

**LEHMAN COLLEGE  
OF THE  
CITY UNIVERSITY OF NEW YORK**

**DEPARTMENT OF JOURNALISM AND MEDIA STUDIES**

**CURRICULUM CHANGE**

1. **Type of Change:** Change in Description, Note

2. **From:**

Department(s)	Journalism and Media Studies
Career	<input checked="" type="checkbox"/> Undergraduate [ ] Graduate
Academic Level	<input checked="" type="checkbox"/> Regular [ ] Compensatory [ ] Developmental [ ] Remedial
Subject Area	Media Communications Studies (MCS)
Course Prefix & Number	MCS 300
Course Title	Corporate Communication
Description	Elements of communication in the current corporate environment, including public, community, employee, and government relations.
Pre/ Co Requisites	MCS 220
Credits	3
Hours	3
Liberal Arts	[ ] Yes [X] No
Course Attribute (e.g. Writing Intensive, WAC, etc)	NA
General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science  <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society <input type="checkbox"/> Scientific World

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**3. To:** Underline the changes

Department(s)	Journalism and Media Studies
Career	<input checked="" type="checkbox"/> Undergraduate [ ] Graduate
Academic Level	<input checked="" type="checkbox"/> Regular [ ] Compensatory [ ] Developmental [ ] Remedial
Subject Area	Media Communications Studies (MCS)
Course Prefix & Number	MCS 300
Course Title	Corporate Communication
Description	Elements of communication in the current corporate environment, including public, community, employee, and government relations. NOTE: <u>If students have not taken MCS 220, they may seek departmental permission</u>
Pre/ Co Requisites	MCS 220
Credits	3
Hours	3
Liberal Arts	[ ] Yes [X] No
Course Attribute (e.g. Writing Intensive, WAC, etc)	NA
General Education Component	<input checked="" type="checkbox"/> Not Applicable <input type="checkbox"/> Required <input type="checkbox"/> English Composition <input type="checkbox"/> Mathematics <input type="checkbox"/> Science  <input type="checkbox"/> Flexible <input type="checkbox"/> World Cultures <input type="checkbox"/> US Experience in its Diversity <input type="checkbox"/> Creative Expression <input type="checkbox"/> Individual and Society

	_____Scientific World
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4. **Rationale (Explain how this change will impact the learning outcomes of the department and Major/Program):**

Change will permit the use of MCS 300 as an elective course for students taking the Minor in Business and Entrepreneurship for Creative Arts Professionals (BECAP). Course is offered each semester and frequently in Summer and Winter sessions so impact on existing MCS Major will be minimal.

5. **Date of departmental approval:** 10/13/21