

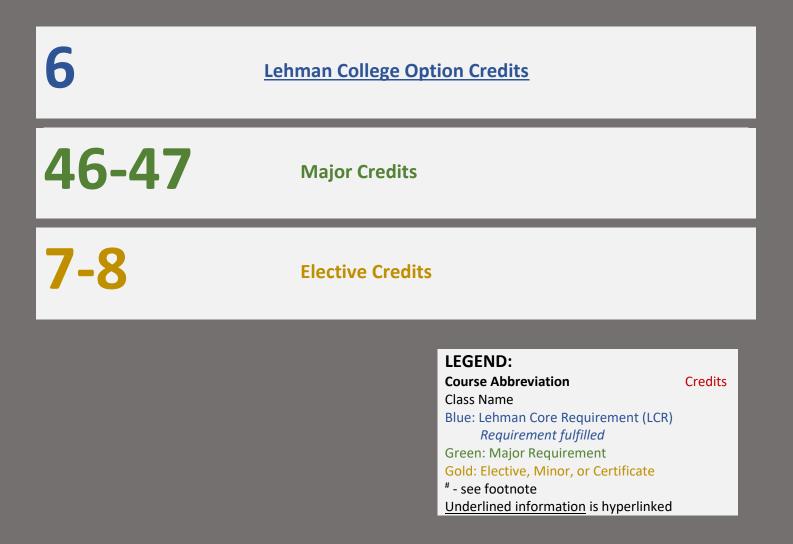


ACE Two-Year Map Business Administration-BBA

Academic Plan: BUS-BBA Program Code: 27660

This degree map is a term-by-term sample course schedule designed to assist you and your ACE advisor in planning your 2-year academic path to graduation with a Business Administration degree. This map is intended for students who have earned an AA or AS degree from a community college.

You and your advisor will use it, along with the program of study for your major (found in the <u>Lehman Bulletin</u> for the year of your major declaration) and Degree Works (degree audit system), to formulate your customized plan.



FALL

LCR <u>LEH 352, 353, 354, or 355</u> ^[2] <u>Lehman College Option</u>	3 CR	LCR LEH 352, 353, 354, or 355 ^[2] Lehman College Option	3 CR
ECO 166 Macro Economics	3 CR	ECO 167 Introduction to Microeconomics	3 CR
ACC 171 Principles of Accounting I	3 CR	ACC 272 Principles of Accounting II	3 CR
MAT 132 or 171 or 172 or 174 or 175 ^[3] (Depending on your sub plan)	4 CR	BBA 303 Business Statistics I	3 CR
BBA 204 Principles of Management	3 CR	ACC ### or BBA ### or ECO ### ^[1] Concentration Courses	3 CR

SPRING

16 FALL CREDITS + 15 SPRING CREDITS = 31 CREDITS

FALL	
BBA 403 Intermediate Business Statistics II	3 CR
ENW 300 Business Writing	3 CR
ACC ### or BBA ### or ECO ### ^[1] Concentration Courses	3 CR
ACC ### or BBA ### or ECO ### ^[1] Concentration Courses	3 CR
Elective ^[4]	3 CR

SPRING

<u>BBA 405</u> Management Decision Making	3 CR
BBA 407 Strategic Management	3 CR
<u>PHI 330</u> Business Ethics	3 CR
Elective ^[4]	3 CR
Elective ^[4]	2 CR

31 PRIOR CREDITS + 15 FALL CREDITS + 14 SPRING CREDITS = 60 CREDITS

[1] First select your Subplan/Concentration, then you must take each course listed, totaling 9 credits

Sub plan 1- (Accounting): ACC 334: Intermediate Accounting I; ACC 335: Intermediate Accounting II; ACC 348: Computer Based Accounting.

Sub plan 2- (Business Economics): ECO 305: Consumer Economics; ECO 326: Labor Economics; and ECO 431: Managerial Economics.

Sub plan 3- (Business Law): BBA 336: Business Law I; BBA 337: Business Law II; BBA 339: Commercial Transactions.

Sub plan 4- (Finance): BBA 207: Principles of Management; BBA 308: Corporate Finance; AND BBA 310: Security and Investment Analysis.

Sub plan 5- (Hospitality Management): BBA 345: Introduction to Hospitality Management; BBA 346: Strategic Hospitality Management; BBA 347: Hospitality Management Fieldwork.

Sub plan 6- (Human Resources): BBA 327: Organization Behavior and Development; BBA 328: Human Resources Management; BBA 329: Union-Employer Relations.

Sub plan 7- (International Business): ECO 324: International Economics; BBA 432: International Business Management; BBA 433: Global Marketing.

Sub plan 8 – (Marketing): BBA 332: Marketing Management; BBA 367: Consumer Behavior; BBA 467: Marketing Research.

Sub plan 9- (E-Business): BBA 333: E-Business; BBA 340: Internet Law; BBA 433: Global Marketing.

Students who wish to elect a second concentration should consult with a Departmental advisor.

[2] These are variable topics courses, where each section covers a special topic. Take two courses with two different numbers. Pre-requisite: You must have achieved 60 credits and declared your major. Integration Courses: LEH 352: Studies in literature, LEH 353: Studies in Arts, LEH 354: Studies in Historical Studies, LEH 355: Studies in Philosophy, Theory & Abstract Thinking. **(LEH 351: Studies in Science & Applied Perspectives, is NOT a College Option for this Major).**

[3] Depending on math placement and the desired sub plan, select one of the math courses listed

[4] Students who have completed an AAS degree may have additional general education courses to complete

NOTE: All students are admitted to this major on a provisional basis. The BBA major is designed to help students prepare for professional business careers, including professional certification in various aspects of business. To enroll in/or maintain matriculation in the Bachelor of Business Administration major, students must attain a minimum cumulative index of 2.7 (B-) in the first four required Department courses completed at Lehman College that count toward the major. Only the first grades earned in each course are counted in computing the index. Students who fail to attain and maintain this minimum index will not be allowed to enter or continue in the B.B.A. major, but can enroll in the B.A. in Accounting major and minors in Management or Business Practice. Students will be advised on majors that will allow them to accomplish their career goals.

NOTE: Writing Intensive Sections: Complete 4 sections designated as writing-intensive, 3 prior to earning 60 credits and 1 following. These sections may be searched by class attribute and are offered in General Education, major, minor and elective courses.

See other degree maps.