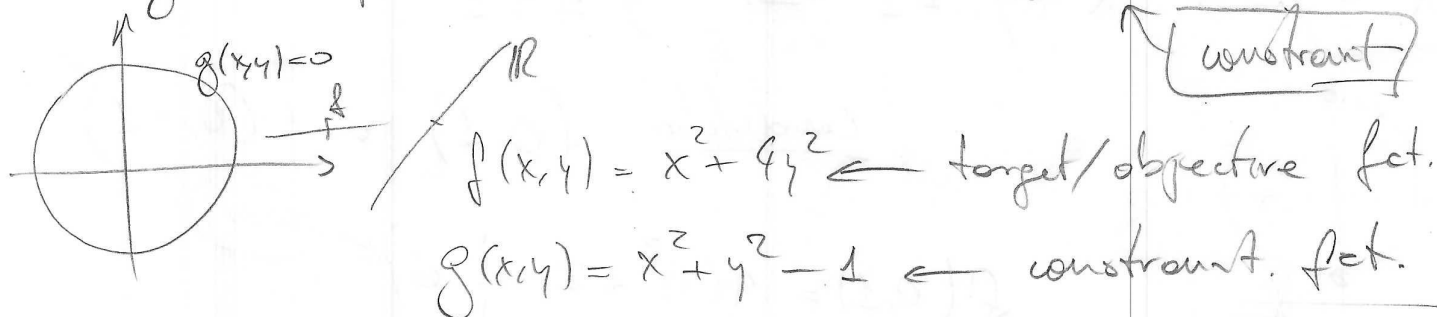


Today: Office Hours: 3-4pm $\triangle!$

Reminder: Midterm Exam in 1 week (next Monday 10/28!)

Last topic: Lagrange Multipliers (Sec 13.10)

Q: What is the maximum of $f(x,y) = x^2 + 4y^2 + 2y$ among the points (x,y) that satisfy $x^2 + y^2 = 1$?



Lagrange Multiplier Method: Find all points (x,y) such that $\exists \lambda \in \mathbb{R}$ with $\nabla f(x,y) = \lambda \cdot \nabla g(x,y)$. Evaluate $f(x,y)$ at these points. The largest/smallest values are the max/min of $f(x,y)$ restricted to the levelset $g(x,y) = c$.

$$\nabla f(x,y) = (2x, 8y + 2) \quad \nabla f(x,y) = \lambda \nabla g(x,y)$$

$$\nabla g(x,y) = (2x, 2y)$$

$$\Downarrow$$

$$\begin{cases} 2x = \lambda \cdot 2x \\ 8y + 2 = \lambda \cdot 2y \end{cases} \Leftrightarrow$$

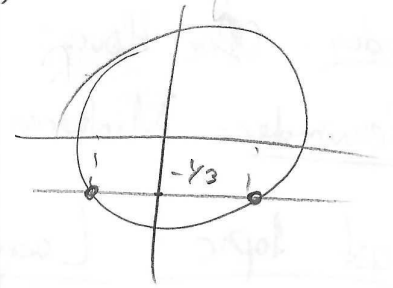
$$\begin{cases} (\lambda - 1)x = 0 \\ 4y + 1 = \lambda y \end{cases}$$

$$\Rightarrow \boxed{\lambda = 1} \text{ or } \boxed{x = 0}$$

$$\boxed{\lambda=1} \rightarrow 4y+1=y \Rightarrow 3y=-1 \Rightarrow y=-\frac{1}{3}$$

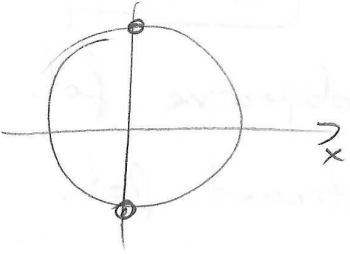
$$x^2 + \left(\frac{1}{9}\right) = 1$$

$$x^2 = \frac{8}{9} \Rightarrow x = \pm \frac{2\sqrt{2}}{3}$$



Candidates: $\left(-\frac{2\sqrt{2}}{3}, -\frac{1}{3}\right)$ and $\left(\frac{2\sqrt{2}}{3}, -\frac{1}{3}\right)$

$$\boxed{x=0} \rightarrow x^2 + y^2 = 1 \Rightarrow y = \pm 1$$



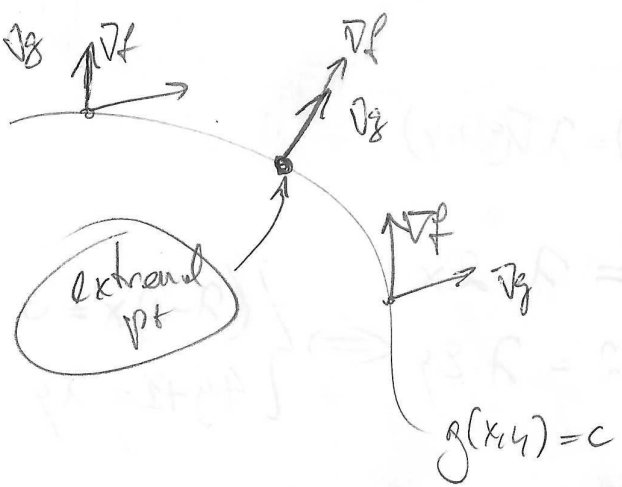
Candidates: $(0, 1)$ and $(0, -1)$

$$f(0, 1) = 4(1)^2 + 2 = 6 \leftarrow \text{Max}$$

$$f(0, -1) = 4(-1)^2 - 2 = 2$$

$$f\left(\pm\frac{2\sqrt{2}}{3}, -\frac{1}{3}\right) = \frac{8}{9} + 4\left(\frac{1}{9}\right) - \frac{2}{3} = \frac{12}{9} - \frac{6}{9} = \frac{6}{9} = \frac{2}{3} \leftarrow \text{Min}$$

Why does it work?



- Dg always normal to levelsets $g(x,y)=c$
- Df points in the direction of max. increase.
- Constrained optimization; need Df and Dg pointing in same direction!

EX: (Business). The Cobb-Douglas production function

for a certain company is $f(x,y) = 100 x^{3/4} y^{1/4}$

where $x =$ units of labor ($\$150$ /unit)

$y =$ units of capital ($\$250$ /unit)

output elasticities

total cost of labor and capital is limited to $\$50,000$.

How many units of labor & capital maximize production?

Sol. Target fct: $f(x,y) = 100 x^{3/4} y^{1/4}$

Constraint fct: $g(x,y) = 150x + 250y = 50,000$

$$\nabla f(x,y) = \left(100 \cdot \frac{3}{4} x^{-1/4} y^{1/4}, 100 \cdot \frac{1}{4} x^{3/4} y^{-3/4} \right)$$

$$= \left(75 x^{-1/4} y^{1/4}, 25 x^{3/4} y^{-3/4} \right)$$

$$\nabla g(x,y) = (150, 250)$$

$$\nabla f(x,y) = \lambda \nabla g(x,y) \Leftrightarrow \begin{cases} 75 x^{-1/4} y^{1/4} = 150 \lambda \\ 25 x^{3/4} y^{-3/4} = 250 \lambda \end{cases}$$

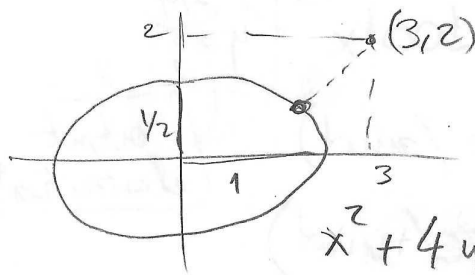
From 1st eqns $\lambda = \frac{75}{150} x^{-1/4} y^{1/4} = \frac{x^{-1/4} y^{1/4}}{2}$

Plug in to 2nd eqn: $\frac{25}{250} x^{3/4} y^{-3/4} = \lambda = \frac{x^{-1/4} y^{1/4}}{2} \Rightarrow \frac{1}{5} x = y$

$$150x + 250y = 50,000 \Rightarrow 150x + 50x = 50,000 \Rightarrow x = \frac{50,000}{200} = \frac{250}{2}$$

$$\begin{cases} x = 250 \\ y = 50 \end{cases}$$

Ex: A planet has elliptical orbit $x^2 + 4y^2 = 1$.



$$x^2 + 4y^2 = 1$$

square of distance to (3,2)

Aliens living in this planet want to capture a spaceship at the point (3,2). What is the closest point in their orbit to the spaceship?

Sol: Target fct: $f(x,y) = (x-3)^2 + (y-2)^2$

Constraint fct: $g(x,y) = x^2 + 4y^2 = 1$

$$\nabla f(x,y) = (2(x-3), 2(y-2)) \quad \nabla g(x,y) = (2x, 8y)$$

$$\nabla f(x,y) = \lambda \nabla g(x,y) \Leftrightarrow \begin{cases} x-3 = \lambda \cdot x \\ y-2 = \lambda 4y \end{cases}$$

$$(1-\lambda)x = 3 \Rightarrow x = \frac{3}{1-\lambda}$$

$$(1-4\lambda)y = 2 \Rightarrow y = \frac{2}{1-4\lambda}$$

$$x^2 + 4y^2 = 1 \Rightarrow \left(\frac{3}{1-\lambda}\right)^2 + 4 \cdot \left(\frac{2}{1-4\lambda}\right)^2 = 1$$

$$\Rightarrow \frac{9}{(1-\lambda)^2} + \frac{16}{(1-4\lambda)^2} = 1$$

$$\frac{9(1-4\lambda)^2 + 16(1-\lambda)^2}{(1-\lambda)^2(1-4\lambda)^2} = 1 \Rightarrow \dots$$

(see picture)

$$\min f(x,y) = xy$$

$$\text{subject to } g(x,y) = \frac{x^2}{2} + \frac{y^2}{3} = 1$$

$$\nabla f = (y, x), \quad \nabla g = \left(x, \frac{2y}{3}\right)$$

$$\begin{cases} y = \lambda x \\ x = \frac{2}{3} \lambda y \end{cases}$$

Substitute

$$\Rightarrow x = \frac{2}{3} \lambda^2 x$$

$$x = 0 \quad \text{or} \quad \text{~~or~~$$

$$\Downarrow \\ y = 0$$

$$\lambda = \pm \sqrt{\frac{3}{2}}$$

$$\Rightarrow y = \pm \sqrt{\frac{3}{2}} x$$

$$\Rightarrow \frac{x^2}{2} + \frac{3}{2 \cdot 3} x^2 = x^2 = 1 \Rightarrow x = \pm 1$$

$$y = \pm \sqrt{\frac{2}{3}}$$

$$\left(1, \sqrt{\frac{3}{2}}\right), \left(-1, -\sqrt{\frac{3}{2}}\right) \leftarrow \text{max}$$

$$\left(1, -\sqrt{\frac{3}{2}}\right), \left(-1, \sqrt{\frac{3}{2}}\right) \leftarrow \text{min}$$

