

LEHMAN COLLEGE/CUNY
Department of Economics and
Business

46-credit BACHELOR OF BUSINESS
ADMINISTRATION (BBA) Degree

(effective Fall 2012)

The Department of Economics and Business at Lehman College offers a professional program leading to the degree of Bachelor of Business Administration (BBA). Lehman College is one of only three colleges within CUNY (with Baruch and Queens) that are authorized to confer this degree.

PROGRAM OF STUDY

All students are admitted to this major on a provisional basis. To maintain matriculation, the enrollees must attain a minimum cumulative index of 2.7 (B-) in the first four BBA-prefixed courses they will have taken at Lehman College at first trial. Students who fail to maintain this minimum index will be removed from the BBA program. These students cannot switch to BS in Accounting. However, they may switch to BA in Economics or BA in Accounting. Students removed from BBA program may also switch to and count previously taken BBA-prefixed courses toward a minor in Management, Business Practice, or Accounting.

To earn the BBA, the student must complete a total of 46 credits indicated below:

FOUNDATION BLOCK. 9 courses in four modules (27 credits):

Business Economics:

BBA 168: Macroeconomic Found. of Business
BBA 169: Microeconomic Found. of Business

Accounting:

ACC 171: Principles of Accounting I
ACC 272: Principles of Accounting II

Quantitative Methods:

BBA 303: Business Statistics I
BBA 403: Business Statistics II

Management:

BBA 204: Principles of Management
BBA 405: Management Decision Making
BBA 407: Strategic Management

CONCENTRATION BLOCK. 3 courses in one of nine areas (9 credits):

Finance:

BBA 207: Principles of Finance
BBA 308: Corporation Finance
BBA 310: Security and Investment Analysis

Marketing:

BBA 332: Marketing Management
BBA 367: Consumer Behavior
BBA 467: Marketing Research

Human Resource Management:

BBA 327: Organizational Behavior
BBA 328: Human Resources Management
BBA 329: Union-Employer Relations

Accounting:

ACC 334: Intermediate Accounting I
ACC 335: Intermediate Accounting II
ACC 348: Computer-Based Accounting

International Business:

BBA 324: International Economics
BBA 432: International Business Management
BBA 433: Global Marketing

Business Economics:

BBA 305: Consumer Economics
BBA 326: Labor Economics
BBA 431: Managerial Economics

Business Law:

BBA 336: Business Law I
BBA 337: Business Law II
BBA 339: Commercial Transactions *or*
BBA 340: Internet Law

E-Business (no students will be admitted to this major until further notice):

BBA 333: E-Business
BBA 340: Internet Law
BBA 433: Global Marketing

Hospitality Management (no students will be admitted to this major until further notice):

BBA 345: Introd. to Hospitality Management
BBA 346: Strategic Hospitality Management
BBA 347: Hospitality Management Fieldwork

OTHER DEPARTMENTS (10 credits):

PHI 330: Business Ethics
ENW 300: Business Writing
CIS 211: Computer Information Systems

NOTES (not enforceable since E-Business concentration is not currently offered):

(1) Students concentrating in both Business Law and E-Business must take both BBA 339 and 340; (2) Students concentrating in both International Business and E-Business, which have BBA 433 in common, must take BBA 367 as the required sixth course.

BBA PROGRAM FACULTY

Jaspal Chatha (PhD: New School of Research).
Assistant Professor.

Amod Choudhary (JD: SUNY-Buffalo). Assistant
Professor.

John Cirace (PhD: Columbia University). Professor.

Mario Corzo-Gonzalez (PhD: Rutgers University).
Associate Professor. Director, Graduate Business
Programs

Juan DelaCruz (PhD: New School for Social
Research). Associate Professor.

Mine Doyran (PhD: SUNY-Albany). Assistant
Professor

Deborah Faison (MBA: Columbia University).
Lecturer.

Judith Fields (PhD: New York University). Assistant
Professor.

Oscar Fisch (PhD: University of California-Berkeley).
Professor.

Vassilios Gargalas (PhD: New York University).
Associate Professor.

Susan Honig (MS: Pace University; CPA: New York
State). Assistant Professor.

Dene Hurley (PhD: Northeastern University). Associate
Professor and Department Chair.

Michelle Kamen-Friedman (MBA: St. John's
University; CPA: New York State). Assistant
Professor.

Emine Kayaalp (EdD: Rutgers University). Lecturer
(doctoral appointment).

Angela Lebbon (PhD: University of Western
Michigan). Assistant Professor.

Nikolao Papanikolaou (PhD: New School of Social
Research). Lecturer.

Rossen Petkov (PhD: University of National and World
Economy [Bulgaria], CPA: Illinois and New York).
Assistant Professor.

Chanoch Shreiber (PhD: Columbia University).
Professor.

CAMPUS VISIT AND INQUIRIES.

Call Lehman College Office of Recruitment at
718-960-8713 for general admissions information
or to join a campus tour.

For specific questions concerning the BBA
program, see Ms. Deirdre Constant, the department
advisor, at CA-381, 718-960-8165 or email:
deirdre.constant@lehman.cuny.edu.

ABOUT LEHMAN COLLEGE

Lehman College is an independent liberal arts college of
The City University of New York offering nearly 100
undergraduate and graduate degree programs. Located on
a beautiful and historic tree-lined campus in the
Northwest Bronx, the College is a cultural and
recreational center for the region with its Center for
Performing Arts, Lehman College Art Gallery, and The
APEX, a major new center for sports and health
education. The Lehman College Library, equipped with
excellent electronic resources, provides access to library
services throughout the City University.

INTERNATIONAL STUDENTS

International students must additionally obtain a
satisfactory score on the TOEFL and comply with the
applicable financial and visa requirements. International
students cannot apply for admission to Lehman College
directly: they should contact www.cuny.edu and
comply with the admission procedure established by the
central university office.

TUITION AND FEES

Lehman College is a publicly subsidized institution with
affordable tuition and fees.

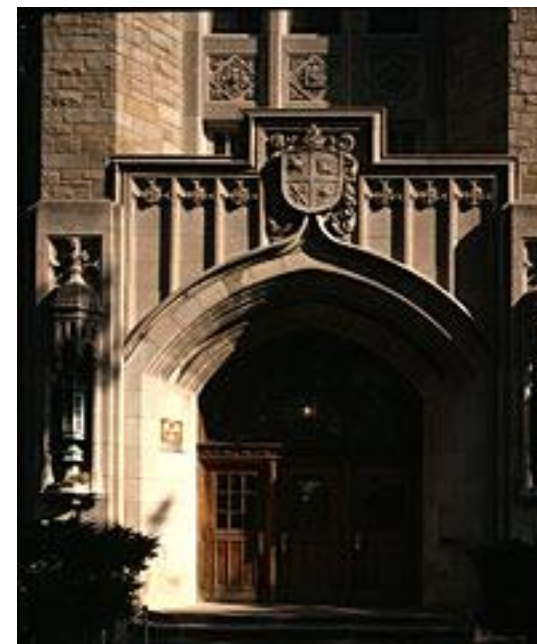
FINANCIAL AID

Lehman students, both full-time and part-time, may be
eligible for financial aid through various state, federal,
and college programs.

LEHMAN COLLEGE

The City University of New York

Department of Economics and Business



BACHELOR OF BUSINESS ADMINISTRATION (BBA)

Lehman College
The City University of New York
250 Bedford Park Boulevard West
Bronx, NY 10468

For additional information, visit:
www.lehman.cuny.edu

