

JENNIFER LAIRD

August 2022

Appointments *City University of New York (CUNY)*

2018 - present: Assistant Professor of Sociology, Lehman College

2018 - present: Faculty Affiliate, CUNY Institute for Demographic Research

*Columbia University, Center on Poverty & Social Policy*

2016 - 2018: Postdoctoral Research Scientist

Education Ph.D. 2016, Sociology, University of Washington

M.A. 2011, Sociology, University of Washington

B.S. 1999, University of Southern California

Publications *Books*

Parolin, Zachary and Jennifer Laird. *Poor State, Rich State: Why Some States Have More Poverty than Others, and What They Can Do About It*. Under contract, Oxford University Press.

*Journal articles*

Hernández, Diana and Jennifer Laird. 2022. "Surviving a Shut-Off: U.S. Households at Greatest Risk of Utility Disconnections and How They Cope." *American Behavioral Scientist*, 66: 856-880.

Laird, Jennifer, Isaac Santelli, Jane Waldfogel, and Christopher Wimer. 2019. "Forgoing Food Assistance out of Fear: Simulating the Child Poverty Impact of a Making SNAP a Legal Liability for Immigrants." *Socius*, 5: 1-8.

Laird, Jennifer, Zachary Parolin, Jane Waldfogel, and Christopher Wimer. 2018. "Poor State, Rich State: Understanding the Variability of Poverty Rates Across U.S. States." *Sociological Science*, 5: 628-652.

Laird, Jennifer. 2017. "Public Sector Employment Inequality in the United States and the Great Recession." *Demography*, 54, 391-411.

- Media coverage: *New York Times*, *New York Times Magazine*, *Washington Post*

Laird, Jennifer. 2015. "Unemployment among Mexican Immigrant Men in the United States, 2003 - 2012." *Social Science Research*, 49, 202-216.

- Honorable mention, 2014 Student Paper Award, ASA Population Section

Bailey, Amy Kate, Stewart E. Tolnay, E.M. Beck, and Jennifer D. Laird. 2011. "Targeting Lynch Victims: Social Marginality or Status Transgressions?"

*American Sociological Review*, 76, 412-436.

*Book chapters and reports*

Rosenfeld, Jake, and Jennifer Laird. 2016. "Unions and Poverty" In David Brady and Linda Burton (eds.), *The Oxford Handbook of Poverty and Society*. Oxford University Press.

Rosenfeld, Jake, Patrick Denice, and Jennifer Laird. 2016. "Union Decline Lowers Wages of Nonunion Workers." Economic Policy Institute Report.  
- Media coverage: *USA Today*, *Washington Post*, *The Atlantic*

Grants

2022 - 2027, "NSF Engineering Research Center for Smart Streetscapes (CS3)"  
Role: PI for Lehman Sub-Award, Funder: NSF, Total Award to Lehman: \$980,456

2022 - 2023, "Life and Death Among the Poorest Americans"  
Role: Co-PI, Funder: CUNY IRG, Total Award: \$40,000

2022, "Revealing the Hidden Curriculum in Data Science Research Programs"  
Role: Co-PI, Funder: PSC-CUNY, Total Award: \$5994

2020 - 2022, "Columbia-Lehman Public Interest Technology Data Science Corps"  
Role: Co-PI, Funder: New America Foundation, Total Award: \$360,000

2019, "Poor States, Rich States: Book Proposal"  
Role: PI, Funder: CUNY Faculty Fellowship Publication Program, Total Award: \$4,530

2019, "Poor State, Rich State: Understanding Why Poverty Varies Across States"  
Role: PI, Funder: PSC-CUNY, Total Award: \$4,530

2017, "Poverty among Children of Immigrants"  
Role: PI, Funder: University of Wisconsin IRP, Total Award: \$19,833

Awards

2020 - Feliks Gross Endowment Award, CUNY Academy for the Humanities and Sciences  
2012 - University of Washington Herbert L. Costner Graduate Student Paper Award

Teaching experience

*Courses taught, Lehman College*  
Sociology 301: Methods of Social Research  
Sociology 353: Visualizing Data  
PTS3 Summer Workshop on Research Methods Using Empirical Data

*Teaching Assistant, University of Washington*  
Sociology 360: Introduction to Stratification  
Sociology 505: Applied Social Statistics  
CS&SS/Sociology 560: Hierarchical Modeling for the Social Sciences

Conference presentations

"Poor State, Rich State: Why Some States Have More Poverty Than Others, and What They Can Do About It." (w/ Zachary Parolin). Paper presented at the 2022 meeting of the American Sociological Association, Los Angeles.

"The New Feminization of Austerity: Public Sector Employment Inequality During the Covid-19 Recession." (w/ Jake Rosenfeld). Paper presented at the 2021 meeting of the Population Association of America (virtual).

"Disconnected: Estimating the National Prevalence of Utility Disconnections and Related Coping Strategies." (w/ Diana Hernández). Paper presented at the 2019 meeting of the American Sociological Association in New York and at the 2020 meeting of the Population Association of America (virtual).

"Forgoing Food Assistance Out of Fear: Simulating the Child Poverty Impact of Making SNAP a Legal Liability for Immigrants." (w/ Isaac Santelli and Christopher Wimer). Paper presented at the 2018 meeting of the American Sociological Association, Philadelphia.

“Poverty Among Children of Immigrants: Understanding State-Level Variation and the Impact of SNAP Policy.” (w/ Jane Waldfogel and Christopher Wimer) Paper presented at the 2017 meeting of the Association for Public Policy Analysis & Management, Chicago.

“Poor State, Rich State: Understanding the Variability of Poverty Across U.S. States.” (w/ Jane Waldfogel and Christopher Wimer). Paper presented at the 2017 meeting of the American Sociological Association, Montreal.

“Unequally Unemployed: Labor Market Implications of a Shrinking Public Sector.” Invited panel presentation at the CUNY Murphy Labor Institute Workshop “Public Sector Unions on the Line.” March 25, 2016, New York.

“Still an Equal Opportunity Employer? Public Sector Employment Inequality after the Great Recession.” Versions of the paper presented at the 2015 American Sociological Association meeting in Chicago and the 2015 Population Association of America meeting, San Diego.

“The Paradox of Hispanic Immigrant Unemployment.” Versions of the paper presented at the 2013 Meeting of the American Sociological Association in New York and the 2013 meeting of the Population Association of America, New Orleans.

“Occupational Closure and Voter Turnout.” Paper presented at the August 2012 meeting of the American Sociological Association, Denver.

Professional Reviewer, *American Journal of Sociology*, *American Sociological Review*, *British Journal of*  
Service *Sociology*, *Demography*, *Social Currents*, *Social Forces*, *Social Problems*, *Social Science*  
*Research*