



**The City University of New York
Federal Work Study Job Description Form
CENTRAL OFFICE**

Department Name	Telephone No.:
Communications & Marketing	347-578-0010
Department Address	Location Address:
205 East 42nd street, 7th Floor	205 East 42nd street, 7th Floor
Date Submitted	Location Supervisor:
9/11/20	Alberto Arias
Additional Location Supervisor's Name and Email	Location Supervisor Email
Alberto Arias, alberto.arias@cuny.edu	Alberto.Arias@cuny.edu

****Submit separate forms for each job description**

CHECK ONLY ONE: Employment is for

Summer 2020 Only Academic Year 2020-2021 Only Summer 2020 & Academic Year 2020-2021

Job Title: TikTok Strategy Intern

Number of Positions Available: 1

Job Description: (Please attach job description if necessary):

The TikTok Strategy Intern will support CUNY's Communications & Marketing office by developing and implementing a strategy to grow CUNY's TikTok operation. The fastest-growing social media platform for student-aged users, Tik Tok is a new opportunity for CUNY to celebrate and engage with its extremely diverse student body. The TikTok Strategy Intern will be responsible for conceptualizing and setting long-term goals, developing and creating original TikTok content, and engaging directly with students in new and creative ways.

Please indicate if any special skills are necessary for this position:

Proven experience using the TikTok social media platform

Hours of Work Available per week (no more than 20 hours per week):

20

Work is available during the following days and hours:

Monday - Friday 9:00 AM - 7:00 PM

Print Supervisor Name
Alberto Arias

Supervisor Signature

Date
9/11/20

Central Office Use Only
CunyFirst Job Codes: 999 811
CunyFirst Agency/Vendor Codes: 0000000
Pay Rate: \$15.00

****All positions begin on or after the first day of classes. All positions terminate on the last day of finals. The FWS coordinator will provide you with the applicable dates.**