



## JOB ORDER FORM

**JOB ORDER#:**

Fidelis-Marketing Representative

Date Order Opened:

11/15/06

Response Deadline Date:

Open

Job Title:

Marketing Rep

Company:

# of Positions:

50

# of Candidates Desired per Position:

Full/Part Time (F/P):

FT

Benefits (Y/N):

Y

Resume Required (Y/N):

Yes

Salary:

\$29,500.00

### JOB

**Duties:** *The marketing representative is responsible for increasing sales This is done by effectively presenting the Fidelis product line according to state regulations and county protocols to potential consumers awareness of Fidelis products within an assigned territory. effectively in a consistent manner, meeting with those customers on a one-to-one basis: evaluating their eligibility for enrollment and assisting with the completion of enrollment forms. In addition, the marketing representative will represent community Fidelis Care new York at various marketing sites, events and during customer home visits as directed by thir Marketing Supervisor. The marketing representative is responsible for achieving mninum performance standards in terms of both quantity an dquality of submissions*

**Skill Requirements:** individuals must be senitiveto client needs, able to reassure people and find resolution to question or complaints. Ability to work with difficult people, communicate effectively to follow up and close leads and attention to detail are essential  
Bilingual skilld are preferred

**Education Requirements:**

Beyond H.S preferred

**Other Requirements:**

1-3 years experience in a healthcare and/or sales enviroment is preferred. Outside sales is preferred

**Job Location:**

Queens , Suffolk, Nassau, Westchester, Rockland , staten Island , Manhattan, Bronx, and Brooklyn

**Comments:**

call 718-960-6900 to schedule an appointment or e-mail resume to [diane.gonzalez @lehman.cuny.edu](mailto:diane.gonzalez@lehman.cuny.edu)