# Annual Report 2016

**Jaime Lucero Mexican Studies Institute at CUNY**

## Organizational Chart, 2016-17

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Team</td>
</tr>
<tr>
<td>Executive Board</td>
</tr>
<tr>
<td>Current Organizational Chart</td>
</tr>
<tr>
<td>Proposed Organizational Chart</td>
</tr>
<tr>
<td>Growth and Achievements</td>
</tr>
</tbody>
</table>

## Grants

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Juntos Podemos</td>
</tr>
<tr>
<td>Support for Plazas Comunitarias</td>
</tr>
<tr>
<td>Historias de vida/Succes Stories</td>
</tr>
<tr>
<td>Summary of Data Collected</td>
</tr>
<tr>
<td>Next Steps and Sustainability</td>
</tr>
<tr>
<td>Deutsche Bank Americas Foundation</td>
</tr>
<tr>
<td>NYCEducate.org</td>
</tr>
<tr>
<td>Seminars</td>
</tr>
<tr>
<td>Year III Detailed report of seminars</td>
</tr>
</tbody>
</table>

## Becas

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program description</td>
</tr>
<tr>
<td>CUNY Becas 2016</td>
</tr>
<tr>
<td>CUNY Becas Seminars and Events</td>
</tr>
</tbody>
</table>

## 2015-2016 Institute Events

<table>
<thead>
<tr>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Conference</td>
</tr>
<tr>
<td>Study Abroad Opportunities</td>
</tr>
<tr>
<td>Past Sponsored Study Abroad Opportunities</td>
</tr>
<tr>
<td>Upcoming Study Abroad Opportunities</td>
</tr>
</tbody>
</table>

## Appendix: CUNY Becas

<table>
<thead>
<tr>
<th>Page</th>
</tr>
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<tbody>
<tr>
<td>Becari@s Cohorts and Campuses</td>
</tr>
</tbody>
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**Organizational Chart, 2016-17**

**Team**

Alyshia Gálvez, PhD  
**Director (Re-elected to 2-year term 2015 /Academic appointment, tax levy)**

José Higuera López  
**Assoc. Director (Full time appt. as of Sept. 2016, HEO Assoc., tax levy)**

Shareny Díaz Saldaña  
**Administrative Coordinator (FT appointment, Assistant to HEO, to be reclassified as Admin. Specialist/HEO Asst.)**

Marlen Fernández (Becas 2012)  
**Outreach Coordinator (FT 1 year appointment, grant funded, RFCUNY)**

Vacant  
**DBAF Coordinator (Part time, grant funded, LCF)**

Alonso Gorozpe  
**Event Planner, (Graduate Assistant, CUNY funded, tax levy)**

Denise Vivar (Becas 2013, 2015)  
**College Assistant (Part time, CUNY and Grant funded, Tax Levy + LCF)**

Luis Carbajal (Becas 2015, 2016)  
**College Assistant (Part time, Grant funded, LCF)**

Francisco Aquino (Becas 2016)  
**Intern/Becari@**

Lorena Solis (Becas 2016)  
**Intern/Becari@**

Multiple  
**Becari@s staffing Window of Educational Opportunities**

**Consultants:**

Alicia Carmona  
**Research**

Francisco Hernández  
**Web Design**

Adriana Alcántara Hewitt  
**Research/Consulting**
<table>
<thead>
<tr>
<th>Title</th>
<th>First Name</th>
<th>Last Name</th>
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<tr>
<td>Director/Inst.</td>
<td>Alyshía</td>
<td>Gálvez</td>
<td>Lehman College/CUNY</td>
<td>ex-officio, 2015-2017</td>
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<tr>
<td>Lehman President</td>
<td>José Luis</td>
<td>Cruz</td>
<td>Lehman College/CUNY</td>
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<tr>
<td>Administrator</td>
<td>José</td>
<td>Magdaleno</td>
<td>Lehman College/CUNY</td>
<td>ex-officio, permanent</td>
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<tr>
<td>Administrator</td>
<td>Jay</td>
<td>Hershenson</td>
<td>CUNY</td>
<td>ex-officio, permanent</td>
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<tr>
<td>Administrator</td>
<td>Deirdre</td>
<td>Pettipiece</td>
<td>Lehman College/CUNY</td>
<td>representative named by President</td>
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<tr>
<td>Executive Director</td>
<td>Jesús</td>
<td>Pérez</td>
<td>CUNY Taskforce for Mex. and Mex-Am Educational Futures</td>
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<tr>
<td>Faculty</td>
<td>David</td>
<td>Badillo</td>
<td>Lehman College/CUNY</td>
<td>2015-2017</td>
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<tr>
<td>Faculty</td>
<td>Robert C.</td>
<td>Smith</td>
<td>Baruch College/CUNY</td>
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<tr>
<td>Faculty</td>
<td>Josef</td>
<td>Mendoza</td>
<td>Borough of Manhattan Community College</td>
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<td>Allan</td>
<td>Wernick</td>
<td>Baruch College/CUNY</td>
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<tr>
<td>Faculty</td>
<td>Patricia</td>
<td>Velasco</td>
<td>Queens College/CUNY</td>
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<tr>
<td>Faculty</td>
<td>Vacant</td>
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<tr>
<td>CUNY Becari@/Student</td>
<td>Jose</td>
<td>Mejia</td>
<td>College of Staten Island/CUNY</td>
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<td>CUNY Becari@/Alternate</td>
<td>Nuno</td>
<td>Pereira</td>
<td>John Jay College, CUNY</td>
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<td>Adriana</td>
<td>García</td>
<td>Queensborough Community College/CUNY</td>
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<tr>
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<td>Sanchez de Ovando</td>
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<tr>
<td>Community</td>
<td>Adrian</td>
<td>Franco</td>
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<tr>
<td>Consul General</td>
<td>Diego</td>
<td>Gómez Pickering</td>
<td>Consulate of Mexico in New York</td>
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Current Organizational Chart
Proposed Organizational Chart

Lehman College President

Provost

Director

Associate Director

Administrative Specialist

Outreach Coordinator

Project Coordinator

Event Planner

College Assistant

Interns

College Assistant

Interns
JLMSI Growth

Staffing

2012: 2 staff, intern
2016: 13.5 staff, interns, and volunteers

CUNY BECAS Recipients

2012: 14 students
2016: 45 students

CUNY Support
2012: $103,920
2016: $178,196

GRANTS & DONATIONS
2012: $1,067
2016: $50,000

GRANTS AND DONATIONS
2012: $3,533,530

CITY SUPPORT
2016: $50,000

Office Space
1 Room
Achievements in the Past 5 Years

Growth of CUNY BECAS Program
From 12 recipients to 45, a total of 99 in all.

Fundraising Success
With private foundations and individual donors.

Staff and Interns
Stable and highly qualified professionals.

Meaningful Partnerships
With community based organizations and Plazas Comunitarias.

6 Academic Conferences
Conferences of international importance on relevant and timely themes.

3 Successful Study Abroad Programs to Mexico
Puebla 2015
Oaxaca 2016
San Miguel de Allende 2016
More Planned for 2017
Oaxaca , México City, San Miguel de Allende, Chiapas.
Upcoming Events

Theme of 2016-2017: Education!

Consulta con Jóvenes, Town Hall with Mexican Youth, cosponsored with IME and Consulate of Mexico in New York, Sept. 28, 2016 at CUNY Central Offices.

Hispanic Heritage Film Series, September 7-Oct 4, 2016, Lehman College.

The Mexican Community Accessing Education: The importance of neighborhood networks. DBAF Funded Symposium, October 21, 2016, CUNY Law School, Long Island City


Proposed Events and Collaborations, 2016-2017

Lecture: Dr. Alicia Adriana Alcántara-Hewitt, Migration and Schooling: The Case of Transnational Students in Puebla, Mexico. Visiting scholar and consultant. Date: TBD

Lecture: Yoimy Castañeda Seijas, Teaching in the Multicultural University. Visiting scholar from San Cristóbal de las Casa, Chiapas.

Town Hall on Education Reform in Mexico: Teaching Our Own Babies: Teachers’ Life Journeys into Community-Based Initial Education in Indigenous Oaxaca, Mexico, Cosponsored with University of New Mexico. Date: TBD

Book Talk: Daniel Connolly, *The Book of Isaias: A child of Hispanic immigrants seeks his own America*. Date: TBD

Spring Symposium with Anchoring Achievement in Mexican Communities Neighborhood Networks. Date: TBD

Continued collaborations with

CUNY Citizenship Now!

Consulate of Mexico in New York

Instituto de Mexicanos en el Exterior (IME)

Columbia University and New York University, Indigenous and Diasporic Languages Consortium

Redes, NY

CASA, Centro para los Adoloscentes, San Miguel de Allende

APEM, Asociación de Profesionistas y Empresarios Mexicanos

Plazas Comunitarias
MIDA Project
P2G, Pathways to Graduation

Proposed expansion of Window of Educational Opportunities.

New collaboration with Qualitas of Life Foundation to offer workshops on Saving for College and Navigating FAFSA.

Grants

Juntos Podemos
1.0 Ventanilla de Oportunidades Educativas/Fortalecimiento de Plazas Comunitarias, Funded Nov. 2015-Nov 2016
2.0 Becas, 2016
3.0 Strengthening Non Profit Organizations, MOU in negotiation
4.0 Pending: Expansion of Ventanilla de Oportunidades Educativas, Funding request submitted Sep. 30, 2016
Jaime Lucero Mexican Studies Institute at CUNY
Window of Educational Opportunities
Report
June 2016- August 2016
Window of Educational Opportunities

Goals
In September 2016, The Window of Educational Opportunities (WEO) served its 1000th client! Funded by Juntos Podemos/Together We Can, the WEO seeks to address the lack of bilingual, accessible information about educational pathways and services in NYC. The WEO raises awareness about early childhood education, as well as K-12, post-secondary and graduate level educational opportunities, and adult education. The web portal NYC Educate is our key tool in providing information on educational opportunities available. It is our commitment to maintain the web portal NYCEducate.org up to date and accurate. This will allow families to receive the most precise and reliable information. Furthermore our location at the Consulate enables us to conduct targeted outreach to disseminate information to the families who visit the consulate.

In addition the WEO counts on a team of 10 students who are trained as educational ambassadors who are able to assist the families who visit the WEO. These students have thorough knowledge and expertise of the NYC school system and other educational opportunities available. For Spring 2016 we hosted two interns from Benemérita Universidad Autónoma de Puebla (BUAP) with indigenous language proficiency completing internships with WEO and offering information to speakers of Mixteco/Nahuatl.

The WEO also hosts a minimum of two workshops on different educational topics each month. We also work with other community based organizations to share resources and information. These collaborations allow us to connect our clients with educational opportunities available to them. Through these outreach efforts we strive to connect our clients with the most accurate information and find an educational opportunity that best suits their lifestyle.

Support for Plazas Comunitarias

Registration of Client to Plazas Comunitarias
In our efforts to make the process of referring clients to educational opportunities more streamlined and simplified, we developed an online pre-registration form to connect clients to the Plazas Comunitarias from the WEO. The Plazas Comunitaria H.A.N.D.S at St. Jerome in the Bronx will be our pilot program. We are currently training the coordinator of the plaza on how to use this platform and make registering clients easier. We hope to replicate this model with other plazas.

Link for pre-registration form: https://docs.google.com/forms/d/1upZILKeqtmCNKHUi2mEK3GdwOcR7YE2cIjZ8rpQL8w/viewform

Strengthening Plazas Comunitarias
Each individual Plaza Comunitaria has submitted a request for support in the areas of Technical Support, Material Support and/or Personnel Support. The proposals were evaluated in light of the findings of the survey and needs assessment conducted by the Institute Nov. 2015-Jan 2016. Nine Plazas were awarded grants, 8 of them received $5000 each, and one received $2500 in light of the developmental stage of their program. An additional $2500 will be made available to that Plaza upon reaching certain stages of development. As we knew when we received these funds, they are insufficient to substantively meet the needs of the Plazas Comunitarias, which range from the need for secure and affordable space, materials and resources, hardware, teaching personnel, technical capacity, and more. Along with the regrants, the JLMSI has made available in-kind resources to ensure meaningful support of the identified needs of the Plazas Comunitarias to continue to support their significant contributions and service to the Mexican community. These include technical assistance with software and hardware maintenance and updates; web design; social media promotion; postcards that advertise each program, and preferred access to interns through the Institute’s Becas program.

Plazas Map
A new feature of NYCEducate.org is a map to help clients locate the Plaza Comunitaria nearest to their residence. This interactive map locates the three closest Plazas Comunitarias based on the client’s zip
The map is able to provide directions to and from the Plaza. Furthermore it is available in mobile and desktop versions.

Below is the link to the Find My Plaza map:
https://www.google.com/maps/d/edit?mid=z-x19_4m0Vag.kOqE-R27O5BQ

Current WEO Outreach

Based on the current data collected from the intake at the WEO, we have identified that there is substantial unmet need and interest for educational services among Mexicans residing in the tristate area. To date we have helped 1000 people through direct one-on-one consultations, help over the phone or through email, and attended at informational workshops.

Based on the data collected from the intake at the WEO, 36% of the visitors are between the ages of 21-30. The WEO caters primarily to the state of New York, which accounts for 85% of respondents. The Bronx and Queens are the counties from which more people come from; 25% come from the Bronx and 24% from Queens. We also found that the main reason for visiting the WEO is to get information about Adult Education. This means that 44% of the visitors seek information about adult educational opportunities including primary school, secondary school, and high school equivalency options. Another 36% of visitors seek information about where they can take English classes. This may have in part be a result of low educational attainment in Mexico. 35% of WEO clients have Secondary Education as the last level of education obtained in Mexico. When asked about how they found out about the WEO, 38% of the visitors answered that it was through the WEO team announcement and another 36% came through a Consulate employee referral. 49% of the WEO clients speak both English and Spanish. They report a wide range of fluency in English and Spanish. The WEO receives people from different states of Mexico, but the three predominant states are Puebla, Guerrero, and the Federal District (DF).

Please see the following infographics for more detailed information about the WEO clients.
The Window Educational of Opportunities presents the following infographic about the several ways it helps and assist the Mexican community.

- **Total 1022**
  - **181** Electronic Outreach
  - **644** In Person
  - **197** At Workshops

- **63%** The majority of clients we assists come in person to the WEO
The Window Educational of Opportunities presents the following infographic about the work realized from November 2015 to August 2016. The data collected is based on 625 responses.

**General Information**

**Age**
- 15-20: 13%
- 21-30: 33%
- 31-40: 34%
- 41-50: 17%
- 51-60: 4%
- 61-75: 0%
- Total: 476 (100%)

The two most abundant age groups are the 31-40 and the 21-30 divisions.

**Gender**
- Women (66.57%)
- Men (43.43%)

The majority of people who visit the WEO are women.

**State of residence**
- New York (84%)
- Connecticut (2%)
- New Jersey (14%)

The WEO caters primarily to the state of NY.

**County of Residence**
- Queens (21.28%)
- Bronx (23.84%)
- Brooklyn (15.68%)
- Manhattan (11.66%)
- Staten Island (3.36%)
- Other (24.16%)

24% of clients who visit the WEO are from the Bronx.

*Information collected from the intake at the WEO*
Window of Educational Opportunities

How did you find out about the WEO?

- WEO Team announcement (41.77%)
- Consulate Employee (31.45%)
- Facebook (5.32%)
- Flyer (12.58%)
- Friend/Family Member (7.90%)
- Radio (0.65%)
- Workshop attended (0.32%)

42% of people found out about the WEO through the WEO Team announcement.

Reason for visiting the WEO

- Adult Education (36.48%)
- Higher Education (19.20%)
- English (39.52%)
- 0-5 Years (4.80%)

77% of clients who visit the WEO are adult learners. They seek information about educational opportunities about primary school, secondary school, and high school equivalency options.

Languages Spoken

- Spanish, English (49.92%)
- Spanish Only (37.44%)
- Spanish, Indigenous* (6.68%)
- Spanish, English, Indigenous* (3.52%)
- Other languages (2.24%)

*Indigenous include Chatin, Mixteco, Nahualt, Otoni, Zapoteco

50% of WEO clients are bilingual speakers. Speaking Spanish and English.

Highest Level of Education in Mexico

- Elementary School (28%)
- Secondary School (35%)
- High School (18%)
- Higher Education (11%)
- No formal education in Mexico (10%)

*The Category No formal education in Mexico does not mean clients do not have any education, based on this intake they have not received any formal education in the US.
34% of people who come to the WEO are from the State of Puebla, 15% from the state of Guerrero, and 14% from the Federal District.

*Information collected from the intake at the WEO*
# Monthly Workshops at WEO

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<tr>
<th>Month</th>
<th>Event</th>
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<tr>
<td>November 2015</td>
<td>Official Launch of WEO, November 30th, 6PM</td>
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<td>January 2016</td>
<td>Kindergarten Enrollment Workshop at WEO, January 7th, 6PM</td>
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<td></td>
<td>CUNY BECAS Workshop, January 14th, 6PM</td>
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<td>February 2016</td>
<td>Pre-K Enrollment at WEO, February 4th, 6PM</td>
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<td></td>
<td>CUNY BECAS Workshop, February 3, 6PM</td>
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<tr>
<td>March 2016</td>
<td>Taller para la educación de la mujer, March 9th, 11AM</td>
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<tr>
<td></td>
<td>How to Finance College/ Cómo financiar la universidad, March 17th, 11AM</td>
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<td>FASFA Workshop, March 30th, 6PM</td>
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<tr>
<td>April 2016</td>
<td>Día del niño, April 28th, 11AM</td>
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<td>May 2016</td>
<td>Mother's Day Workshop at NYC Family Justice Center, May 5th, 5PM</td>
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<td>June 2016</td>
<td>Chancellor's office Staff Support Day Sessions: BECAS and Plazas Comunitarias June 9th</td>
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<td>College Access for Undocumented students In collaboration with the New York State Youth Leadership Council, June 15th, 6PM</td>
</tr>
<tr>
<td></td>
<td>Summer Reading Kick off, Reading Book of Frida with WEO June 22nd 12PM</td>
</tr>
<tr>
<td>July 2016</td>
<td>Summer Reading, Reading Book Green is a Chile Pepper with WEO July 13th 12PM</td>
</tr>
<tr>
<td>August 2016</td>
<td>Summer Reading, Reading book Qué cosas dice mi abuela with WEO August 10th 12PM</td>
</tr>
</tbody>
</table>
Yomar originario de Guerrero, joven mixteco que tuvo que salir de su comunidad en busca de mejores condiciones de vida. Cruzar la frontera fue una de las pruebas más dolorosas que ha tenido que pasar, pero lo animó la idea de que llegando a Estados Unidos su vida iba a cambiar y tendría la posibilidad de ayudar a su madre que había quedado en México.

Cuando finalmente logró estar en EE. UU., descubrió que no todo era como lo había pensado, sobre todo porque conseguir trabajo fue uno de sus retos más grandes.

Sus deseos de superación lo acercaron a la Ventanilla de Oportunidades Educativas que recién habían inaugurado sus servicios, ingresó al Referral Centers for High School Alternatives, programa en donde le otorgan refugio, comida, apoyo social y emocional; además le otorgan una metrocard mensualmente y le dan talleres sobre diversos temas.

Actualmente Yomar está cursando un prepa alternativa en Nueva York y tiene la clara convicción de entrar a la Universidad. -- Yomar Avilez

Remitida por los trabajadores de la Ventanilla Financiera, la señora Araceli llegó a la Ventanilla de Oportunidades Educativas en busca de información para aprender a leer y a escribir. Se le brindó información necesaria para que ingresara a las Plazas comunitarias.

Tres semanas después, regresó a la VOE para compartir la siguiente frase: “Hoy escribí por primera vez mi nombre, mis letras parecían patas de araña, pero lo hice yo”. – Sra. Araceli Fuentes

“Me llamo Lorena Cariño y soy parte del Programa de Becari@s del Instituto de Estudios Mexicanos Jaime Lucero. Esto fue más que una oportunidad de beca, fue una oportunidad para crecer profesionalmente. Obtuve la oportunidad de hacer mis prácticas profesionales en la Ventanilla de Oportunidades Educativas. Durante este tiempo, he ganado un contacto directo con la comunidad. Me siento muy feliz al atender y recordarle a la gente que no hay límite de edad para seguir estudiando. Gracias a la oportunidad de trabajar en la Ventanilla, he desarrollado habilidades que seguiré utilizando en el futuro.”
Summary of Data Collected
The Population Reference Bureau defines a “young” population having a high portion of children, adolescents, and young adults with a low median age and therefore a high growth potential. Using this definition, the WEO can be said to be working with a young population. Looking at the aged of WEO clients, the two top age ranges are 36% who are between the ages of 21-40 and 35% who are between 31-40 years of age. Combined this represents 71% of the total visitors to the WEO. Individuals who visit the WEO demonstrate great interest in pursuing educational opportunities available to them. Within this population, immigration status, levels of education obtained and length of stay in the USA have limited the opportunities available to individuals.

It is also important to note the gender gap among the clients of the WEO. The majority of those interested in the services offered by the WEO are women. These numbers are also evident in the high enrollment rates of women in higher education. Today more women than men hold a bachelor’s degree. Further research on this topic must be done at the WEO to understand the complexity of this issue among the Mexican community. Furthermore, the WEO must do more to engage both genders in seeking educational opportunities.

The WEO makes a recommendation for the added investment into educational programs that would cater to this population. Such programs would include and investment into adult education programs to increase literacy, digital literacy, English, and more high school equivalency programs. Based on our follow up currently there are not enough centers and or programs available to meet the high demand. While the WEO can serve as an informational hub as an initial contact to connect clients with educational services the demands must also be met at the receiving end.

Furthermore, the WEO also recommends that more outreach be done to combat the myth that college is unaffordable and out of reach for Mexican students. This persists, regardless of immigration status. Those who do not possess status find college inaccessible and those with status often do not apply to financial aid because of their parents’ status. Changing this perception will help families to understand that there are different financial plans that can be created to finance university studies. Combined these efforts will help parents to motivate their children’s educational trajectory so that they will not only be college bound but also college graduates.

Through these efforts, the WEO strongly believes that the educational attainments of Mexicans can be further expanded on. Delivering the message that education is key to socio-economic growth is crucial for a better-informed community that is able to make better decisions. Education attainment will also lead to decreased levels of vulnerability and heightened awareness. Leading to the creation of more Mexican professionals and ultimately further empowering the Mexican community.

Next Steps and Sustainability:
Funds were solicited and granted from the New York City Council to expand the WEO. While the full request was not funded, this funding will enable us to sustain the current activities of the WEO after the Juntos Podemos funding ends in November 2016.

A request to submit a proposal to Juntos Podemos Foundation was received on Sept. 13, 2016, and we are requesting funds to expand a second Window of Educational Opportunities in Sunset Park Brooklyn, an area currently without a presence of CUNY. Proposed budgets are capped at $200,000—insufficient for a full expansion, but sufficient for a small satellite of the WEO in Brooklyn. We are working with District 39 Councilmember Carlos Menchaca to secure space.

Deutsche Bank Americas Foundation

NYCEducate.org

About NYCEducate.org

The web portal NYC Educate provides families thorough, reliable, bilingual information on educational institutions and services at all levels throughout New York City. With an emphasis on empowering parents to becoming advocates for themselves and their children. The web portal NYC Educate is our key tool in providing information on educational opportunities available. Also available in a mobile version it allows for our clients to have easier access to the information from anywhere.

Stages of Development of NYC Educate

1st stage: Done
2nd stage: Ongoing

Educate 2.0 is expected to be finalized September 2016. Educate 2.0 will contain information about Adult Education including a section on Plazas Comunitaria, High School Equivalency Options, College and graduate school options.

Continuing research, design, and update of NYC Educate

In the Spring Semester 2016, Luis Carbajal, a WEO and JLMSI intern was trained to be our webmaster. He is in charge of continuously updating and improving the web portal after the designer’s work is complete. This will ensure our clients have access to continually updated information.

Alicia Adriana Alcántara-Hewitt, PhD, International Education, will be serving as consultant on the finalization of NYCEducate.org 2.0.

Seminars

Over the course of our third year of funding from Deutsche Bank Americas Foundation, we continued to offer professional development opportunities and resources to the Neighborhood Networks in the five boroughs. In addition, we expanded the scope of our work to include workshops targeted at the clients of the Neighborhood Networks, delivering 9 seminars in four out of five boroughs to 344 individual attendees. While staff and/or clients of all five networks participated in at least one workshop, we were unable to schedule a workshop in Staten Island.

In September we launched NYCEducate.org, a bilingual web portal designed to help families navigate the educational system. The portal was the result of a year of design work and research, in Year II. As soon as it launched, we began planning for version 2.0 to expand the scope of information included to include Adult Ed, graduate school as well as a guide for navigating college.

One of the important engines of our work was the coordination of our efforts with the AAMC initiative with our work with Juntos Podemos Foundation (JP) to create a full-time outreach presence at the Consulate of Mexico in New York. Support received from both DBAF and JP allowed us to coordinate these two projects in ways that enabled us to exceed expectations for both and amplify the scope of our work, and most importantly, the numbers of people reached. The outreach team interacted on a daily basis with target clients and enabled us to gather some important lessons including the following: 1) the demand for information about adult education is higher than expected, higher than the demand for information about Pre-K-12 education. This tells us that the NYC DOE seems to be doing a better job than in the past at disseminating information to families about Pre-K-12 educational services. 2) Conclusions drawn in the past by CUNY researchers and Mexican consular officials that Mexican families are loath to participate in early childhood programs or ill informed about them seem no longer to be true. 3) Instead, many visitors to the WEO had questions regarding Adult Ed (44%), followed by English as a Second Language (33%), and Higher Education (15%). As a result, we expanded our work with the Plazas Comunitarias (Spanish language primary and secondary education for adults, following the curriculum of Repub. of Mexico) with funding from JP to create promotional materials, strengthen online resources for locating and enrolling in adult education courses, boosting the number of volunteer instructors and offering a common graduation ceremony. 4) We sought to collaborate with the NYC government’s push for Adult Ed., but a funding proposal to the City Council to open a second full time outreach window in Sunset Park,
Brooklyn, was only partially funded. 5) We originated collaboration with the P2G, Pathways to Graduation program that NYCDOE’s District 75 offers to non-traditional students between 16 and 21 years of age.

Over the course of the year, coordination between the WEO project and the AAMC seminar series enabled us to more fully develop a menu of seminars and workshops as well as develop a cohort of speakers to deliver them to diverse audiences. At the 9/11/15 launch of the portal, we met a woman who is a mother of teens, an undocumented immigrant and a graduate of CUNY. She spoke inspiringly about the difficulties of navigating the system when she arrived, and the number of times that doors were closed to her in her efforts to pursue her education. We recruited her as a speaker and she became a valuable member of our team. CUNY Becas recipients, Becari@s, were also trained to deliver seminars on their own experiences, CUNY Becas, and the web portal. We were able to work out systems to incentivize their participation and coordinate within their extremely busy work and school schedules. In this way, we were able to customize the program and the speakers to serve anticipated audiences, whether high school students, parents or a mix. As a result, we have become more effective in responding to requests for information and workshops by schools, organizations and other institutions, including sponsoring a weekend-long parent summit with ABCD-NY a migrant Headstart program in Upstate New York, and delivering an additional 34 outreach workshops on CUNY Becas in early 2016 at every organization that requested one. Participants in seminars and workshops told us they found the Becari@s inspiring and the information clear and actionable.
## Year III Summary

<table>
<thead>
<tr>
<th>Activity/Action</th>
<th>Outcomes associated with the activity</th>
<th>Projected/ Actual Completion Date</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Seminars</strong></td>
<td>6-8 Workshops/Seminars to targeted AAMC partners, constituents and DOE Personnel (guidance counselors, teachers, administrators).</td>
<td>Projected: Aug 2015-Aug. 2016</td>
</tr>
<tr>
<td>Year III  <em>Plan</em></td>
<td>Year 3 Inauguration/Sept. 11, 2015 Seminar: Celebratory Launch of Web Portal and Training in how to use it in outreach efforts. We also produced merchandise with web portal URL to advertise it at events.</td>
<td></td>
</tr>
</tbody>
</table>

*Year III * **Results:**

Coordinated 9 seminars, open to the public but targeting DOE practitioners and service providers in the community, utilizing the expertise of CUNY faculty and recently launched tool, NYCEducate.org portal, to inform in an accessible, bilingual and educational format to the parents of immigrant students from grades PreK - 12, & Adult Education in efforts to create awareness within these.

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/11/15</td>
<td>NYC Educate Launch/East Harlem</td>
</tr>
<tr>
<td>10/22/15</td>
<td>NYC Educate Seminar/Bushwick</td>
</tr>
<tr>
<td>1/16/16</td>
<td>CUNY Becas/Bushwick</td>
</tr>
<tr>
<td>2/23/16</td>
<td>CUNY Becas/East Harlem</td>
</tr>
<tr>
<td>4/13/16</td>
<td>NYC Educate (Spanish) Adult Ed/Queens.</td>
</tr>
</tbody>
</table>

*Actual:* 9 seminars in 4 out of 5 boroughs, involving all of the network organizations. Sadly, we were unable to coordinate a seminar in Staten Island despite our efforts.
populations about resources available to them; and the registration processes within our NYCDOE system.

The seminars were held at AAMC sites, targeted to DOE personnel and open to the public.

<table>
<thead>
<tr>
<th>Date</th>
<th>Seminar Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>4/14/16</td>
<td>NYC Educate (Spanish) Young and Adult Ed./Queens</td>
</tr>
<tr>
<td>4/19/16</td>
<td>Una Vida, Dos Países Screening at Lehman College/ Bronx</td>
</tr>
<tr>
<td>4/20/16</td>
<td>NYC Educate (Bilingual) Young and Adult Ed./Queens</td>
</tr>
<tr>
<td>5/27/16</td>
<td>Paths to College with NYC Educate (Young Adult Education)/Bronx</td>
</tr>
</tbody>
</table>

**Web Portal Plan (Efforts of Year II and Year III Combined)**

Create a public web portal targeted to Mexican families that provides thorough, reliable and bilingual information regarding educational institutions, services and opportunities from early childhood to post-graduate and professionalism.

Centralize information regarding educational opportunities in one site.

House and disseminate research, reports, news, and announcements, funding opportunities, job and internship opportunities, as well as community resources on education opportunities and services.

Archival record of the work and success of Anchoring Achievement Initiative Network organizations.

Anticipated launch late Summer 2015, with continual maintenance.
### Year III *Results*:

Bilingual web portal on educational opportunities designed by Francisco Hernández and Cassie Walther, with research by Dr. Alicia Carmona.

Funding from Year II was used for design fees, see annexed budget for adjustments to budget and expenses.

The web portal was launched on 9/11/2015 and used throughout the year at the Window of Educational Opportunities (WEO), see below. The portal features information for parents in English and Spanish, curated and distilled to be high quality and accessible. Specific information is presented about educational opportunities, services and developmental stages for the following age levels:

<table>
<thead>
<tr>
<th>Age Level</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-3 years</td>
<td>4-5 Grade</td>
</tr>
<tr>
<td>Pre K</td>
<td>Middle School</td>
</tr>
<tr>
<td>K</td>
<td>High School</td>
</tr>
<tr>
<td>1st-3rd Grade</td>
<td>College</td>
</tr>
<tr>
<td>2.0: Adult Ed, Graduate Study</td>
<td></td>
</tr>
</tbody>
</table>

In addition, we created promotional materials to publicize portal: 5000 postcards, a banner, pens and string backpacks, which we distributed throughout the year at public events, seminars and at the WEO.

We are currently implementing version 2.0 of the portal, which adds information about how to navigate college, as well as adult education and graduate study.

### Year III *Plan and Results*

Expand scope of web portal and outreach efforts to encourage use of portal in targeted communities

With funding from Juntos Podemos Foundation, we launched a full time outreach effort, a Window of Educational Opportunities at the Consulate of Mexico in New York, staffed full time by an outreach coordinator and a corps of Becari@s completing their required internships. By this means, we introduced the web portal to targeted audience, and subscribed families for customized alerts with education-related news and information including application deadlines, guidance about developmental stages, scholarship opportunities, etc. This funding also allowed greater efforts by the Institute to enhance the Plazas Comunitarias, adult education services certified by Mexican ministry of education, and offered in CBOs throughout New York tri-state area.

Added Adult Education and graduate study sections to Web portal

Still pending:
- Add customized SMS text alerts to our interaction with

Launched Sept. 11, 2015
Launch event: Seminar of DBAF networks, at Boys Club of East Harlem.

WOE launched Nov. 2015. To date has served 657 people (75 electronic outreach, 151 at workshops and 431 in person at the consulate).
- Blog series on parenting and navigating educational system in New York City, bilingual and targeted to experiences of immigrant families.

<table>
<thead>
<tr>
<th>Social Media</th>
<th>Year III</th>
<th>Plan</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Institute sought to start actively tweeting on a daily basis in the Fall 2015 and further increase activity on social media related to AAMC organizations’ work.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social media to generate archival record of AAMC work and also serve to keep networks linked after conclusion of the initiative.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Having built this structure, the Institute seeks to sustain it over the long term by having an active social media presence that highlights work being done by CBOs and other institutions to support Mexican communities.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year III</th>
<th>Results:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Incorporating the network organizations into the already established social media presence of the Institute allows the Institute to share DBAF content with the Mexican Community and the community at large.</td>
<td></td>
</tr>
<tr>
<td>First, we introduced the network organizations (AAMC) into the Institute’s feed. Then, we highlighted each organization’s mission and link to their Facebook (Fb) Page.</td>
<td></td>
</tr>
<tr>
<td>Everyday in Spring 2016 semester, we scouted all AAMC Fb Pages. Posts that were relevant to the interest of DBAF initiative were shared and tagged with the appropriate hashtag.</td>
<td></td>
</tr>
<tr>
<td>2-3 daily posts that highlighted AAMC’s achievements and/or info posted AAMC</td>
<td></td>
</tr>
<tr>
<td>2-3 daily posts with information that can be of use to AAMC to share with their constituents</td>
<td></td>
</tr>
<tr>
<td>Avg. 5 daily posts that are in relation to AAMC</td>
<td></td>
</tr>
<tr>
<td>A record is kept so AAMC organizations are highlighted in a balanced manner. One organization does not get more attention than another. With the exception of very active organizations who produce more than</td>
<td></td>
</tr>
<tr>
<td><strong>Symposium Plan</strong></td>
<td>Host a one-day symposium to celebrate conclusion of AAMC initiative</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>#sisepudo #AnchoringBushwick #AnchoringPortRichmond #AnchoringCoronaJacksonHeights #AnchoringEastHarlem #AnchoringMottHaven</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Year III Detailed report of seminars
Jaime Lucero Mexican Studies Institute at CUNY /DBAF Anchoring Achievement Initiative

For complete archive of promotional materials for each seminar, visit our website.

Seminar 1.  Date: September 11th, 2015
Topic: Anchoring Achievement in Mexican Communities Seminar “¡Edúcate!” [NYCEducate Portal Official Launch]
Location: Boys Club New York
321 East 111th Street
East Harlem, NY 10029

Attendees: 33 DBAF affiliated attendees, 59 external
Event link: http://www.eventbrite.com/e/anchoring-achievement-in-mexican-communities-seminar-educate-registration-18088913427

Presenters:

<table>
<thead>
<tr>
<th>Speakers:</th>
<th>Title</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tatyana Kleyn</td>
<td>Director of the film “Living Undocumented” &amp; Professor at City College.</td>
<td>“Living Undocumented” Film Screening.</td>
</tr>
<tr>
<td>Yatziri Tovar-Campos</td>
<td>Senior at City College of New York, Co-founder and current President of the City College Dream team. 2013 CUNY Becas recipient.</td>
<td>Q &amp; A with City College Professor Kleyn and CUNY undocumented students</td>
</tr>
<tr>
<td>Janet Perez</td>
<td>Recent graduate of Lehman College, former president of the Lehman Dream Team. A 2013 CUNY Becas recipient.</td>
<td></td>
</tr>
<tr>
<td>John Moreno Escobar</td>
<td>CUNY Coordinator of DREAM US COSA</td>
<td>How to apply to DREAM.US scholarship and CUNY COSA</td>
</tr>
</tbody>
</table>
Anchoring Achievement in Mexican Communities Seminar, “¡Edúcate!”

Our first seminar of Year 3 highlighted the activism of undocumented CUNY students and the work of their allies. We showed a CUNY-produced documentary Living Undocumented and had a q & a with one of the filmmakers, City College professor Tatyana Kleyn.

At this seminar, the Institute launched NYCEducate, the bilingual web portal we had been working on under wraps in YII. The web portal provides families with thorough, reliable, bilingual information on educational institutions and services at all levels throughout New York City. This information was related to 33 members of the Deutsche Bank of Americas Foundation Network, and to 59 non-affiliated Deutsche Bank of Americas Foundation Network attendees.

Seminar 2. Date: October 22, 2015
Location: Public Library – Bushwick Branch, Basement.
340 Bushwick Avenue
Brooklyn, NY 11206
Attendees: 4 DBAF affiliated attendees, 15 external
Topic: “¡Edúcate!”: Education Portal for Parents of NYC Communities by Anchoring Achievement in Mexican Communities Initiative.

Presenters:

<table>
<thead>
<tr>
<th>Speakers</th>
<th>Title</th>
<th>Topic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alyshia Gálvez</td>
<td>Director of Institute</td>
<td>Launch NYCEducate.org</td>
</tr>
<tr>
<td>Ambassador Sandra Fuentes</td>
<td>Consul General of Mexico in NY</td>
<td></td>
</tr>
<tr>
<td>Alicia Carmona</td>
<td>Author and Lead Researcher in content for NYCEducate Web Portal</td>
<td>Web Portal Presentation and Walk Through.</td>
</tr>
<tr>
<td>Marlen Fernández</td>
<td>Institute Staff &amp; Author of Early Childhood education segment and research assistant for NYCEducate Web Portal</td>
<td></td>
</tr>
</tbody>
</table>

Alyshia Gálvez
Director of Institute

Alyshia Gálvez
Director of Institute

Alyshia Gálvez
Director of Institute

Alyshia Gálvez
Director of Institute
<table>
<thead>
<tr>
<th>Name</th>
<th>Affiliation</th>
<th>Presentation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Herlinda Hernández</td>
<td>Outreach Team Member</td>
<td>Perspective of a mother and former adult student, “Then vs. Now” juxtaposition.</td>
</tr>
<tr>
<td>Jazmin Cruz</td>
<td>Becari@s 2015</td>
<td>Narrative of how useful is NYCEducate Portal to her current academic development. Jazmin joined by Becari@s Antonio Alarcón and Diana Pérez</td>
</tr>
</tbody>
</table>

**Program description:**
This workshop is designed to help immigrant families learn how to navigate through our recently launched educational portal: NYCEducate.org. In Spanish, edúcate means, “Educate yourself!” NYCEducate.org is a resource for families living in New York City to obtain information about educational opportunities and resources for everyone: from infants to adults, early child care through adult and postgraduate education. This web portal was developed and built by the Jaime Lucero Mexican Studies Institute at Lehman College of the City University of New York, as part of the Anchoring Achievement in Mexican Communities, an initiative supported by Deutsche Bank Americas Foundation. We know how hard it can be to find and use information from multiple, different city and state agencies. We hope this resource helps parents feel empowered in their pursuit of educational opportunities for themselves and their children. A team of experts from the Jaime Lucero Mexican Studies Institute will guide all participants with a step-by-step portal navigation in both available languages, English and Spanish.

**Seminar 3.** Date: January 16, 2016  CUNY Becas/Bushwick  
Workshop on CUNY Becas, targeting high school age youth in Bushwick, Cosponsored with Opportunities for a Better Tomorrow, with the coordination of Laura Garbés at La Iglesia San José Patrón. Followed by dinner for all attendees.  
Event link: https://www.eventbrite.com/e/anchoring-achievement-in-mexican-communities-reach-your-potential-with-cuny-becas-seminar-registration-20302083077#  
Network: Bushwick  
Pre-registered attendees: 22  
Attendees: 60  
Speakers: Herlinda Hernández, Patricia Valderrábano, Diego Hernández, Jazmin Cruz and Zuleima Mendez

**Seminar 4.** Date: February 23, 2016  CUNY Becas/East Harlem  
Becas Workshop at LSA Family Health Services - East Harlem. Coordinated by Wendy Miron, LSA Family Health Services with Eduardo Reséndiz  
Event link: https://www.eventbrite.com/e/anchoring-achievement-in-mexican-communities-have-you-heard-of-cuny-becas-registration-21841326997#  
Target: Young and Adult Education
Network: East Harlem
Pre-registered attendees: 32
Attendees: 18
Speakers: Herlinda Hernández, Diana Pérez, Patricia Valderrábano, Gaspar Orozco

Seminar 5. Date: April 13, 2016  NYC Educate (Spanish) Adult Ed/Queens.
NYC Educate Workshop in Queens, coordinated with Johan López, Jacob Riis Settlement and Eduardo Reséndiz
Location: Jacob A. Riis Settlement - 10-25 41st Avenue Jacob A. Riis Settlement's Community Center, Long Island City, Queens, New York 11101
Target: Young and Adult Education
Network: Queens
Pre-registered attendees: 0
Attendees: 17
Speakers: Herlinda Hernández, Patricia Valderrábano, Eduardo Reséndiz

Seminar 6. Date: April 14, 2016  NYC Educate (Spanish) Young and Adult Ed./Queens
NYCEducate Workshop at Queens Vocational and Technical High School, coordinated by Miriam Baez and Eduardo Reséndiz
Location: Queens Vocational and Technical High School - 37-02 47th Avenue School's Library, Long Island City, Queens, New York 11101
Pre-registered Attendees: 0
Attendees: 12
Speakers: Herlinda Hernández, Diana Pérez, Diego Hernández, Eduardo Reséndiz

Seminar 7. Date: April 19, 2016 Film Screening and Discussion of Study Abroad Programs to Mexico
Location: Lehman College, Bronx
A co-sponsorship of Lehman College School of Arts and Humanities and the Jaime Lucero Mexican Studies Institute. Part of Mujeres en la lucha series sponsored by JLMSI.
Pre-registered attendees: 32
Attendees: 83
Speakers: Eduardo Reséndiz, Yatziri Tovar, Alyshia Gálvez
Program Description:
In the last five years one million Mexicans living in the US have returned to their country of origin. The film explores the lives of US born or raised children and youth who make up this statistic and are (back) in Mexico. The short documentary illustrates the realities, challenges and opportunities they face living, studying, and adapting in two nations. It focuses on building awareness and education about this growing subgroup of immigrants through a mix of personal stories, relevant facts, and statistics. The film will have an accompanying curriculum that can be used in the US, Mexico and other nations. Film screening followed by a discussion of studying abroad while undocumented and the complex emotions surrounding studying abroad in the country of one’s birth.

Seminar 8.  Date: April 20, 2016 NYC Educate (Bilingual) Young and Adult Ed./Queens  
Second of two workshops coordinated with Riis Settlement on NYC Educate, coordinated by Johan López, Jacob Riis Settlement and Eduardo Reséndiz  
Location: Albert Shanker School for Visual and Performing Arts I.S.126, 31-51 21st Street Astoria, NY  
Target: Young and Adult Education  
Network: Queens  
Pre-registered attendees: 0  
Attendees: 22  
Speakers: Herlinda Hernández, Lorena Cariño, Eduardo Reséndiz

Seminar 9.  Date: May 27, 2016 Paths to College with NYC Educate (Young Adult Education)/Bronx  
Workshop on Young and Adult Education for parents of MASA student participants. Coordinated with Aracelis Lucero, MASA  
Location: MASA NY - 2770 Third Avenue 1st Floor, Bronx, New York 10455  
NYC Educate Herlinda, Eduardo Reséndiz  
Pre-registered attendees: 0  
Attendees: 21  
Speakers: Diana Pérez, Jesús Benítez, Luis Carbajal, Herlinda Hernández, Eduardo Reséndiz  
Workshop followed by dinner for participants.
Becas

Program description:
The Jaime Lucero Mexican Studies Institute’s CUNY Becas program offers scholarships of up to $6330 to CUNY undergraduate and graduate students who meet three criteria: academic excellence, financial need, and commitment to service in the Mexican community. Currently, the scholarship can only be used for tuition. The scholarship primarily aids students with little or no access to other funding sources. Because its emphasis is on financial need and because it does not discriminate based on immigration status, this program has been particularly successful in aiding undocumented students.

Since the Institute began, we have funded 99 students with Becas, including 14 with a more than one year of funding, one with a full four year scholarship along with additional small scholarships for fees, books and other expenses, as funding has permitted. In full-tuition Becas, we have disbursed $566,234 and $46,402 in additional awards, including $2,050 in emergency funds, $15,500 in partial scholarships and $28,852 in study abroad scholarships. See Appendix 1 for full list of Becas recipients, their campuses and cohorts. Our funding composition has shifted over the years. See figures.
CUNY BECAS
Funding

CUNY BECAS Recipients
99
Total

Our funding composition has shifted over the years. See Figures:

2013
Private Donations
$36,087 (38%)
$60,000 (62%)
IME

2014
APEM
$58,345 (49%)
$30,000 (25%)
IME
$30,000 (25%)
Jaime Lucero

2015
APEM
$31,500 (20%)
$63,000 (40%)
IME
$63,000 (40%)
Jaime Lucero

2016
Jaime Lucero and Private Donations
$112,687 (50%)
IME/Juntos Podemos
$112,687 (50%)
CUNY Becas 2016

This year, we received a total of $225,374 for the fiscal year 2017. Juntos Podemos in collaboration with the Institute for Mexicans Abroad (IME) granted $112,687. As stipulated in the IME guidelines, the funding is matched with funds from other sources, including Jaime Lucero, Asociación de Profesionistas y Empresarios Mexicanos (APEM) and independent private donations. A total of 37 scholarships were awarded: 2 graduate students, 24 senior college students, and 11 community college students. The CUNY Becas 2016 cohort is made up of 45 students, 7 students are categorized as Honorary Becari@s (they were selected to participate in the program and subsequently received other funding making the Beca unnecessary as financial support). As accorded by the IME guidelines, funds can only be used for tuition. The honorary Becari@s participate in the program and obtain the benefits of being a Becari@. One Becari@, Edgar Morales, is on his second year of the Ángel Fernández Quiroz scholarship, a four-year scholarship. One Becari@ had her funding rolled over from last year’s cohort due to a medical leave of absence.

- We received a total of 171 applications, 157 of those were complete.
- The median annual household income was of $21,000
- In a two-part selection process, the selection committee scored applicants (each application was scored by two readers), and then ranked 45 finalists. 36 students were been notified, and 9 were wait listed.
- Four of the students forwent the scholarship due to receiving the DREAM.US scholarship. Three are eligible and received Federal Aid. The next seven students on the ranking were granted CUNY Becas.
- Of the 45 Becari@s, 11 are repeat Becari@s.
- Scholarships were awarded at a ceremony at our annual conference, Sobremesa Festival on May 20, 2016.
- Changes from last year’s scholarship program:
  - In an effort to make the seminars more engaging to the needs of our Becari@s, a committee of Becari@s will plan our monthly seminars. The institute will continue supporting along the way but the Becari@s will choose the topics and themes of the seminars and coordinate them on each of their campuses.
  - As indicated by CUNY Central’s Financial Aid Office, to conform to the policy behind the program, tuition waiver letters are now referred to as Scholarship Letters.
  - In order to ensure continuity in the program, Scholarship Letters will continue to be given each semester, rather than yearly.
  - Many of the Becari@s are interning with the initiative of the institute, La ventanilla de oportunidades educativas (the Window of Educational Opportunities, WEO) at the Mexican Consulate of New York, Plazas Comunitarias, and the Mexican Initiative for Deferred Action (MIDA).
  - Becari@s will be provided with trainings to support their communities when applying to college, for DACA, and researching for educational resources.
  - In collaboration with APEM we have begun a mentorship program. Every Becari@ was matched with a mentor based on his/her interests, stage in career aspirations, goals, etc.
- The requirements of the program include a monthly professional seminar and a 200-hour internship.
- Since it proved beneficial, all 2016 Becari@s will again receive training on the following:
  - NYCEducate.org
  - As CUNY Ambassadors
  - to screen for DACA with MIDA
  - in Consular Services
  - in research with human subjects
- Internship sites include but are not limited to:
  - Window of Educational Opportunities, WEO
  - H.A.N.D.S Community Center
  - CREA
  - Mixteca
  - MIDA
  - The Jaime Lucero Mexican Studies Institute
CUNY Becas Seminars and Events

August 28-30, 2015
Frost Valley CUNY Becas Orientation
A required 3-day orientation and team building retreat for the new Becari@s in the Catskills Mountains at Frost Valley YMCA camp.

September 11, 2015
September seminar, CUNY Ambassador Training and DACA Screening Training

October 9, 2015
October Seminar, Carlota Zimmerman, Creativity Yenta
Topic: Job Search and Networking

November 1, 2015
Becari@s Fundraising Event at Día de los Muertos Event, Mano a Mano

November 13
November seminar, Consular Training at the Consulate General of Mexico in New York

November 30, 2015
November seminar, Ambassador Sandra Fuentes Berain and Josefina Vazquez Mota, Honorary President of Juntos Podemos Foundation

December 16, 2015
Becari@s’ Posada, Mexican Festival Restaurant, Hosted by Jaime Lucero

January 26, 2016
January Seminar, YLC Core members and Adriana Lovera

March 11, 2016
March Seminar, Lucinda Bratini, Lehman College Counseling Center Staff
Topic: Mental Well-being

May 13, 2016
May Seminar, Becari@ Luz Aguirre
Topic: Business Building

May 20, 2016
CUNY Becas Ceremony and Graduation Celebration

September 9-11, 2016
Frost Valley CUNY Becas Orientation
A required 3-day Orientation and team building retreat for the new Becari@s in the Catskills Mountains at Frost Valley YMCA camp.

CUNY Becas Outreach Workshops

October 22, 2015
CUNY Becas Outreach at the Brooklyn Public Library

November 9, 2015
CUNY Becas Outreach at Leadership Institute High School

November 13, 2015
CUNY Becas Outreach at La Guardia Community College

CUNY Becas Outreach at the New York State Youth Leadership Council Potluck

November 16, 2015
CUNY Becas Outreach at the Student Government Association Event at Lehman College

November 20, 2015
CUNY Becas Outreach at the CUNY DREAMers Conference

November 24, 2015
CUNY Becas Workshop
Baruch College, Manhattan

December 2, 2015
CUNY Becas Workshop
BMCC, Manhattan

December 18, 2015
CUNY Becas Workshop
MASA
January 14, 2016
CUNY Becas Workshop (WEO)
Consulate General of Mexico in New York

January 15, 2016
CUNY Becas Workshop
The New York State Youth Leadership Council

January 16, 2016
CUNY Becas Workshop
La Iglesia San Patron, Bronx

CUNY Becas Workshop
El Centro del Inmigrante, Staten Island

January 20, 2016
CUNY Becas Workshop
The Door, Manhattan

January 22, 2015
CUNY Becas Workshop
The New York State Youth Leadership Council

CUNY Becas Workshop
Mixteca Organization, Brooklyn

January 30, 2016
CUNY Becas Workshop
Catholic Charities Community Service Center, Staten Island

February 3, 2016
CUNY Becas Workshop (WEO)
Consulate General of Mexico in New York

February 4, 2016
CUNY Becas Workshop
Flushing High School

February 6, 2016
CUNY Becas Workshop
Our Lady of Mount Carmel Church, Bronx

CUNY Becas Workshop
Make the Road NY, Queens

February 8, 2016
CUNY Becas Workshop
La Guardia Community College, Queens

February 9, 2016
CUNY Becas Workshop
New Rochelle High School, New Rochelle

February 10, 2016
CUNY Becas Workshop
CREA, East Harlem

CUNY Becas Workshop
Queens College, Queens

February 11, 2016
CUNY Becas Workshop
HANDS, Bronx

February 12, 2016
CUNY Becas Workshop
Mexican Heritage Student Association, Brooklyn College, Brooklyn

CUNY Becas Workshop
Baruch College, Manhattan

February 13, 2016
CUNY Becas Workshop
Pan American International High School at Monroe, Bronx

CUNY Becas Workshop
Community Center, Harlem

February 14, 2016
CUNY Becas Workshop
Pan American International High School, Queens

February 15, 2016
CUNY Becas Workshop
Church of Our Lady Guadalupe, Manhattan

February 15, 2016
CUNY Becas Workshop
Atlas DIY, Brooklyn
2015-2016 Institute Events

September 11, 2015
**Anchoring Achievement in Mexican Communities Seminar “¡Edúcate!” (Boys Club of NY)**
This seminar highlighted the activism of undocumented CUNY students and the work of their allies. There was a screening of CUNY-produced documentary *Living Undocumented* followed by a Question and Answer with one of the filmmakers, City College professor Tatyana Kleyn, as well as some of the students featured in the film. At this seminar, the Institute launched NYCEducate, the bilingual web portal. The web portal provides families thorough, reliable, bilingual information on educational institutions and services at all levels throughout New York City. Our web portal is made possible by the DBAF Anchoring Achievement in Mexican Communities Initiative.

September 13, 2015
**Juntos Podemos Grantees Network Building Workshop at Dallas, Texas**
The workshop goals were to: create a space for grantee organizations and programs funded by Juntos Podemos to familiarize themselves with each other as well as the specific aspects of their program, to allow programs to increase their efficiency by partnering up with similar programs working in similar spaces or with a focus on the same constituency, identify potential new programs based on overlapping synergies already unfolding in the activities of the organizations, and develop a network of organizations fostering a supportive and collaborative environment that can respond in unity to actions that impact the Mexican community in the U.S. As a result of this workshop, the New York grantees have met and collaborated on various occasions.

September 18, 2015
**El Grito: Mexico’s Independence Day: Co-Sponsored with Mano a Mano and MASA**
Commemorated the 205th Anniversary of the Independence of Mexico.

October 1, 2015
**First Juntos Podemos NY charter meeting to plan future collaborations**

October 6, 2015
**Board Meeting at CUNY Central**
The 2014-15 annual report was presented. Elections to the Executive Board were held. New Board members were appointed.

October 14, 2015
**Botanical Garden Visit**
An invitation by the Lehman College Former President, Dr. Ricardo Fernández. We enjoyed a private tour of *Frida Kahlo: Art, Garden, Life* at the New York Botanical Garden.

October 22, 2015
**¡Edúcate! Workshop at Bushwick Public Library (DBFA)**
A workshop designed to help immigrant families learn how to navigate our educational portal, NYCEducate.org.

October 28, 2015
**Meeting with DREAM Act Coalition at CUNY Central**
The institute was invited to participate in the meeting as an allied institution to undocumented students.

November 3, 2015
**Meeting with Lehman College’s Counseling Center staff**
Planning meeting for future collaboration.

**Día de los Muertos: Co-Sponsored with Lehman Dream Team (Lehman College)**
Celebrating el Día de Los Muertos.
November 9, 2015  
**Meeting with Oscar Gómez Basurto, Juntos Podemos at the Mexican Consulate**  
Mid-year check up with program officer.

November 12, 2015  
**Second Juntos Podemos NY charter meeting to plan future collaborations**

November 13, 2015  
**Presented at the CUNY-Wide Conference on Prestigious Scholarships, La Guardia Community College**  
A conference for staff and students at CUNY that highlighted competitive scholarships for high academic achievers that promotes diversity in undergraduate and graduate study.

November 16, 2015  
**Hispanic Education Summit at CUNY Graduate Center**  
2015 Hispanic Education Summit brought together over 250 educational stakeholders – teachers, parents, community leaders, students and policymakers – to bring forth ideas on how we can advance Latino student success.

November 30, 2015  
**Official Launch of the Window of Educational Opportunities and IME-Becas Award Ceremony, The General Consulate of Mexico in New York**  
We were awarded a total of $112,687. The Window of Educational Opportunities also officially launched. The Window of Educational Opportunities is a joint project of the Consulate General of Mexico in New York, the Jaime Lucero Mexican Studies Institute at CUNY and the Juntos Podemos organization. Its objective is to offer advice and information on how to navigate the education system in New York City, a crucial skill for the advancement of the Mexican community, New York’s fastest growing national origin group. In its mission to provide accurate and reliable information to the community, the Window implements tools like NYCEdúcate.org, a bilingual web portal whose goal is to facilitate access and knowledge of the education system of the city of New York.

December 4-6, 2015  
**Agribusiness Child Development (ABCD) Parent Summit**  
This summit took place in NYC and was a collaborative effort. Other Juntos Podemos grantees, Masa, Qualitas and Mixteca received the families. At Lehman College, we hosted a festive Mexican brunch and meeting with Becari@s and their families. Next on the itinerary we coordinated, we traveled to El Museo del Barrio for a tour of the galleries, followed by an art workshop, a literacy program at La Casa Azul Bookstore, and finally a convivial dinner at Mexican Festival restaurant, hosted by Jaime Lucero. An empowering and fun time was had by all! ABCD-NY parent ambassadors hone their public speaking skills, gain confidence, and become comfortable in their role as advocates for their children, families, and community.

February 11, 2016  
**La Casa Rosa by El Centro de Atención a la Familia Migrante Indígena (CAFAMI).**  
At Lehman College, we hosted a performance by CAFAMI, a theater group from Tlaxcala, Mexico, comprised of family members of migrants that performs their plays for a variety of audiences including rural communities in Mexico, academic institutions and community based organizations in Mexico and the United States. La Casa Rosa is a play in Spanish with English subtitles, and it showcases the everyday realities confronted by rural indigenous communities in Mexico with a high incidence of U.S.-Mexico migration. (Lehman College)

February 13, 2016  
**Alto a las Deportaciones: Co-Sponsored with Families for Freedom at Lehman College**  
The introduction to 4-week training that serves to guide and train participants to understand how to navigate the system of detention and deportation and how to fight this unjust system as a community.

February 19, 2016
Oaxaca Study Abroad Focus Group with APEM
Students that participated in the Oaxaca Winter Study Abroad trip shared their experiences with member of APEM.

March 1, 2016
Third Juntos Podemos NY charter meeting to plan future collaborations

March 4, 2016
Advance Parole Workshop at BMCC
The Jaime Lucero Mexican Studies Institute at CUNY and the Study Abroad office at the Borough of Manhattan Community College gave an informative workshop on how to study abroad while DACAmented including information about how to apply for Advance Parole and an announcement of our July Study Abroad program in San Miguel de Allende.

March 7, 2016
Screening of No le Digas a Nadie
Don't Tell Anyone (No Le Digas a Nadie) is a film about courage, facing insurmountable obstacles and the determination to fight for justice. We follow the story of John Jay College graduate and 2013 Becari@ Angy Rivera’s personal story from poverty in rural Colombia to the front page of The New York Times as she becomes a beacon in a movement for national change. The screening was followed by a panel discussion with Angy Rivera, Leticia Escobar from Sanctuary for Families, Juan Vargas from Safe Horizon, and Attorney Rosanna Eugenio from CUNY Citizenship Now! who spoke about the U Visa.

March 10, 2016
The Signs of the New Times: Regional Integration in Latin America & the Caribbean
Co-Sponsored event with El Museo del Barrio
A panel discussion and book presentation on the Latin American and Caribbean integration efforts from Simon Bolivar to the present. Board member Professor David Badillo represented the Institute.

March 15, 2016
Emigration, Migration, and Self-Determination: Co-Sponsored with Italian American Institute and the Center of Puerto Rican Studies at the John D. Calandra Italian American Institute
A discussion of the experiences of Italians, Puerto Ricans, and Mexicans and the affinities among them with presentations by the directors of each of the three CUNY institutes.

March 24, 2016
Una Vida Dos Países (One Life, Two Countries) (City College)
The film explores the lives of US born or raised children and youth who are (back) living and studying in Mexico. The short documentary illustrates the realities, challenges and opportunities they face living, studying, and adapting in two nations. It focuses on building awareness and education about this growing subgroup of immigrants through a mix of personal stories, relevant facts, and statistics. We cosponsored the screening of the film.

March 26- April 16, 2016 (Weekly Saturday workshop)
Curso de Defensa Contra La Deportación: Co-Sponsored with Families for Freedom at Lehman College
A 4-week training that serves to guide and train participants to understand how to navigate the system of detention and deportation and how to fight this unjust system as a community.

March 30, 2016
No Más Bebés (No More Babies): Co-Sponsored with the Lehman Dream Team (Lehman College)
No Más Bebés tells the story of Mexican immigrant mothers who sued doctors, the state, and the U.S. government after they were sterilized while giving birth at Los Angeles County General Hospital during the 1970s. Alongside an intrepid, 26-year-old Chicana lawyer and armed with hospital records secretly gathered by a whistle-blowing young doctor, these mothers stood up to powerful institutions in the name of justice.
April 8, 2016
**The History of Professional Midwifery in Mexico by Dr. Ana Maria Carrillo at the CUNY Graduate Center**
This lecture by Professor Ana Maria Carrillo, a historian of medicine at the UNAM, examined the history of traditional and professional midwifery in Mexico.

April 19, 2016
**Una Vida Dos Países (One Life, Two Countries) (Lehman College)**
See March 24 description. For the Lehman College screening of the film cosponsored with the Dean of Arts and Humanities, Deirdre Pettipiece, we hosted a panel discussion featuring 2013 Becari@ Eduardo Reséndiz among other presenters.

April 23, 2016
**The annual Immigrant Youth Empowerment Conference (IYECon): Co-Sponsored with New York State Youth Leadership Council (CUNY School of Law)**
IYECon was an all day conference which aimed to provide resources and tools to all youths and their families, regardless of their immigration status to be empowered and organize within their communities.

April 23, 2016
**Caring for them all: Immigrant Mexican Women in New York City and Their Children Here and There: Co-Sponsored with the Center for Latin American, Caribbean, and Latino Studies at CUNY Graduate Center**
Part of our series *Mujeres en la Lucha* and cosponsored with the Indigenous Migration Workshop Series of the Center for Latin American, Caribbean, and Latino Studies at the CUNY Graduate Center, this lecture touched on the transnational mothering and children in binational care constellations. Dr. Gabrielle Oliveira, professor at Teachers College, explores the tension behind the ideals migrant mothers have of caregiving and “mothering.” The talk was a prerequisite for our Summer Service Learning Program at Centro para los Adolescentes de San Miguel de Allende (CASA).

May 4, 2016
**Caring for them all: Immigrant Mexican Women in New York City and Their Children Here and There: Co-Sponsored with the Center for Latin American, Caribbean, and Latino Studies at CUNY Graduate Center**
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May 6, 2016
**Official Dedication Ceremony to Honor Don Jaime Lucero at CUNY Graduate Center**
We celebrated the official dedication ceremony of the Institute in honor of Mr. Jaime Lucero. It was an emotional event in which Mr. Jaime Lucero was honored for his great work and his dedication to his community. The Institute very proudly carries his name, a symbolism of his legacy, of tenacity and perseverance. At the ceremony, we bestowed the Ahuehuete Award to two of our staunchest advocates, both of whom retired this year: Lehman President Ricardo Fernández and to Consul General Ambassador Sandra Fuentes Berain in recognition of their great dedication and service to the Institute.

May 18, 2016
**Talk with Mounia El Kotni**
Prerequisite for the Summer Service Learning Program at Centro para Adolescentes de San Miguel de Allende (CASA). Dr. El Kotni discussed her research on midwifery and humanized birth in rural Mexico.

May 20, 2016
**Fifth Annual Conference: Sobremesa Festival at the City College of New York**
The Jaime Lucero Mexican Studies Institute hosted a one-day conference on May 21, 2016. Sobremesa Festival was a daylong Mexican food and ideas event that stimulated conversations on the fields-to-table culture, fair-food movement and gastronomic explorations within a bilateral context between Mexico and the United States.

June 8, 2016
**A Bun in the Oven, Book Talk with Professor Barbara Katz Rothman**
CUNY Sociology and Public Health professor Barbara Katz Rothman presented on her research on the food and birth movements. Prerequisite for the Summer Service Learning Program at Centro para los Adolescentes de San Miguel de Allende (CASA).

June 30, 2016
Plazas Comunitarias Graduation
A collective graduation ceremony for the Plazas Comunitarias celebrating this great family and community triumph.

July 4 - July 31, 2016
Service Learning Trip to Centro para los Adolescentes de San Miguel de Allende, Mexico
A small group of undergraduate and graduate students from CUNY traveled to San Miguel de Allende in July 2016 for a 4 week service-learning project at CASA. Students served as interns at CASA while learning about the work of CASA in health promotion, public health, professional midwifery, reproductive health education, early childhood education and more.
Fifth Annual Conference: Sobremesa Festival at the City College of New York

The Jaime Lucero Mexican Studies Institute at CUNY hosted a one-day conference on May 20, 2016. Sobremesa Festival was a daylong Mexican food and ideas event that stimulated conversations on the fields-to-table culture, fair-food movement and gastronomy within a bilateral context between Mexico and the United States.

Sobremesa Festival was made of three main components: Talks, Market and Workshop. Attendees were able to listen to food experts and leaders within the Mexican food industry, experience the flavors, colors, textures, sounds and smells of a Mexican pop-up market and learning important steps required to either start a food related business or learn how to prepare a Mexican delicacy.

Sobremesa Festival was a gathering of a community interested in exploring and rethinking Mexican culture through food and conversations.

For this year's edition we where able to bring together important scholars and creative makers such as:

- Luz Calvo & Catriona Rueda Esquibel, Co-authors of the book *Decolonize Your Diet* and professors at Cal State East Bay and San Francisco State Universities.
- Nicholas Freudenberg distinguished Professor of Public Health at City University of New York of Public Health and Health Policy and founding director of the CUNY Urban Food Policy Institute
- Chef Zarela Martinez
- Cosme general manager Gonzalo Gout
- Cookbook author Lesley Tellez
- Cultural tour operator Stephanie Schneiderman
• Oaxacan restauranteurs the Saavedra family of La Morada
• Professor Michael Innis-Jimenez of the University of Alabama
• Researcher Miriam Bertran Vilà of Universidad Autónoma de México
• Former New York Times columnist and food and travel writer Seth Kugel
• University of Kentucky professor Steven Alvarez

For more information on the event visit www.sobremesafestival.com.
Study Abroad Opportunities

In our efforts to create a binational connection between New York and Mexico we have created study abroad and service-learning opportunities for students. In July, a group of 15 CUNY students and staff had the opportunity to participate in a Service Learning program at El Centro para los Adolescentes de San Miguel de Allende (CASA). Eight of the participants were current or past Becari@s. Interest in the program exceeded availability, and we were unable to accommodate 20 applicants. During the time spent at CASA, CUNY participants were able to learn about the various programs that CASA offers. Through these programs students learned first hand about the importance of the work CASA does, the importance of this work for the communities which CASA serves, and were exposed to the working methodology of the staff at CASA. They were able to experience life in their country of birth for almost a month. 12 of the participants are recipients of Deferred Action for Childhood Arrivals (DACA) who were able to travel by securing Advance Parole with the support and free legal services of CUNY Citizenship Now!. Advance Parole is permission from the US Department of State to travel for educational purposes. This program provided the invaluable opportunity for them to return to Mexico, engage in a meaningful service-learning experience, develop significant interactions and lasting relationships with peers, and also, many went on to travel to visit family at the conclusion of the program. Students were given scholarships based on stated need and all requests were met for accepted students. Partial and full scholarships were awarded totaling $12,287.00.

Past Sponsored Study Abroad Opportunities:

- Oaxaca, Mexico January 2016: Education that is Multicultural
  This study abroad opportunity was offered by the School of Education at the City College of New York. The course was open to all CUNY graduate students and upper level undergraduates and took place from January 3rd to January 18th, 2016 in Oaxaca, Mexico. This faculty led program offered three credits. 5 of our Becari@s were accepted, 4 of whom traveled with Advance Parole. Scholarships in the amount of $2,500 were awarded to each. The cost of the course was about $2,000, not considering the legal fees associated with filing Advance Parole.

- Puebla, Mexico Winter 2015: Documentary Filmmaking: ¡Salud! Myths and Reality of Mexican Immigrant Health
  This study abroad opportunity was offered by Lehman College. The course took place from January 14 to January 24, 2015 in Puebla, Mexico. It was the culmination of a Lehman student and faculty-led film project. This study abroad course offered three credits. Of the fifteen students enrolled, 4 students traveled with Advance Parole, two of them Becari@s. A total of $4,065 was given in scholarships to cover expenses that exceeded $1000 for their tuition, insurance, Advanced Parole filing and food. Scholarship amount varied by need.

Upcoming Study Abroad Opportunities:

- Oaxaca, Mexico Winter 2017: Education that is Multicultural
  Oaxaca Dates: January 1-15, 2017
  Description of the course: Mexicans are the fastest growing group of immigrants in NYC. Become more informed about issues of diversity through a comparative US-Mexico lens. You will visit elementary and secondary schools and speak with educators, students, and families. You will tour indigenous communities to learn about the local languages, customs and practices, artistic traditions and school-going experiences of students. You will explore Monte Alban ruins that are central to Oaxaca's history. These learning opportunities, along with the experience of living with a Mexican family, will prepare you to work with students in your (future) classroom!
  Partial scholarships are being offered to accepted students.
- APEM Study Tour
  Spring Break 2017
  To be determined pending funding.
## Appendix: CUNY Becas

### Becari@s Cohorts and Campuses

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<th>First Name</th>
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