

The Lehman College Music Department Presents:



You are invited to watch the
2014 Pacheco Festival "LIVE" online!

Daytime Performances

Wednesday, Nov. 19th: 10 AM - 4 PM EST
Thursday, Nov. 20th: 11 AM - 4 PM EST
Friday Nov. 21st: 10 AM - 4 PM EST

Evening Performances

Thursday Nov. 20th: 7:30 PM EST
Friday Nov. 21st: 7:30 PM EST

The Johnny Pacheco Latin Music and Jazz Festival at Lehman College is an annual event which provides performance and learning opportunities for talented young musicians who are studying music in New York City schools. The Pacheco Festival is committed to developing a world-wide audience via live Internet streaming and other forms of broadcast media. More than 250 student musicians perform at the festival each year.

Live Television and Webcast: The 2014 Pacheco Festival will be simulcast "live" on Bronxnet Television and via webcast. This event is also being presented as part of the Jazz Education Network Virtual Artist Series.

Be a part of the "LIVE" studio audience: The Pacheco Festival takes place in the Lovinger Theater at Lehman College, Bronx, New York. Admission is FREE and open to the public.

[Click Here for Directions to Lehman College.](#)

Web Stream: "LIVE" From The Bronx:
www.lehman.edu/jazzfeststream

Festival Webpage:

www.lehman.edu/jazzfest

For more info contact: Allan Molnar

Pacheco Festival Artistic Director and Producer

allan.molnar1@lehman.cuny.edu

Wednesday, November 19
10 AM - 4 PM EST
(School Performances)
Guest Artists 3 PM
The Bronx Conexion
(Victor Rendon, Director)
(Featuring a Special Tribute to Legendary Composer/Arranger Mr. Ray Santos)
Lovinger Theatre, Lehman College
250 Bedford Park, Bronx, NY 10468
Check out the 2014 Pacheco Latin Music and Jazz Festival!
Web Page: www.lehman.edu/jazzfest
Live Web Stream: www.lehman.edu/jazzfeststream
Contact: allan.molnar1@lehman.cuny.edu

Thursday, November 20
11 AM - 4 PM EST
(School Performances)
(Evening Performance begins at 7:30 PM EST)
Guest Artists 7:30 PM
Memo Acevedo and the Manhattan Bridges Orchestra

Friday, November 21
10 AM - 4 PM EST
(School Performances)
(Evening Performance begins at 7:30 PM EST)
Guest Artists 7:30 PM
The Lehman College and Community Jazz Ensemble
(Allan Molnar, Director)
Special Guests:
Terry Silverlight, Drums
Matt Niess, Trombone
Louise Rogers, Vocalist

All Performance are **FREE** and open to the public

Watch the Festival LIVE on Bronxnet Television

Logos: jen, drummers collective, EVANS, BRONXNET, Gon Bops, KOSA, SABIAN, TAYE DRUMS, LP LATIN PERCUSSION, PAISTE, RhythmTech, pro-mark, the HERB ALPERT foundation, GRETSCH

Poster Design by Michael Ferraro, Lehman College Art Dept.

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PAISTE

RhythmTech

TAYE DRUMS

SABIAN

RH

BRONXNET

LP LATIN PERCUSSION

EVANS drumheads

drummers collective

GRETSCH

pro-mark

KOSA

The 2014 Pacheco Festival Schedule

(All listed times are EST)

Wednesday, November 19th

- 10 AM:** The Eleanor Roosevelt Middle School Jazz Band
• *Mr. Sergio Larios, Director*
- 11 AM:** The Mamaroneck High School Jazz Ensemble
• *Mr. Tim Hooker, Director*
- 12 Noon:** The Kansas State University Latin Jazz Ens.
(via SKYPE)
• *Dr. Kurt Garner, Director*
Mr. Allan Molnar, Guest Vibraphone Soloist
- 1 PM:** The Lehman College Faculty Jazz Ensemble
• *Mr. Allan Molnar, Director*
- 2 PM:** TAG Young Scholars Latin Jazz Ensemble
• *Mr. Rick Faulkner, Director*

Memo Acevedo will provide a short critique of each student ensemble following their performance at the festival on Wednesday and Friday.

3 PM: Guest Artist Performance The Bronx Conexión Latin-Jazz Band

Mr. Victor Rendón, Director

2014 Pacheco Festival Distinguished Artists Recognition - Mr. Ray Santos

Thursday, November 20th

- 11:00 AM:** The Pacheco Festival Student Ensemble
(with animated guest)
• *Mr. Allan Molnar, Director*
- 12 Noon:** The Calhoun School Jazz Ensemble
• *Dr. Victor J. Lin, Director*
- 1:00 PM:** The Celia Cruz H.S. Jazz Ensemble: "Take the 4 Train"
• *Ms. Penelope Smetters-Jacono, Director*
- 2:00 PM:** Curtis High School Jazz Band
• *Mr. Ray Scro, Director*
- 3:00 PM:** The Susan E. Wagner High School Jazz Ensemble
• *Mr. Paul Corn, Director*

Matt Niess will provide a short critique of each student ensemble following their performance at the festival on Thursday.

7:30 PM: Guest Artist Performance Sophisticated Ladies

Ms. Penelope Smetters-Jacono, Director

8:00 PM: Memo Acevedo and the Manhattan Bridges Orchestra

2014 Pacheco Festival Distinguished Artists Recognition - Mr. Memo Acevedo

Friday, November 21st

- 10 AM:** The WHEELS Fania Allstars
Washington Heights Expeditionary Learning School
• *Mr. Graham Johnson and Mr. Gian Tornatore, Directors*
- 11 AM:** The Celia Cruz H.S. Jazz Ensemble: "Full Swing Ahead"
• *Ms. Penelope Smetters-Jacono, Director*
- 12 Noon:** Fordham High School for the Arts Jazz Ensemble
• *Dr. Janet Grice, Director*
- 1 PM:** Talent Unlimited HS Jazz Band
• *Dr. Daniel Burwasser, Director*
- 2 PM: Jazz Clinic: "What To Listen For in Jazz"**
Memo Acevedo, Lee Marvin, Allan Molnar, Matt Niess, Terry Silverlight
- 3 PM: The York College Creative Ensemble**
• *Dr. Tom Zlabinger, Director*

7:30 PM: Guest Artist Performance

The Pacheco Festival
Guest Artist Ensemble

8:15 PM: The Lehman College and Community Jazz Ensemble

Mr. Allan Molnar, Director

With Special guests:

*Matt Niess, Trombone
Louise Rogers, Vocalist
Terry Silverlight, Drums*

Festival Feedback: jazzfestival@lehman.cuny.edu

Let us know if you watched the festival online with your class.

Please send us:

- 1) The name and location of your school*
- 2) The grade level and number of students who watched the performance*
- 3) Anything else you would like to share with us*

All Comments are Welcome!

Watch the festival "LIVE" on

BRONXNET

www.bronxnet.org

"Live" Webstream: www.lehman.edu/jazzfeststream

The 2014 Pacheco Festival: *Featured Performances*

Wednesday, November 19th (All listed times are EST)



1 PM: The Lehman College Faculty Jazz Ensemble

L - R: Mr. Robert Windbiel, Dr. William Rodriguez, Mr. Allan Molnar, Mr. Victor Rendón, Mr. Lee Marvin

www.lehman.edu/academics/arts-humanities/music/

3 PM: The Bronx Conexión Latin-Jazz Band

Mr. Victor Rendón, Director

www.bronxconexionlatinjazz.com

Special Presentation

2014 Pacheco Festival Distinguished Artist: Mr. Ray Santos

Distinguished Artists Recognition

Each year the Pacheco Festival recognizes world-class artists who have made significant contributions to the music profession and to the Lehman College Music Department.

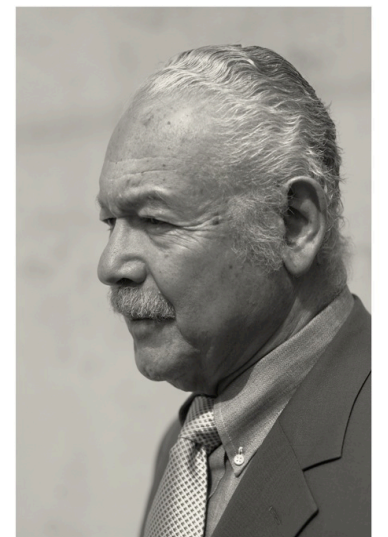


For the past 50 years, Ray Santos, “El Maestro” of the mambo sound, has performed, composed, and arranged for the premiere Latin music orchestras. Tito Puente, Tito Rodriguez, Mario Bauza, and Machito are only a few of the legendary ensembles with whom Santos has been variously and enthusiastically associated.

Mr. Santos is also widely recognized for composing and arranging music for Grammy Award-winning projects by musical giants like Tito Puente, Eddie Palmeri and Paquito D’Rivera. In 1992, Santos received critical acclaim for his arrangements for *The Mambo Kings* movie soundtrack, including the Oscar-nominated song, “Beautiful Maria of My Soul.” In the same year, Santos collaborated with Linda Ronstadt on *Frenesi*, a tour-de force production that earned the Grammy Award for Best Tropical Latin Album of the Year.

Ray Santos’ venerable reputation extends from the concert hall to the lecture hall. El Maestro has been a distinguished music educator at the City College of New York for nearly 25 years. He is frequently invited to lecture at colleges and universities throughout the U.S. including Dartmouth College, Lehman College, and The New England Conservatory of Music. In addition, Santos has occupied the prestigious position of artist-in-residence at the SUNY Purchase College School of the Arts, Conservatory of Music.

Among Santos’ numerous awards are the “Chico O’Farrill Lifetime Achievement Award” and the “Bobby Capo Lifetime Achievement Award”. In 2003 Santos was inducted into the International Latin Music Hall of Fame. He received the “Latin Grammy Trustees Award” in 2011.



Mr. Ray Santos

The 2014 Pacheco Festival: *Featured Performances*

Thursday, November 20th

(All listed times are EST)



7:30 PM: Sophisticated Ladies

Ms. Penelope Smetters-Jacono, Director

www.ccbxhsm.org

8 PM: Memo Acevedo and the Manhattan Bridges Orchestra

Featuring: *Jacqueline Acevedo: Congas and Percussion*

Patty Franceschy: Vibes and Marimba

Max Esquivel: Bass

Richard Padron: Guitar

www.myspace.com/memoacevedo



Memo and Jacqueline Acevedo

Special Presentation

2014 Pacheco Festival Distinguished Artist: Mr. Memo Acevedo

Distinguished Artists Recognition

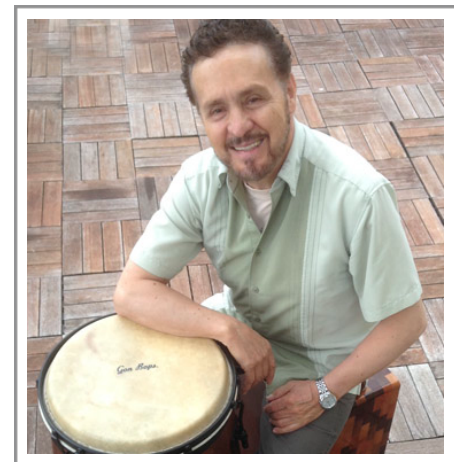
Each year the Pacheco Festival recognizes world-class artists who have made significant contributions to the music profession and to the Lehman College Music Department.

Memo Acevedo began to make a mark on rock music in his early teens. Soon after leaving his native Colombia, he began to (re)discover his Latin roots. A self-taught musician, his passion for Latin music compelled him to take it as a serious object of study in his new home, Toronto. Memo and his two bands, Banda Brava and Memo Acevedo & The Jazz Cartel, exposed Canadian audiences to a wide range of Latin and Afro-Latin music. Memo also played a major role in establishing Latin jazz, Salsa and Brazilian ensembles at Toronto's Humber College. He "spread the word" by establishing a Latin music radio show at Toronto's CIUT-FM. "The Latin Beat," aired for ten years.

Memo's self-produced CD "Building Bridges" (Concord Records) features mentor Tito Puente and friends Dave Valentin and Gonzalo Rubalcaba. This album contains mostly original material written and arranged by Memo and his trombonist, Terry Promane. Memo is equally at home on drum set and percussion, and in styles which include Afro-Cuban, Brazilian, Colombian, and Latin Jazz. His credits as a session player include performances with many major Canadian stars, television work and jingles. In 1989 he won the National Ad Music Award for his TV commercial "Unbeatable" for Rubbermaid. In 1991 he received the Juno Award (Canada's equivalent of the Grammy) in the category of "World Beat," plus Jazz Report Magazine Awards in 1994 and 1995 as Canada's "Percussionist of the Year."

In 1996 Memo moved to New York City, where he's been active recording and performing with Hilton Ruiz, Mark Murphy, Peggy Stern, Toshiko Akiyoshi, The Latin Jazz Coalition, the legendary Jazz duo Jackie & Roy, the English Hip Hop band The Propellerheads, and Broadway shows "The Lion King" and "The Civil War."

Memo loves "passing the torch" (as he calls his teaching) and has shared his expertise by teaching the Afro-Cuban and Brazilian Drumming courses at New York's Drummer's Collective and New York University.



Mr. Memo Acevedo

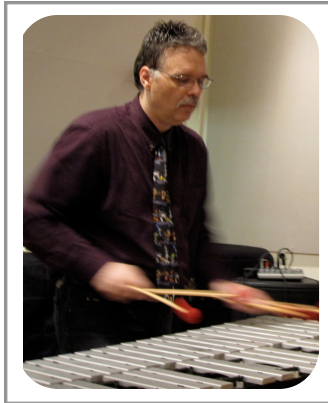
The 2014 Pacheco Festival: *Featured Performances*

Friday, November 21st

(All listed times are EST)

2 PM: The Pacheco Festival Guest Artist Ensemble

Clinic Session: "What to Listen for in Jazz"



Allan Molnar



Matt Niess



Lee Marvin



Memo Acevedo



Terry Silverlight

7:30 PM: The Pacheco Festival Guest Artist Ensemble

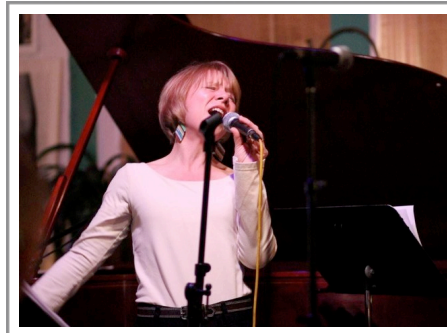
Concert Performance



8:15 PM: The Lehman College and Community Jazz Ensemble

Mr. Allan Molnar, Director

Special Guests:



Louise Rogers

www.louiserogersjazz.com



Terry Silverlight

www.terrysilverlight.com



Matt Niess

www.mattniess.com

The 2014 Pacheco Festival: *Class Assignment*

Write a Concert Review (Optional)

Guidelines for Writing a Concert Review

- 1) Intro: “Who, What, When and Where.” List as much information about the performing group(s) as possible. Describe the makeup of the ensemble (big band, small group, instrumental, vocal, Latin Band, Jazz Ensemble, etc.). Comment on the experience level of the performers (middle school musicians, high school musicians, professional musicians).*
- 2) Describe the music you are listening to. List the genre(s) being performed (Afro-Cuban, Brazilian, Jazz, etc.). List the names and styles of the pieces that are being performed (the directors will announce the names of the compositions and will introduce the soloists for each piece).*
- 3) Comment on the performances of the ensemble and of the soloists. Did the musicians seem to enjoy performing? Were they accomplished and confident? Did the music hold your attention throughout the concert? Was the performance, in your opinion successful?*
- 4) Describe your experience as a member of the audience. Were you onsite listening to the music at the performance venue or were you enjoying the performance via the web stream or Bronxnet Television? Was this your first experience listening to Latin music or Jazz?*
- 5) If you were a part of the “virtual” audience, please describe the experience. Were you listening and watching alone or as part of a group? If you were enjoying this concert from a school classroom, list the grade(s) of the students who were there with you. Did you feel that you were a part of a concert audience even though you were experiencing this performance as an online event? Do you like the idea of listening to “live” music online?*
- 6) Are you a musician? If so then briefly describe your musical experience. Do you play in your school band? Do you sing in your school choir? Does your experience as a musician give you a greater appreciation for the music being performed at the Pacheco Festival? Why or why not?*
- 7) Conclusion: Share your personal impressions. Did you enjoy the music? Would you attend a performance like this again? What did you learn?*

Teachers: *Please note that you can optimize the “virtual concert” experience for your students by connecting the video output from your computer to a Smartboard or projector and by connecting the audio output to a good set of multi-media speakers. The Information Technology support team in your schools can assist you in making these connections. Once connected, simply hit the provided links to the “live” web stream and enjoy the performance using your internet browser.*

Please feel welcome to share your students’ concert reviews with us at:

jazzfestival@lehman.cuny.edu

The Jazz Education Network

The Virtual Artist Series

The Jazz Education Network
and The Lehman College Music Department Present:
The Johnny Pacheco Latin Music and Jazz Festival
at Lehman College

Live from Lehman College, Bronx, NY

via Web Stream

November 19 - 21, 2014



www.jazzednet.org

The Jazz Education Network Outreach Committee is proud to partner with Lehman College to bring great live music to students in the San Diego, CA Public Schools and schools from around the world during their 2014 Johnny Pacheco Latin Music and Jazz Festival. Thanks to Allan Molnar, Stewart Smith and their ALIVE Project (Accessible Live Internet Video Education) initiative, the Pacheco Festival and the JEN Outreach Project are helping to promote live listening and are developing new audiences. Molnar and Smith have presented at four JEN conferences and have been members since it's inception in 2008. The 6th Annual Jazz Education Network Conference will be held Jan. 7-10, 2015 in San Diego, CA at the Manchester Grand Hyatt hotel (www.JazzEdNet.org).

Mary Jo Papich, JEN Co-Founder

It is our pleasure to invite schools from across America and around the world to visit Lehman College, Bronx, NY via web stream for our 6th Annual "Johnny Pacheco Latin Music and Jazz Festival." We are proud to showcase the outstanding talent from schools here in New York and are very pleased to be doing so with the support of the Jazz Education Network. We hope you enjoy the music!

Alan Hollander, Deputy Chair, Lehman Music Department

Allan Molnar, Producer and Artistic Director,

The Johnny Pacheco Latin Music and Jazz Festival at Lehman College

The JEN Virtual Artist Series

www.jazzednet.org/VirtualArtistSeries