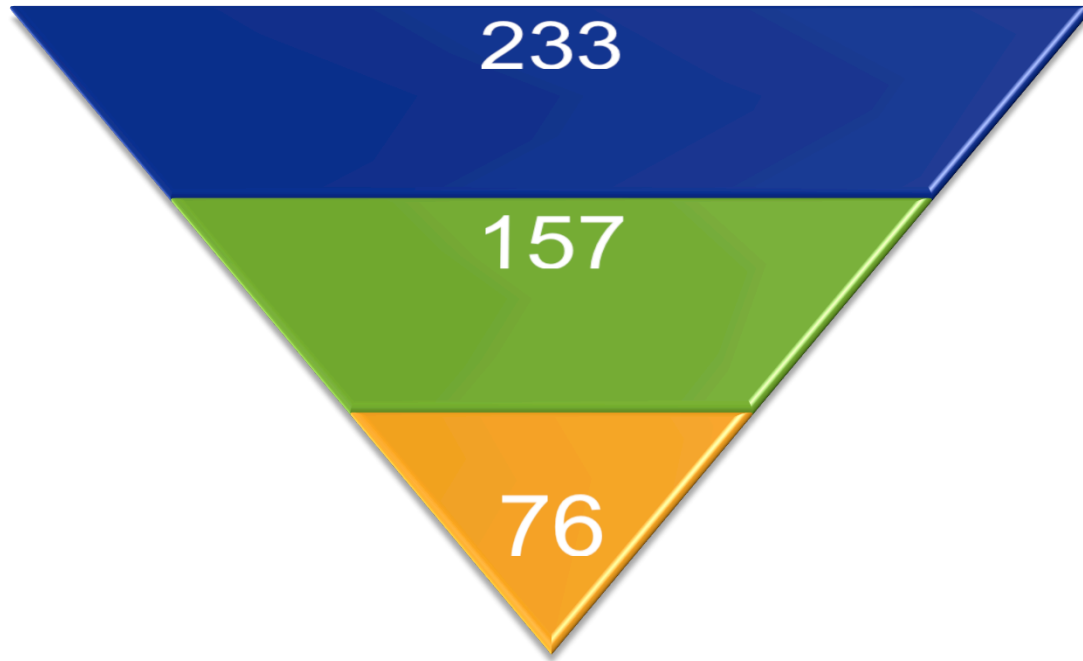
# OSS Distribution

	2013	%	2014	%	2015	%	2016	%	2017	%
<b>Total</b>	70		79		60		90		233	
<b>Regular</b>	37	53%	51	65%	18	30%	44	49%	157	67%
<b>OSS</b>	33	47%	28	35%	42	70%	46	51%	76	33%

## Source:

Offices of Admissions, Testing and FYI

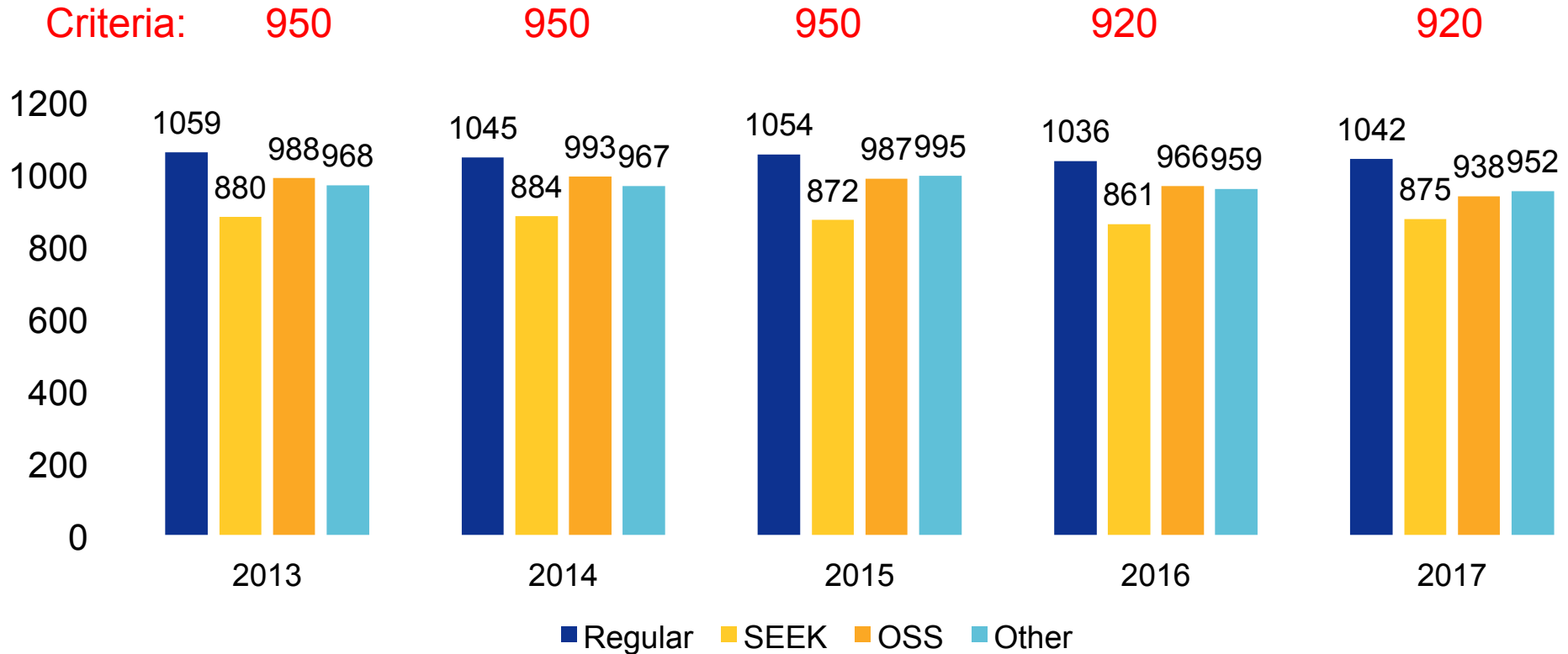
# OSS 2017 Distribution



**Source:**

Offices of Admissions, Testing and FYI

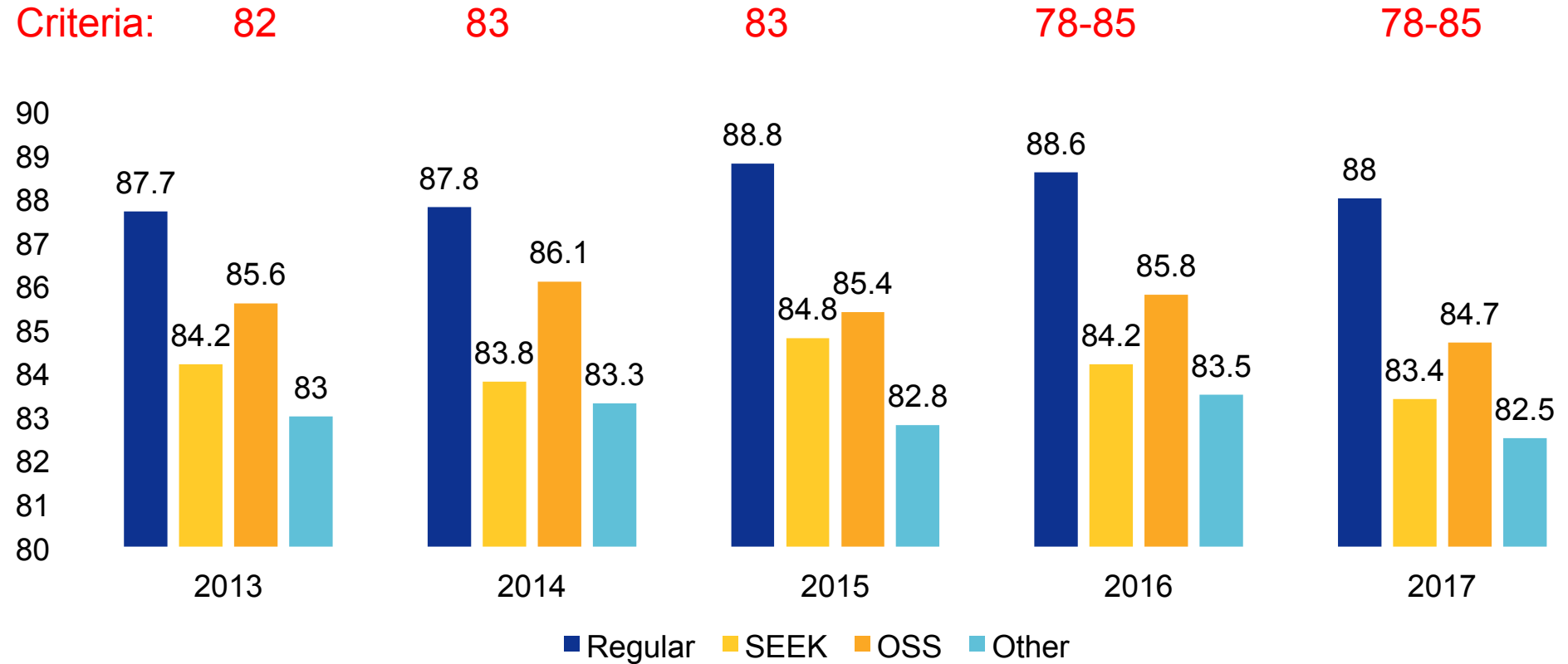
# Average SAT Scores by Admit Category



## Source:

Office of Institutional Research – Lehman College (Fall 2017 preliminary data)

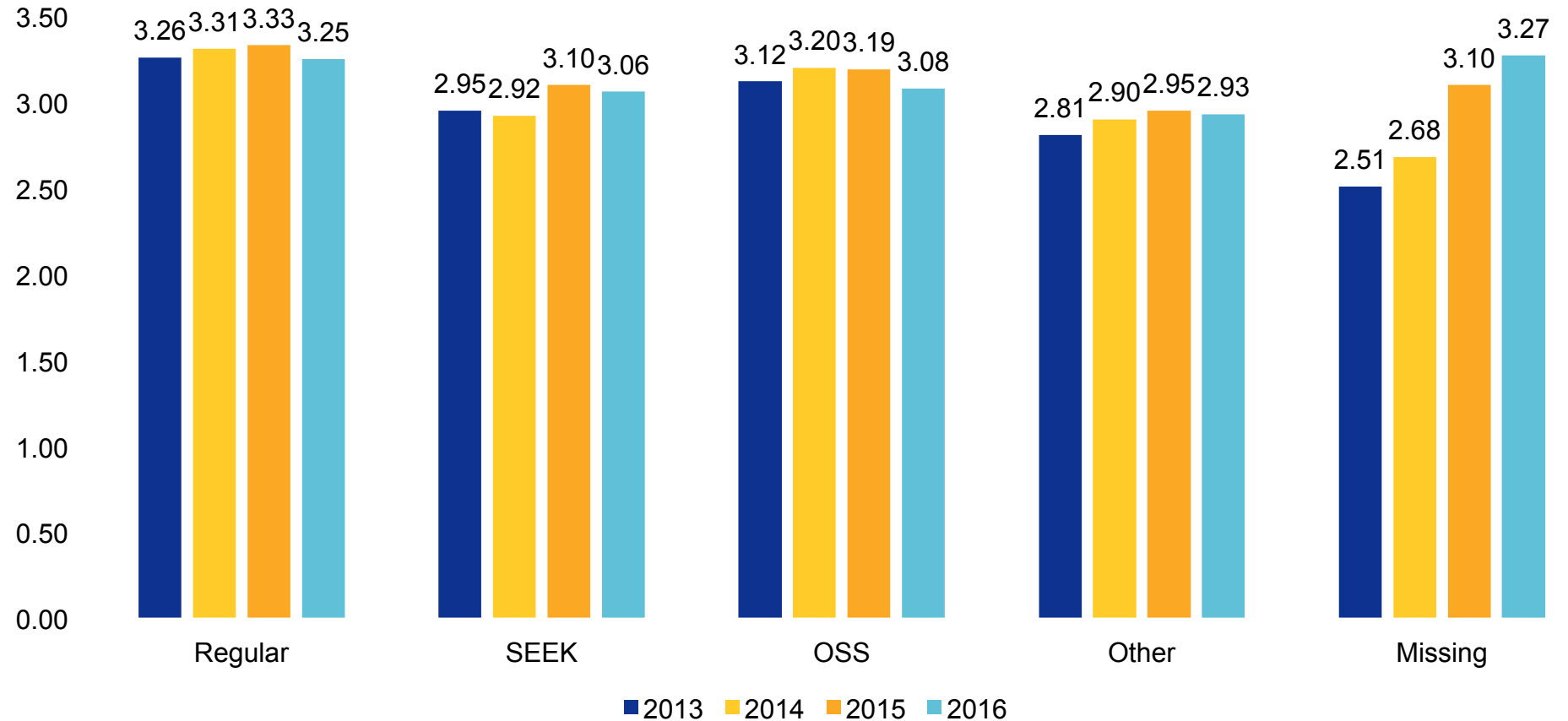
# Average CAA Scores by Admit Category



## Source:

Office of Institutional Research – Lehman College (Fall 2017 preliminary data)

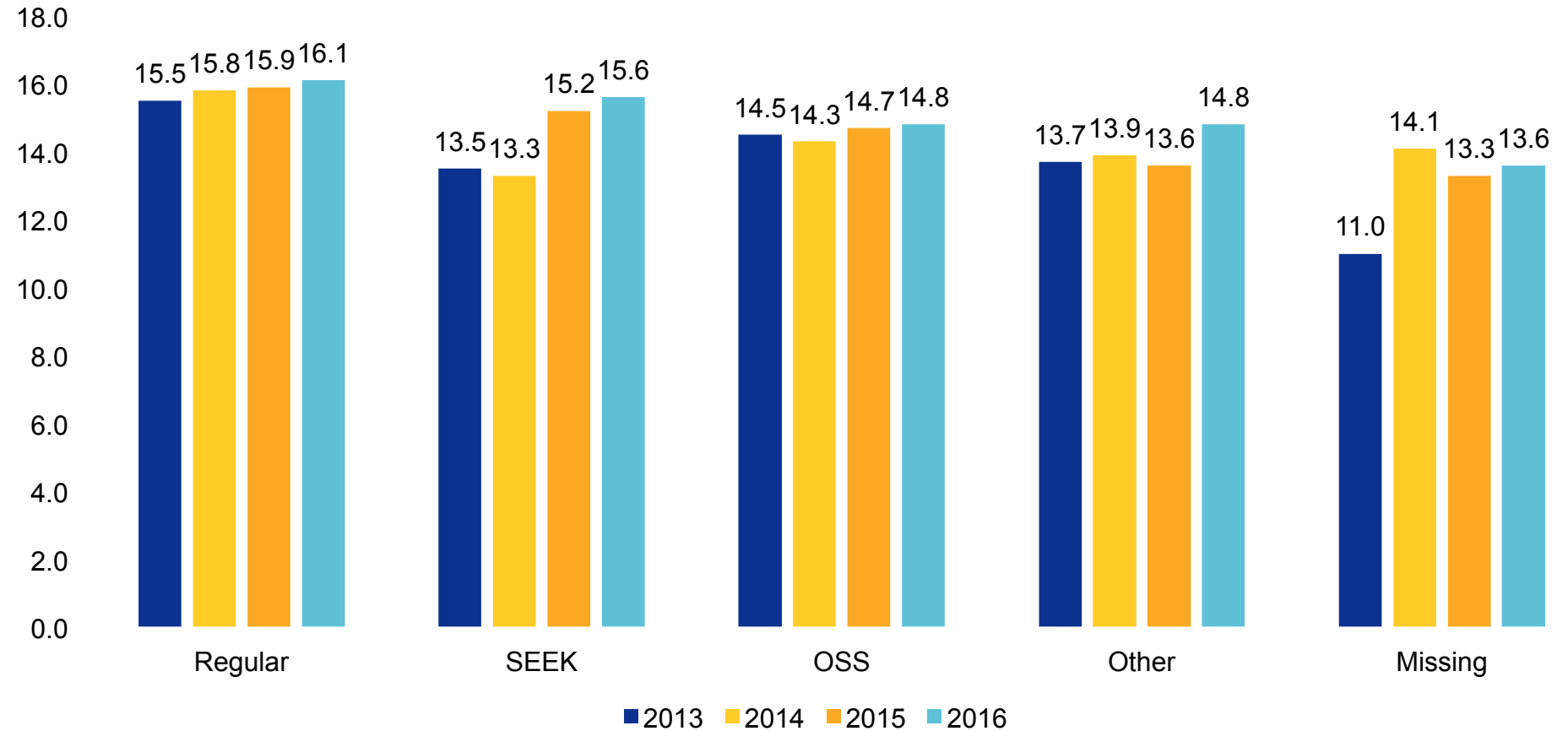
# Average GPA Earned at the End of First Semester



## Source:

Office of Institutional Research – Lehman College (Fall 2017 preliminary data)

# Average Credits Earned at the End of the First Semester

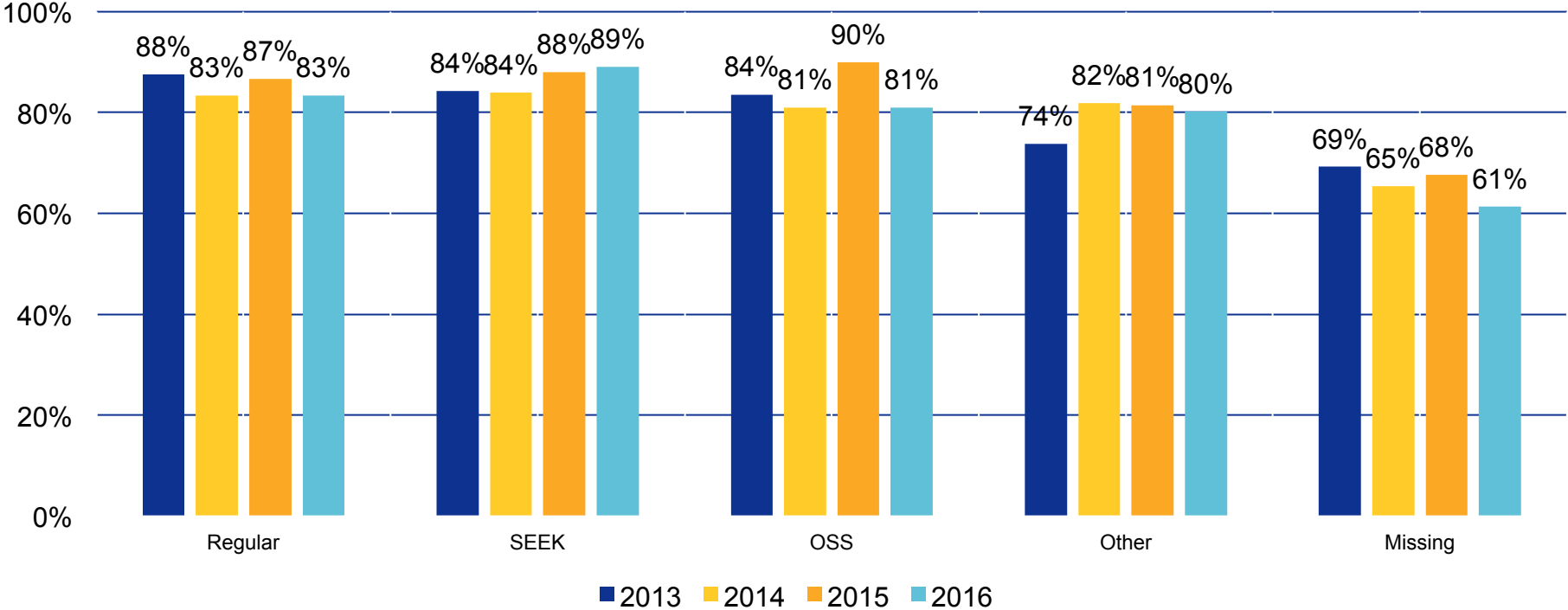


## Source:

Office of Institutional Research – Lehman College (Fall 2017 preliminary data)



# Fall to Fall Retention



## Source:

Office of Institutional Research – Lehman College (Fall 2017 preliminary data)

# Support for the Freshmen Class

Approximately \$160K invested:

- 1 FT Academic Advisor
- 1 FT Financial Aid Advisor
- \$25K for Tutoring
- \$25K CUE funding for Professional Development (FT and PT faculty in the FYI blocks)