

**LEHMAN COLLEGE
OF THE
CITY UNIVERSITY OF NEW YORK**

JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

Hegis # 0699.00 Multimedia Journalism
Program Code 20471

1. **Type of Change:** Name of major and degree requirements
2. **From:**

[42-Credit Major in Multimedia Journalism, B.A.]

CORE COURSES (18 credits)

All students are required to complete the following courses:

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMJ 217	Journalism in the Movies
3	MMJ 214	Foundations of Media
3	MMJ 221	Reporting I
3	MMJ 222	New Media
3	MMJ 307	Multimedia Editing and Proofreading
3	MMJ 370 or MMJ 470	Internship I or II

TRACK CURRICULUM (24 credits)

Each student is required to complete one of three separate tracks—Print Media, Broadcast Media, or Multilingual Journalism—as detailed below.

Print Media Track

Required courses (15 credits)

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMJ 211	Introduction to Multilingual Media
3	MMJ 300	The Bronx Journal Online Advance Workshop
3	MMJ 321	Reporting II
3	MMJ 322	Online News Page Design and Editing
3	MMJ 323	Feature Writing

Electives (9 credits)

Broadcast Media Track

Required courses (15 credits)

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMJ 215	Audiovisual Production

3	{ MMJ 314 or { MMJ 315 or { MMJ 316	Advanced Audio Production TV Studio Production Field Video Production
3	MMJ 317	Electronic Journalism
3	MMJ 352	The Bronx Journal TV
3	MMJ 357	Digital Editing
Electives (9 credits)		

Multilingual Journalism Track

Required courses (12 credits)

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMJ 211	Introduction to Multilingual Media
3	MMJ 300 or MMJ 352	Bronx Journal Online or Bronx Journal TV
3	MMJ 302	Covering Race, Gender, and Ethnicity
3	MMJ 321	Reporting II

Required 300-level foreign language course (6 credits):

In Translation (3 credits)

In Journalistic Writing (3 credits)

Course Numbers vary according to the chosen foreign language.

Electives (6 credits)]

3. TO:

42-43 Credit Major in Journalism, B.A.

The Journalism major consists of 42-43 credits in one of two concentrations: Journalism or Multilingual Media. Students must complete all core requirements before taking area of concentration courses. Students in Multilingual Media must select a language other than English (LOTE) and must achieve the level of proficiency required by the LOTE courses chosen. Students choose two courses of three in translation, advanced writing, phonetics and diction in the chosen LOTE. The total number of credits (42 or 43) depends on whether students participate in the Journalism Honors Program.

Note: Students must complete JRN 4910 and its COREQ JRN 4920 to be eligible for Departmental Honors upon graduation.

Note: All 300 and 400-level Journalism courses have either a specific course prerequisite, or require completion of 60 credits and department permission.

REQUIRED CORE (24 credits)

Students must complete the following courses before proceeding to the concentration:

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	JRN 211	Introduction to Multilingual Media

3	FTS 212	Introduction to Film and Television
3	MCS 214	Introduction to Media and Digital Culture
3	JRN 221	Reporting I
3	JRN 222	New Media
3	JRN 2230	Journalism Ethics
3	JRN 307	Multimedia Editing and Proofreading
3	JRN 321	Reporting II

REQUIRED CONCENTRATION (18-19 credits)

Each student is must complete a concentration either in Journalism or in Multilingual Media.

Concentration in Journalism (18-19 credits).

Required courses (15 credits):

3	JRN 3200	Interviewing
3	JRN 323	Feature Writing

Choose two of the following three courses:

3	JRN 300	Advanced Writing Workshop
3	JRN 302	Covering Race, Gender, and Ethnicity
3	JRN 322	Online News Page Design and Editing

3 credits Elective. To be chosen after consultation with advisor.

3-4 Credits. Capstone

Either:

3	JRN 4810	Independent Project in Journalism
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Or:

3	JRN 4910	Honors Tutorial in Journalism
1	JRN 4920	Honors Colloquium in Journalism

To enroll in the honors capstone courses, JRN 4910 and JRN 4920, students must have earned at least 90 credits, have a 3.5 GPA in the major, and have department permission. JRN 4910 and JRN 4920 must be taken together. Note: Only students who complete JRN 4910 and its COREQ JRN 4920 will be eligible for Departmental Honors upon graduation.

Concentration in Multilingual Media (18-19 credits).

Required courses (15 credits):

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	JRN 3200	Interviewing
3	JRN 323	Feature Writing

6 Credits. Foreign language (LOTE). Students must select a target language other than English and complete two of the following types of courses on translation, advanced writing, and phonetics in that language. For example, the student completes two courses from one target language group:

French:

FRE 307: Advanced Translation.

FRE 306: Advanced Composition.

FRE 308: Theory and Practice of French Phonetics.

Italian:

ITA 307: Advanced Translation.

ITA 303: Advanced Grammar and Composition.

ITA 308: Theory and Practice of Italian Phonetics.

Spanish:

SPA 307: Translation.

SPA 306: Advanced Spanish Composition.

SPA 308: Spanish Phonetics and Diction.

Students may complete courses in another target language as approved by the Department.

3 credits *Elective.* To be chosen after consultation with advisor.

3-4 Credits. *Capstone*

Either:

3 JRN 4810 Independent Project in Journalism

Or:

3 JRN 4910 Honors Tutorial in Journalism and

1 JRN 4920 Honors Colloquium in Journalism.

Note: To enroll in the honors capstone courses, JRN 4910 and JRN 4920, students must have earned at least 90 credits, have a 3.5 GPA in the major, and have department permission. JRN 4910 and JRN 4920 must be taken together.

Note: Only students who complete JRN 4910 and its COREQ JRN 4920 will be eligible for Departmental Honors upon graduation.

4. Rationale

The proposed overall curriculum change reduces seven tracks to three majors. The first of these three majors, the proposed Journalism Major, provides a curriculum that allows a student to develop journalistic writing skills that are applicable to all media. The curriculum is designed to introduce reporting, editing and interviewing skills at ascending levels and then to provide higher level

advanced writing courses that facilitate development of writing technique. In addition, required courses allow students to analyze ethical responsibilities as well as other issues that impact both society as a whole and segments of society that may be partially defined by race, gender and ethnicity.

Although the current curriculum addresses these issues of contemporary journalism, it lacks a sound academic foundation and a clear plan of study. With a single alpha code for MMJ encompassing Print Media, Multilingual Journalism, and Broadcast Media tracks, individual disciplines are currently not structured to meet the students' needs. The use of separate tracks confuses students and has led to a proliferation of courses. In failing to provide a meaningful focus to the discipline, the multiplication of tracks does not do justice to the discipline and offers more breadth than depth. Additionally, and adding to the confusion, the MMJ tracks also share courses and requirements with Multimedia Studies (MMS) courses and requirements.

This proposal changes the MMJ alpha code for journalism courses to JRN, thus clarifying the major requirements. The proposed Journalism Major provides a foundation of 24 credits of Core Requirements. Nine of these 24 credits represent an introductory core component shared by all the three majors (JRN 211: Introduction to Multilingual Media, FTS 212: Introduction to Film and Television, and MCS: 214: Introduction to Media and Digital Culture) which will allow the students to study the relationship of content and audience in all fields of media, and which will give them some basis for choosing one of the three majors (Journalism, Film and TV Studies, or Media Communications Studies).

Once a student chooses a major, the student must elect an area of concentration. The Journalism major has two areas of concentration:

1. Print and Electronic Journalism in English, and
2. Multilingual Media, for which students select a language in which they will be required to demonstrate proficiency at the 300-level and will choose two of three courses in translation, advanced writing, or phonetics and diction, for a total of 6 credits taught by the Department of Languages & Literatures. These courses will develop LOTE (Language Other Than English) skills that will serve the students well in their chosen field.

Each concentration culminates in a capstone course, JRN 4810: Independent Project, which will allow both students and faculty to present and assess both individual progress and overall programmatic effectiveness in the major. For exceptionally successful students, the Honors variant is a capstone that recognizes student excellence in the major. The JRN 4910: Honors Tutorial in Journalism and JRN 4920: Honors Colloquium in Journalism offer students the opportunity to research, write and produce work in preparation for graduate school.

Journalism is constantly evolving under the impact of changing technologies of the digital era. With the Internet, blogs, and online websites, journalism is shifting from analog to digital, from ink to link. These proposed changes accommodate this evolution while preserving the essential journalistic skills which have not changed.

5. Date of JCT Department Approval: November 6, 2013

**LEHMAN COLLEGE
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CITY UNIVERSITY OF NEW YORK**

JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

Hegis # 00601.00 Multimedia Studies
Program Code 28180

1. **Type of Change:** Name of major and degree requirements
2. **From:**

[36-Credit Major in Multimedia Studies, B.A.]

CORE COURSES (12 credits)

All students are required to complete the following courses:

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMS 212	Introduction to Film and Television
3	MMS 213 or 219	History of Cinema, American Television
3	MMS 220	Introduction to Public Relations
3	MMS 307	Media Industries I

TRACK CURRICULUM (24 credits)

Each student is required to complete one of four separate tracks—Media Industries, Film Production, Television Production, or Oral Communication and Public Relations—as detailed below.

MEDIA INDUSTRIES TRACK

Required courses (15 credits)

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMJ/MMS 211	Introduction to Multilingual Journalism
3	MMS 240	Communication in Society
3	MMS 300	Corporate Communication
3	MMS 305	Persuasion
3	MMS 308	Media Industries II

Electives (9 credits): Electives may be chosen from among all MMS courses.

FILM PRODUCTION TRACK

Required courses (12 credits)

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMJ/MMS 215	Audiovisual Production
3	MMS 224	Fundamentals of Editing

3	MMS/THE/ENW 309	Screenwriting
3	MMS 316	Film Production

Electives (12 credits): Electives may be chosen from among all MMS courses.

TELEVISION PRODUCTION TRACK

Required courses (15 credits)

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMJ/MMS 215	Audiovisual Production
3	MMJ/MMS 315	TV Studio Production
3	MMJ/MMS 357	Digital Editing
3	MMS 360	Writing for TV
3	MMJ/MMS 370 or 470	Internship I or II

Electives (9 credits): Electives may be chosen from among all MMS courses.

ORAL COMMUNICATION AND PUBLIC RELATIONS TRACK

Required courses (15 credits)

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	MMS 200	Oral Communication
3	MMS 223	Digital Marketing Strategies
3	MMS 300	Corporate Communication
3	ENW/MMS 333	Public Relations and Marketing
3	MMJ/MMS 370 or 470	Internship I or II

Electives (9 credits): Electives may be chosen from among all MMS courses.

MINOR

The minor in Multimedia Studies consists of 12 credits in MMS courses, with at least 6 credits at the 300- or 400-level. Please consult with an advisor to ensure that your 200-level courses provide you with the necessary prerequisites for the upper-level courses that you choose to take.

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3. TO:

42-43 Credit Major in Film and TV Studies, B.A.

The Film and TV Studies major consists of 42-43 credits in one of two concentrations: Film or TV. Students must complete all core requirements before taking area of concentration courses. The total number of credits (42 or 43) depends on whether students participate in the Film and TV Studies Honors Program.

Note: Students must complete FTS 4910 and its COREQ FTS 4920 in order to be eligible for Departmental Honors upon graduation.

Note: All 300 and 400-level Film and TV Studies courses have either a specific course prerequisite, or require completion of 60 credits and department permission.

REQUIRED CORE (21 credits)

Students must complete the following courses before proceeding to the concentration:

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	JRN 211	Introduction to Multilingual Media
3	FTS 212	Introduction to Film and Television
3	MCS 214	Introduction to Media and Digital Culture
3	FTS 213	History of Cinema
3	FTS 215	Camera and Lighting
3	FTS 224	Editing
3	FTS 226	Audio Production

REQUIRED CONCENTRATION (21-22 credits)

Each student must complete a concentration either in Film or in TV.

Concentration in Film (21-22 credits).

Required courses (15 credits):

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	FTS 2580	Film Analysis
3	FTS 218	Animation and Anime Narratives
3	FTS 309	Screenwriting
3	FTS 316	Film and Video Production
3	FTS 420	Cinema Aesthetics and Criticism

3 credits *Elective.* To be chosen after consultation with advisor.

3-4 credits *Capstone*

Either:

3 FTS 4810 Independent Project in Film and TV Studies

Or:

3 FTS 4910 Honors Tutorial in Film and TV Studies

1 FTS 4920 Honors Colloquium in Film and TV Studies

To enroll in the honors capstone courses, FTS 4910 and FTS 4920, students must have earned at least 90 credits, have a 3.5 GPA in the major, and have department permission. FTS 4910 and FTS 4920 must be taken together.

Note: Only students who complete FTS 4910 and its COREQ FTS 4920 will be eligible for Departmental Honors upon graduation.

Concentration in TV (21-22 credits).

Required courses (15 credits):

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	FTS 2580	Film Analysis
3	FTS 316	Film and Video Production
3	FTS 317	Writing for Broadcast TV and Radio
3	FTS 3710	TV and Cultivation Theory
3	FTS 352	Television Production

3 credits: Elective. To be chosen after consultation with advisor.

3-4 Credits. Capstone**Either:**

3 FTS 4810 Independent Project in Film and TV Studies

Or:

3 FTS 4910 Honors Tutorial in Film and TV Studies

1 FTS 4920 Honors Colloquium in Film and TV Studies

Note: To enroll in the honors capstone courses, FTS 4910 and FTS 4920, students must have earned at least 90, have a 3.5 GPA in the major, and have department permission. FTS 4910 and FTS 4920 must be taken together.

Note: Only students who complete FTS 4910 and its COREQ FTS 4920 will be eligible for Departmental Honors upon graduation.

4. Rationale:

The proposed Film and TV Studies Major provides a curriculum that allows students to focus on the theory, practice, and artistic creation of cinema and other moving image media. The course of study examines the history of cinema, genres, the methodologies for study, image literacy theory, close analysis of cinematic works, theoretical approaches and the practice of camera, lighting, editing, and audio production. The educational goal of this proposed major is to provide a solid grounding, combining theory and practice. It centers on developing students' critical and creative minds to prepare them to view, think about, analyze, critique, and write about cinema, film, TV and their own work in these media.

This proposal restructures various deficient and inconsistent areas that exist in the current Multimedia Studies major. Not only do the four possible tracks of study lead to students' confusion, but the brief 36 credit major does not provide a sufficiently comprehensive and intensive academic program for such an ambitious major. The current proposal offers two concentrations in 42-43 credits of study.

The current curriculum contains interconnected and shared hidden requirements that confuse students and faculty and inhibit the long term planning of classes. The proposed Film and TV Studies (FTS) major offers a straightforward structure whereby students take courses in the proper sequence. The proposal also eliminates a few courses which have not been offered in many years, and whose content does not contribute to the learning goals of the major. Another area of concern is that the current diplomas do not reflect a student's true area of study. For example, a student who completes classes in Film or TV receives a degree in Multimedia Studies, which does not accurately reflect the students' study, research and work in the field. The proposed new curriculum remedies the problem in that diplomas will state the major as Film and TV Studies instead of Multimedia Studies.

The current curriculum in Multimedia Studies with its four tracks and additional three tracks in Multimedia Journalism cross-connect too many courses within the department and create duplicate requirements. The proposed curriculum eliminates this ineffective duplication.

This proposal changes the MMS alpha code to FTS alpha code in Film and TV Studies. The proposed 42-43 credit curriculum provides a foundation of 21 credits of Core Requirements, 9 of which are common to all three majors (JRN 211: Introduction to Multilingual Media, FTS 212: Introduction to Film and Television, and MCS: 214: Introduction to Media and Digital Culture). These common courses allow students to study the relationship of content and audience in all fields of media, and to be able to make an educated decision in pursuing one of the three majors (Journalism, Film and TV Studies and Media Communications Studies).

Once a student chooses a major, the student must elect an area of concentration within Film and TV Studies major. The Film and TV Studies major has two areas of concentration:

1. Film
2. TV

Each concentration culminates in a capstone course, FTS 4810: Independent Project in Film and TV Studies, which will allow both students and faculty to present and assess both individual progress and overall programmatic effectiveness in the major. For exceptionally successful students, the Honors variant is a capstone that recognizes student excellence in the major. The FTS 4910: Honors Tutorial in Film and TV Studies and FTS 4920: Honors Colloquium in Film and TV Studies offer students the opportunity to research, write and produce work in preparation for graduate school.

The Film and TV Studies major prepares students to pursue graduate level degrees and/or to seek employment in various moving image industries. Film students, upon completion of their major, may pursue a masters and doctorate

degrees in Cinema Studies, or in Film Production, or seek employment in the film and television industries. Television students, based on their study in the practices of media technology, will be able to seek employment in the television industry (national, cable/local TV stations and cable community service stations).

In this way the proposed change to Film and TV Studies major offers students a rich choice of focused courses for students interested in pursuing specific branches of Film and TV studies in the 21st century.

5. Date of JCT Department Approval: November 6, 2013

**LEHMAN COLLEGE
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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

Hegis # 0000.00
Program Code 00000

1. Type of Change New Major

2. Major: 42-43 Credit Major in Media Communications Studies, B.A.

3. Description: The Media Communications Studies major consists of 42-43 credits. Students must complete all core requirements before taking required courses. The total number of credits (42 or 43) depends on whether students participate in the Media Communications Studies Honors Program.

Note: All 300 and 400-level Media Communications Studies courses have either a specific course prerequisite, or require completion of 60 credits and department permission.

REQUIRED CORE (21 credits)

Students must first complete the following courses:

<i>Credits</i>	<i>Course</i>	<i>Title</i>
3	JRN 211	Introduction to Multilingual Media
3	FTS 212	Introduction to Film and Television
3	MCS 214	Introduction to Media and Digital Culture
3	MCS 2100	Global Cinema
3	MCS 220	Intro to Public Relations and Marketing
3	MCS 244	Communication in Society
3	MCS 307	Media Industries I

SPECIALIZED REQUIREMENTS (21-22 credits)

3	MCS 300	Corporate Communications
3	MCS 308	Media Industries II
3	MCS 334	Documentary
3	MCS 347	Advertising
3	FTS 420	Cinema Aesthetics and Criticism

3 *Elective:* To be chosen after consultation with advisor.

3-4 Credits. *Capstone*

Either:

3 MCS 4810 Independent Project in Media Studies

Or:

3 MCS 4910 Honors Tutorial in Media Studies

1 MCS 4920 Honors Colloquium in Media Studies

Note: To enroll in the honors capstone courses, MCS 4910 and 4920, students must have earned at least 90 credits, have a 3.5 GPA in the major, and have department permission. MCS 4910 and MCS 4920 must be taken together.

Note: Only students who complete MCS 4910 and its COREQ MCS 4920 will be eligible for Departmental Honors upon graduation.

4. Rationale:

The proposed new major in Media Communication Studies completes the cycle of revisions to the current majors in Multimedia Journalism and Multimedia Studies. Media Communication Studies (MCS) will bring together into one major courses on public relations and media industries, as well as appropriate film and television courses which have not been identified as part of the Film and Television major.

MCS will allow students to concentrate on the study of mediated communications as they continue to evolve in the twenty-first century. MCS is a major that focuses on the theories and their various applications of mediated communication, on developing students' knowledge base and analytical competencies in this area, as well as their research skills. The aim of the major is to bring together study of the history and current state of media ownership and industry structure; of media genres; of media platforms (from the telegraph to the mobile app to future innovations); of government regulation of the media; of media globalization; of issues of identity and diversity in the media, including multilingualism; and of socio-cultural effects of media representation. The major is equally valuable to students pursuing an academic future in the arts, humanities, and social sciences, or a career path in advertising, public relations, marketing, organizational management, or public policy.

The new curriculum consists of a Required Core of 21 credits, 9 of which are common to all three majors (JRN 211: Introduction to Multilingual Media, FTS 212: Introduction to Film and Television, and MCS: 214: Introduction to Media and Digital Culture). These three common core courses allow students to gain an understanding of media and provide a basis for deciding which of the three majors to pursue. In addition, students are required to take 21-22 credits of upper-level requirements. Among them, MCS 4810: Independent Project is

created as a capstone course which will allow both students and faculty to present and assess both individual progress and overall programmatic effectiveness in the major. For exceptionally successful students, the Honors variant is a capstone that recognizes student excellence in the major. The MCS 4910: Honors Tutorial in Media Studies and MCS 4920: Honors Colloquium in Media Studies offer students the opportunity to research, write and produce work in preparation for graduate school.

5. Date of Departmental Approval: November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course
2. **Description:** **JRN 2230: Journalism Ethics.** 3 hours, 3 credits. Basic legal protections and restrictions applied to media as well as First Amendment rights and ethical responsibilities. Topics include libel, invasion of privacy, newsgathering, and objectivity in reporting.
3. **Rationale:** The course is designed to acquaint students with the basic protections, restrictions, ethical problems and dilemmas that journalists face. This course will be shared by all three proposed majors and covers essential topics which are not directly treated in the current curriculum.
4. **Student Learning Outcomes:**
 - Gather and assess information from a variety of sources,
 - Analyze topics concerning the ethical behavior of journalists,
 - Produce well-reasoned written or oral arguments, and
 - Demonstrate a basic understanding of ethics, law and good practice in various media fields.
5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **JRN 3200. Interviewing for Mainstream and Ethnic Media.** 3 hours, 3 credits. Theory and practice of preparing for, arranging, and conducting the journalistic interview for both mainstream and ethnic media.

3. **Rationale:** Interviewing is one of the basic tools of journalism. Students must understand and analyze techniques of interviewing in order to appreciate the many components in the interaction between interviewer and interviewee. This course provides an essential component of both concentrations in the proposed Journalism major.

4. **Student Learning Outcomes:**
 - Employ active listening skills, including the power of silence,
 - Demonstrate critical reasoning in the context of an interview,
 - Demonstrate cultural sensitivity and empathy in interviewing a subject, and
 - Explain the basic elements of the interviewing process.
 - Produce interviews with individuals from a variety of cultures on various topics and in various fields.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course
2. **Description:** **JRN 4810: Independent Project in Journalism.** 4 hours, 3 credits. Individual capstone project under the direction of a faculty member. PREREQ: department permission.
3. **Rationale:** This capstone course in the Journalism Major provides an opportunity for students to reflect on and synthesize prior learning in this discipline. Within a framework shaped by the faculty advisor, the student will complete a self-directed and integrative project, incorporating experiential learning. The capstone course provides the means for students to move from the classroom to graduate school, or to a career.
4. **Student Learning Outcomes:**
 - Do research as part of investigative reporting,
 - Develop a methodology for gathering information and evaluating sources, and
 - Produce an independent written work of quality by using critical and reasoning skills.
5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **JRN 4910: Honors Tutorial in Journalism.** 3 hours 3 credits. The senior honors capstone project, consisting of individual research, reading, and writing supervised by a faculty mentor. PREREQ: 90 college credits, 3.5 GPA in the major, and departmental permission. CO-REQ: JRN 4920. Note: Only students who complete JRN 4910 and JRN 4920 are eligible for Departmental Honors upon graduation.

3. **Rationale:** The honors project in Journalism recognizes the capacity of high-achieving students to carry out projects in their discipline and allows eligible students to pursue their work with greater rigor at an advanced level. The course serves as a means of recognizing superior student achievement in Journalism.

4. **Student Learning Outcomes:**
 - Demonstrate critical thinking and reasoning skills,
 - Conduct research as part of investigative reporting,
 - Apply a methodology for gathering information and evaluating sources, and
 - Produce a journalistic work of exceptional quality.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **JRN 4920: Honors Colloquium in Journalism.** 3 hours 1 credit. Weekly gathering of seniors doing independent honors capstone projects with a faculty mentor. Discussion of critical and creative ideas, modes of research, deadlines and progress, editing and revision. PREREQ: 90 college credits, 3.5 GPA, and department permission. COREQ: JRN 4910. Note: Only students who complete JRN 4910 and JRN 4920 are eligible for Departmental Honors upon graduation.

3. **Rationale:** The Honors Colloquium allows honors students to work within a community of scholars as they develop their capstone projects. The colloquium adds a dimension of peer review and group work to the capstone.

4. **Student Learning Outcomes:**
 - Evaluate and analyze methodologies and development of the capstone project,
 - Demonstrate basic skills of research, work to a deadline, editing and revision, and
 - Work collegially with peers and the faculty mentor on individual projects that demonstrate shared goals and standards of excellence.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course
2. **Description:** **FTS 2580: Film Analysis.** 3 hours, 3 credits. The language of film, film study, film theory, and film techniques in relation to cinematic narrative.
3. **Rationale:** This course focuses the study of film from an academic perspective. This provides a theoretical basis for a practical understanding and application of the vocabulary of cinema and cinematic technique for the Film and TV Studies major.
4. **Student Learning Outcomes:**
 - Demonstrate a knowledge of film theories and criticism;
 - Apply critical thinking skills in studying films
 - Read and interpret academic texts on film theory and criticism
 - Discuss and evaluate film theory as reflections of history, culture, ethics, philosophy, aesthetics, and economics;
 - Demonstrate research and bibliographic skills by completing written projects and a final research project.
5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course
2. **Description:** **FTS 3710. TV and Cultivation Theory.** 3 hours, 3 credits. The study of TV as seen through Cultivation Theory, i.e., the long-term effects of TV, content analysis, and audience research.
3. **Rationale:** This course adds an academic focus to production courses in TV, which was lacking in the previous curriculum. The application of Cultivation Theory provides a theoretical basis for understanding the effects of TV and mass media as a socializing agent.
4. **Student Learning Outcomes:**
 - Demonstrate an understanding of scientific methods and evaluate different communication theories.
 - Identify theories that explain or predict how television works.
 - Evaluate and apply theory in identifying forces that create TV and explore ways to utilize these powers effectively.
 - Demonstrate an understanding of the differences between TV producers and consumers.
5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

**LEHMAN COLLEGE
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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **FTS 4810: Independent Project in Film and TV Studies.** 4 hours, 3 credits. Individual capstone project under the direction of a faculty member. Projects may include narrative film, TV film, documentary, full length screenplay or a thesis. PREREQ: department permission.

3. **Rationale:** This capstone course in the Film and TV Studies major provides an opportunity for students to reflect on and synthesize their prior learning in this discipline. Within a framework shaped by the faculty advisor, the student will complete a self-directed and integrative project, incorporating experiential learning. The capstone course provides the means for students to move beyond the classroom to graduate school, or to a career.

4. **Student Learning Outcomes:**
 - Plan and execute pre- and post-production,
 - Develop a methodology and approach to creating cinematic works,
 - Research and develop materials to create a fully developed screenplay,
 - Produce an independent written or film work of quality by using critical and reasoning skills for the purpose of creating a visual narrative.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

**LEHMAN COLLEGE
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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **FTS 4910: Honors Tutorial in Film and TV Studies.** 3 hours, 3 credits. The senior honors capstone project, consisting of individual research, writing and producing for film and TV supervised by a faculty mentor. **PREREQ:** 90 college credits, 3.5 GPA in the major, and department permission. **COREQ:** FTS 4920.
Note: Only students who complete FTS 4910 and FTS 4920 are eligible for Departmental Honors upon graduation.

3. **Rationale:** The honors project in Film and Television Studies recognizes the capacity of high-achieving students to carry out projects in their discipline and allows eligible students to pursue their work with greater rigor at an advanced level. The course serves as a means of recognizing superior student achievement in Film and Television Studies.

4. **Student Learning Outcomes:**
 - Demonstrate critical and reasoning skills to create a visual narrative,
 - Plan and conduct pre- and post-production,
 - Develop a methodology and approach to creating cinematic works,
 - Research and develop materials to create a fully developed screenplay,
 - Produce an independent written project or film.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **FTS 4920: Honors Colloquium in Film and Television Studies.** 3 hours, 1 credit. Weekly gathering of seniors doing independent honors capstone projects with a faculty mentor. Discussion of critical and creative ideas, modes of research, deadlines, progress and editing. **PREREQ:** 90 college credits, 3.5 GPA, and department permission. **COREQ:** FTS 4910. Note: Only students who complete FTS 4910 and FTS 4920 are eligible for Departmental Honors upon graduation.

3. **Rationale:** The Honors Colloquium allows honors students to work within a community of scholars as they develop their capstone projects. The colloquium adds a dimension of peer review and group work to the capstone.
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4. **Student Learning Outcomes:**
 - Evaluate and analyze methodologies and development of the capstone project,
 - Demonstrate basic skills of research, work to a deadline, editing and revision, and
 - Work collegially with peers and the faculty mentor on individual projects that demonstrate shared goals and standards of excellence.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **DESCRIPTION:** **MCS 2100: Global Cinema.** 3 hours, 3 credits.
Introduction to international cinema focusing on traditional artistic influences, directors, cinematic constructs of national identity, historical context, culture, genres and interrelationships with global cinema. NOTE: This course meets variously with AAS 321, FRE 234, ITA 230, LAC 216, LAC 319, LPR 319, and MCS 241,

3. **Rationale:** By combining MMS 216, MMS 234, MMS 230, MMS 319 and MMS 321 into MCS 2100, this course avoids unnecessary confusion and duplication. This course addresses a content area and global perspective that was not included the old curriculum. The new alpha code reflects the new discipline in the restructured Media Communications Studies major. These changes support the learning goals and student learning outcomes of the newly restructured major.

4. **Student Learning Outcomes:**
 - Interpret and critically evaluate international films of various genres and forms from different periods,
 - Utilize concepts of film criticism, critical methods, and various lenses of interpretation in written work,
 - Choose an appropriate critical approach through which to analyze a film or text,
 - Express an appreciation of cultural differences and similarities in international cinema

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course
2. **Description:** **MCS 4810: Independent Project in Media Communications Studies.** 4 hours, 3 credits. Individual capstone project under the direction of a faculty member. PREREQ: department permission.
3. **Rationale:** This capstone course in the Media Communications Studies Major provides an opportunity for students to reflect on and synthesize prior learning in this discipline. Within a framework shaped by the faculty advisor, the student will complete a self-directed and integrative project incorporating experiential learning. The capstone course provides the means for students to move from the classroom to graduate school, or to a career.
4. **Student Learning Outcomes**
 - Use critical and reasoning skills,
 - Conduct research on various media outlets,
 - Developing a methodology for gathering information and evaluating sources, and
 - Produce an independent written work of quality by using critical and reasoning skills.
5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **MCS 4910: Honors Tutorial in Media Communications Studies.** 3 hours 3 credits. The senior honors capstone project, consisting of individual research, reading, and writing supervised by a faculty mentor.
PREREQ: 90 college credits, 3.5 GPA in the major, and department permission.
COREQ: MCS 4920.
Note: Only students who complete MCS 4910 and MCS 4920 are eligible for Departmental Honors upon graduation.

3. **Rationale:** The honors project in Media Communications Studies recognizes the capacity of high-achieving students to carry out projects in their discipline and allows eligible students to pursue their work with greater rigor at an advanced level. The course serves as a means of recognizing superior student achievement in Media Communications Studies.

4. **Student Learning Outcomes:**
 - Demonstrate critical thinking and reasoning skills,
 - Conduct research on various media outlets,
 - Apply a methodology for gathering information and evaluating sources, and
 - Produce a work of research and writing of exceptional quality in Media Communications Studies.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

5. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** New Course

2. **Description:** **MCS 4920: Honors Colloquium for Media Communication Studies.** 3 hours, 1 credit. Weekly gathering of seniors doing independent honors capstone projects with a faculty mentor. Discussion of critical and creative ideas, modes of research, deadlines and progress, editing and revising. PREREQ: 90 college credits, 3.5 GPA, and department permission. COREQ: MCS 4910.
Note: Only students who complete MCS 4910 and MCS 4920 are eligible for Departmental Honors upon graduation.

3. **Rationale:** The Honors Colloquium allows honors students to work within a community of scholars as they develop their capstone projects. The colloquium adds a dimension of peer review and group work to the capstone.

4. **Student Learning Outcomes:**
 - Evaluate and analyze methodologies and development of the capstone project,
 - Demonstrate basic skills of research, work to a deadline, editing and revision, and
 - Work collegially with peers and the faculty mentor on individual projects that demonstrate shared goals and standards of excellence.

5. **Course Categories:** Liberal Arts & Sciences, yes. Not a General Education course

6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 212: **Introduction to Film and Television.** 4 hours (2, lecture; 2 lab), 3 credits. Narrative structures, genres, styles, technological practices, criticism, and theory in film and television.
3. **To:** **FTS 212: Introduction to Film and Television.** 4 hours (2, lecture; 2 lab), 3 credits. Narrative structures, genres, styles, technological practices, criticism, and theory in film and television.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. General Education Course: to be proposed for Creative Expression
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Hours
2. **From:** [MMS 213]: **History of Cinema.** 3 hours, 3 credits. Survey of the development and theory of motion picture art.
3. **To:** **FTS 213: History of Cinema.** 4 hours, (2, lecture; 2, lab), 3 credits. Survey of the development and theory of motion picture art.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The course hours are changed because the course content requires an additional lecture hour.
5. **Course Categories:** Liberal Arts & Sciences: yes. General Education Course: to be proposed for Creative Expression
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Description
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2. **From:** [MMJ (MMS)] 215: [Audiovisual Production]. 4 hours (2, lecture; 2, lab), 3 credits. [Fundamental tools and techniques of audio and video production. Basic principles, operations and techniques of audio and video production: camera operation, microphones, audio mixing and processing, studio operations, special effects, lighting, directing, on-camera procedures and basic audiovisual post-production techniques.]
3. **To:** FTS 215: **Camera and Lighting.** 4 hours (2, lecture; 2, lab), 3 credits. Basic principles of camera operation, lighting techniques, tools, studio/location shooting, special effects, and post-production techniques as related to film and video.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The new course title and description more adequately reflect the content of the course.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title
2. **From:** [MMS] 218: **Animation and Anime [Storytelling]**. 3 hours, 3 credits. Overview and examination of story construction and presentation in animation/anime films focusing on the theory and practice of storyboard creation.
3. **To:** **FTS 218: Animation and Anime Narratives**. 3 hours, 3 credits. Overview and examination of story construction and presentation in animation/anime films focusing on the theory and practice of storyboard creation.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The title is changed to accurately reflect the course content.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Prerequisite
2. **From:** [MMS] 224: [Fundamentals of] Editing. 4 hours (2, lab; 2, lecture), 3 credits. Fundamental principles, practices, and theory of step-by-step editing, with a focus on story, narrative and documentary editing styles. [PREREQ: MMS 212 or MMS 213].
3. **To:** FTS 224: Editing. 4 hours (2, lab; 2, lecture), 3 credits. Fundamental principles, practices, and theory of step-by-step editing, with a focus on story, narrative and documentary editing styles.
4. **Rationale:** The new alpha code and course title reflect the inclusion of this course in the restructured Film and TV Studies major. The prerequisite is not required because this is a basic introductory course.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Numeric Code, Title, Description, Prerequisite
2. **FROM:** [MMJ 314: **Advanced**] **Audio Production.** 4 hours (2, lecture; 2, lab), 3 credits. [Application of audio production techniques including "radio" news and documentary recording, production, mixing, and sweetening for both broadcast and new media applications. Production and post-production using advanced software applications. PREREQ: MMJ 215.]
3. **TO:** **FTS 226: Audio Production.** 4 hours (2, lecture; 2, lab), 3 credits. Basic audio production techniques, recording, post-production, mixing, and sweetening.
4. **Rationale:** The new alpha and numeric codes reflect the inclusion of this course in the restructured Film and TV Studies major. The changes in title and description more adequately reflect the content of the course. The prerequisite is not required because the course is restructured as a basic 200-level course.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of Cross-Listing
 2. **From:** [MMS] 309 (THE 309) (ENW 309): **Screenwriting.** 3 hours, 3 credits. A practical approach to screen writing for theatre, film, and television, from conception to finished script of the screenplay. [PREREQ: Departmental permission.]
 3. **To:** **MMS 309: Screenwriting.** 3 hours, 3 credits. A practical approach to screen writing for theatre, film, and television, from conception to finished script of the screenplay. PREREQ: Departmental permission.
 4. **Rationale:** In the CUNYfirst catalog, cross-listed courses are considered to be identical, i.e. the same course with different disciplines, numbers, and/or titles. This is a change from the previous eSIMS system, where the identity of cross-listed courses had to be established by a recommendation via A-1 form. The effect of the new system is that major credit is automatically granted to students who complete a course that is cross-listed with a major course but is not in the student's major or department. This is not always a positive result and can be particularly problematic in evaluating courses for transfer credit. Therefore, in order to avoid the unintended consequence of improperly granting major credit, it is necessary to withdraw the cross-listing relationship between the courses. The courses may still be jointly taught by scheduling sections with the same instructor to meet at the same time and place, i.e. "meets with."
- The withdrawal of this cross-listing does not eliminate THE(ENW) 309 but results in two courses.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
 6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 309: **Screenwriting.** 3 hours, 3 credits. A practical approach to screen writing for theatre, film, and television, from conception to finished script of the screenplay. PREREQ: Departmental permission.
3. **To:** **FTS 309: Screenwriting.** 3 hours, 3 credits. A practical approach to screenwriting for theatre, film, and television from conception to finished script of the screenplay. PREREQ: Departmental permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Description, Prerequisite
2. **From:** [MMS] 316: **Film Production.** 4 hours (2, lecture; 2, lab), 3 credits. Theory and practice of filmmaking. Students create their own films. PREREQ: [MMS 224 or MMJ/MMS 215 or MMJ/MMS 357].
3. **To:** FTS 316: **Film and Video Production.** 4 hours (2, lecture; 2, lab), 3 credits. Theory and practice of filmmaking and video production. Students create narrative films and video productions. PREREQ: FTS 215 and FTS 224.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The change in title and description reflect the addition of video to the content of the now combined film and video course.
The change in prerequisite reflects the streamlining of the new curriculum and new alpha codes.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Description, Prerequisite
2. **From:** [MMJ] 317: **Electronic Journalism.** 3 hours, 3 credits. Locating, gathering, writing, and editing news for radio and TV. Styles ranging from the radio newscast [to the TV documentary] are examined. [Evolution of news media from the inception of broadcast media through the Internet. PREREQ: MMJ 214, MMJ 221.]
3. **To:** FTS 317: **Writing for Broadcast TV and Radio.** 3 hours, 3 credits. Locating, gathering, writing, and editing news for radio and TV. Analysis of broadcast styles such as radio newscast, TV news magazine, Internet. PREREQ: department permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and Television Studies major. The change in title and description more adequately reflect the content of the course. The change in prerequisite to department permission ensures that the student has a basic knowledge of grammar, syntax and composition.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 06, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** **MMS 324: Narrative Film.** 3 hours, 3 credits. Story techniques, structures, practices, and theories in narrative filmmaking.
3. **To:** **FTS 324: Narrative Film.** 3 hours, 3 credits. Story techniques, structures, practices, and theories in narrative filmmaking.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code.
2. **From:** [MMJ] 343: **Voice-Over for Radio, Film and TV.** 3 hours, 3 credits. Performance techniques for the spoken word and script analysis with focus on clarity, vocal performance for differing media applications, microphone technique, and audition skills.
3. **To:** **FTS 343: Voice-Over for Radio, Film and TV.** 3 hours, 3 credits. Performance techniques for the spoken word and script analysis with focus on clarity, vocal performance for differing media applications, microphone technique, and audition skills.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Description, Hours
2. **From:** [MMJ] 344: [On-Camera Technique. 3 hours], 3 credits. [On-camera presentation in the studio and on field assignments, including TV script writing, reading from a teleprompter, preparing for an audition, handling on-air guests, and creating a demo.]
3. **To:** **FTS 344: Acting for the Camera.** 4 hours (2 lecture, 2 lab), 3 credits. Fundamental acting techniques specific to performance in film, television and new media.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The changes in title and description more adequately reflect the content of the course. The course hours are changed because the course content requires an additional lecture hour.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite.
2. **From:** [MMS] 350: **Topics in Film.** 3 hours, 3 credits (maximum 6 credits). Themes and movements in film, including historical developments; groupings of films and directors; and genres, styles, or critical and theoretical issues.
3. **To:** **FTS 350: Topics in Film.** 3 hours, 3 credits (maximum 6 credits). Themes and movements in film, including historical developments; groupings of films and directors; and genre, styles or critical and theoretical issues. PREREQ: Department permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The addition of department permission as a prerequisite will ensure that students are properly placed.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Description, Note, Prerequisite
2. **From:** [MMJ] 352: [The Bronx Journal TV Advanced Workshop]. 4 hours (2, lecture; 2, lab), 3 credits. [Segment production and guest hosting on the community affairs talk show televised on Bronxnet TV and seen throughout the Bronx. *Note: May be repeated for a maximum of 6 credits.* PREREQ: MMJ 221.]
3. **To:** **FTS 352: Television Production.** 4 hours (2 lecture; 2 lab), 3 credits. Segment production and guest hosting for community affairs televised talk show. PREREQ: Department permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The change in course title and description addresses the need for a more generic format, not limiting the course scope or airing the segments via a single television station. The prerequisite has been changed to department permission to allow students to be properly placed in the many areas of production of this course. The course is no longer a Workshop and may no longer be repeated.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Course Title, Description, Prerequisite
2. **From:** [MMS] 360: **Writing for TV.** 3 hours, 3 credits (maximum 6 credits). Selected topics on writing for various genres of TV [, video, and new media, including children's programming, soap operas, reality TV, the one-hour drama, variety programming, etc. PREREQ: MMS/THE/ENW 309.]
3. **To:** FTS 360: **Writing for Fictional TV.** 3 hours, 3 credits. Selected topics on writing for various genres of TV including children's programming, mini-series, cartoons, sitcom, one-hour drama and TV films. PREREQ: Department permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The changes in Title and Description address the creative aspect of writing that was not previously included in the course. The prerequisite has been changed to Department permission because the previous prerequisite does not coincide with the content of fictional TV.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Description, Prerequisite
2. **From:** [MMS] 404: **Television Directing.** 4 hours (2, lecture; 2, lab), 3 credits. [Selecting, arranging, and unifying audio/video elements for live, scripted TV programs. PREREQ: A grade of at least C- in COM 315 and instructor's permission.]
3. **To:** **FTS 404: Television Directing.** 4 hours (2, lecture; 2, lab), 3 credits. Selecting, blocking and arranging visual and audio elements of non-fictional TV production. Projects are produced during the semester. PREREQ: FTS 316 or FTS 352.
4. **Rationale:** _ Course content and focus is changed to reflect current changes in this field of study. The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The change in prerequisites will ensure that students will be able to take this course with a solid knowledge of television production.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of Cross-Listing
 2. **From:** **MMS [(THE) (ENW)] 409: Screenwriting.** 3 hours, 3 credits. Completion of one full-length screenplay or two shorter films, analysis of one's own and others' written work, experimentation with new genres and technologies, and work with a director to shoot one's own scenes. PREREQ: [MMS] (THE) (ENW) 309.
 3. **To:** **MMS 409: Advanced Screenwriting.** 3 hours, 3 credits. Completion of one full-length screenplay or two shorter films, analysis of one's own and others' written work, experimentation with new genres and technologies, and work with a director to shoot one's own scenes. PREREQ: [MMS] (THE) (ENW) 309.
 4. **Rationale:** In the CUNYfirst catalog, cross-listed courses are considered to be identical, i.e. the same course with different disciplines, numbers, and/or titles. This is a change from the previous eSIMS system, where the identity of cross-listed courses had to be established by a recommendation via A-1 form. The effect of the new system is that major credit is automatically granted to students who complete a course that is cross-listed with a major course but is not in the student's major or department. This is not always a positive result and can be particularly problematic in evaluating courses for transfer credit. Therefore, in order to avoid the unintended consequence of improperly granting major credit, it is necessary to withdraw the cross-listing relationship between the courses. The courses may still be jointly taught by scheduling sections with the same instructor to meet at the same time and place, i.e. "meets with."
- The withdrawal of this cross-listing does not eliminate THE(ENW) 409 but results in two courses.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
 6. **Date of JCT Department Approval:** November 6, 2013

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JOURNALISM, COMMUNICATION AND THEATRE DEPARTMENT

CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Prerequisite
2. **From:** [MMS 409: Screenwriting.] 3 hours, 3 credits. Completion of one full-length screenplay or two shorter films, analysis of one's own and others' written work, experimentation with new genres and technologies, and work with a director to shoot one's own scenes. PREREQ: [MMS (THE) (ENW) 309.]
3. **To:** FTS 409: **Advanced Screenwriting.** 3 hours, 3 credits. Completion of one full-length screenplay or two shorter films with screenplays, analysis of one's own and others' written work, experimentation with new genres and technologies, and work with a director to shoot one's own screenplay. PREREQ: FTS 309.
4. **Rationale:** The new alpha code, title, and change in the prerequisite's alpha code reflect the inclusion of this course in the restructured Film and TV Studies major. The change of title and prerequisite reflects the necessary preparation students must have to be able to work at a high level required by a 400-level course.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite.
2. **From:** [MMS] 420: **Cinema Aesthetics and Criticism.** 3 hours, 3 credits. Study of the art of cinema through viewing and analysis, both in and out of class, of the works of selected film artists. Supplementary readings in the works of film critics and theorists will be assigned. [PREREQ: MMS 212 and 213.]
3. **To:** FTS 420: **Cinema Aesthetics and Criticism.** 3 hours, 3 credits. Study of the art of cinema through viewing and analysis, both in and out of class, of the works of selected film artists. Supplementary readings in the works of film critics and theorists will be assigned. PREREQ: FTS 212 or FTS 213.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Film and TV Studies major. The - prerequisite is changed to reflect changed alpha codes.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMS] 421: **Film Directing.** 4 hours (2, lecture; 2, lab), 3 credits. Theory and practice of controlling and integrating elements of film production. Projects are produced during the semester. PREREQ: [MMS] 316 and instructor's permission.
3. **To:** **FTS 421: Film Directing.** 4 hours (2, lecture; 2, lab), 3 credits. Theory and practice of controlling and integrating elements of film production. Projects are produced during the semester. PREREQ: FTS 316 and department permission.
4. **Rationale:** The new alpha code change reflects the inclusion of this course in the restructured Film and TV Studies major. The prerequisite is changed because the alpha code is changed.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code

2. **From:** [MMJ (MMS)] 211: **Introduction to Multilingual Media.** 3 hours, 3 credits. Introduction to print and electronic multilingual media in the United States. Focus on the growth and diversity of ethnic media, the role they play in the lives of those who use them, and how they compare to mainstream media.

3. **To:** **JRN 211: Introduction to Multilingual Media.** 3 hours, 3 credits. Introduction to print and electronic multilingual media in the United States. Focus on the growth and diversity of ethnic media, the role they play in the lives of those who use them, and how they compare to mainstream media.

4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major

5. **Course Categories:** Liberal Arts & Sciences: yes. General Education Course: US Experience in its Diversity

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Description
2. **From:** [MMJ (MMS)] 217: **Journalism in the Movies.** 3 hours, 3 credits. [Journalism as an industry, a business, and a career—through the movies. Historical and contemporary aspects of news media, as depicted in major films about the journalistic profession.]
3. **To:** JRN 217: **Journalism in the Movies.** 3 hours, 3 credits. Survey of journalism in films. Historical and contemporary aspects of news media as depicted in films about journalists.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major. The change in description, while minimal, simplifies the original version making it more concise.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMJ] 221: **Reporting I.** 3 hours, 3 credits. Fundamentals of news reporting and writing in a multimedia context. News-gathering and storytelling styles and approaches to writing for newspapers, magazines, radio, television, and the Internet. Emphasis on grammar, syntax, punctuation, and spelling. [PREREQ: ENG 120 or the equivalent.]
3. **To:** **JRN 221: Reporting I.** 3 hours, 3 credits. Fundamentals of news reporting and writing in a multimedia context. News-gathering and storytelling styles and approaches to writing for newspapers, magazines, radio, television, and the Internet. Emphasis on grammar, syntax, punctuation, and spelling.
4. **Rationale:** The new alpha code and reflects the inclusion of this course in the restructured Journalism major. The prerequisite is not required because this is a basic introductory 200-level core course.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Prerequisite
2. **From:** [MMJ] 300: [The Bronx Journal Online] Advanced. 4 hours (2, lecture; 2, lab), 3 credits. Reporting and writing for Lehman's online multilingual news site, including hands-on reporting experience, proofreading, photography, and Web publishing, with an emphasis on writing and editing. NOTE: May be repeated for a maximum of 6 credits. PREREQ: [MMJ] 221. COREQ: [MMJ] 321.
3. **To:** JRN 300: Advanced Writing Workshop. 4 hours (2, lecture; 2, lab), 3 credits. Reporting and writing for Lehman's online multilingual news site, including hands-on reporting experience, proofreading, photography, and Web publishing, with an emphasis on writing and editing. PREREQ: JRN 221
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major. The change in the title addresses the issue of limiting the content of the course to serve a single publication. The purpose is to train the students so that their work can be published in different newspapers, magazines, online publications. The prerequisite is changed because the alpha code is changed.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMJ] 302: **Covering Race, Gender, and Ethnicity.** 3 hours, 3 credits. Reporting and writing on minority and women's issues; covering minorities and women fairly as a beat reporter by providing balanced reporting; developing and writing stories that make mainstream news coverage more diverse and inclusive. [PREREQ: MMJ 211, MMJ 221.]
3. **To:** **JRN 302: Covering Race, Gender, and Ethnicity.** 3 hours, 3 credits. Reporting and writing on minority and women's issues; covering minorities and women fairly as a beat reporter by providing balanced reporting; developing and writing stories that make mainstream news coverage more diverse and inclusive.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major. A specific prerequisite is dropped because the restructured Journalism major requires all Journalism Core courses to be taken prior to Area of Concentration courses, eliminating the need for a specific PREREQ for this course.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From: [MMJ] 307: Multimedia Editing and Proofreading.** 3 hours, 3 credits. Reading multimedia copy and producing texts that are grammatically correct, following the rules of journalistic writing established by the Associated Press Stylebook. The art of writing headlines and editing copy for all media platforms, and production of copy that is written in meaningful and readable language, and that insures accuracy. [PREREQ: MMJ 221.]
3. **To: JRN 307: Multimedia Editing and Proofreading.** 3 hours, 3 credits. Reading multimedia copy and producing texts that are grammatically correct, following the rules of journalistic writing established by the Associated Press Stylebook. The art of writing headlines and editing copy for all media platforms, and production of copy that is written in meaningful and readable language, and that insures accuracy. PREREQ: JRN 221 or department permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major. The prerequisite is changed to reflect a changed alpha code. The addition of Departmental permission is necessary to ensure that the students have knowledge of the basics elements of grammar, syntax, and composition.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMJ (MMS)] 222: **New Media.** 3 hours, 3 credits. Evolution of new communication technologies. Introduction to blogging and other social networking tools used by journalists.
3. **To:** JRN 222: **New Media.** 3 hours, 3 credits. Evolution of new communication technologies. Introduction to blogging and other social networking tools used by journalists.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMJ] 321: **Reporting II.** 3 hours, 3 credits. Practical experience in multimedia storytelling through reporting and writing across platforms; covering a beat, checking government records, practicing police and court reporting, and in-depth feature writing, including human interest stories, profiles, and obituaries. PREREQ: [MMJ] 214 and [MMJ] 221.
3. **To:** JRN 321: **Reporting II.** 3 hours, 3 credits. Practical experience in multimedia storytelling through reporting and writing across platforms; covering a beat, checking government records, practicing police and court reporting, and in-depth feature writing, including human interest stories, profiles, and obituaries. PREREQ: JRN 221.
4. **Rationale:** The new alpha code change reflects the inclusion of this course in the restructured Journalism major. The change in prerequisite reflects the change of MMJ 221 to JRN 221. Because of the nature of the course, there is no need to require MMJ 214 (now MCS 214)
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** **MMJ 322: Online News [p]age Design and Editing.** 3 hours, 3 credits. Layout, usability, and navigational challenges of designing news websites and managing their huge amount of content. Review of the world's best news websites, and the latest methods and tools used to build them, from HTML and Photoshop to Dreamweaver, WordPress, and beyond. [PREREQ: MMJ 222.]
3. **To:** **JRN 322: Online News Page Design and Editing.** 3 hours, 3 credits. Layout, usability, and navigational challenges of designing news websites and managing their huge amount of content. Review of the world's best news websites, and the latest methods and tools used to build them, from HTML and Photoshop to Dreamweaver, WordPress, and beyond. PREREQ: JRN 222
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major. The change in prerequisite reflects the new discipline alpha code.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMJ] 323: **Feature Writing.** 3 hours, 3 credits. Feature journalism in print and online, with an emphasis on reporting and writing entertainment, fashion, sports, arts, and business stories, including profiles, theme pieces, and reviews. PREREQ: [MMJ] 221. COREQ: [MMJ] 321.
3. **To:** JRN_323: **Feature Writing.** 3 hours, 3 credits. Feature journalism in print and online, with an emphasis on reporting and writing entertainment, fashion, sports, arts, and business stories, including profiles, theme pieces, and reviews. PREREQ: JRN 221. COREQ: JRN_321.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major. The change in prerequisite reflects the new discipline alpha code.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Prerequisite
2. **From:** [MMJ] 350: **Topics in [Multilingual] Journalism.** 3 hours, 3 credits. Topics vary from semester to semester. [PREREQ: Departmental permission.]
3. **To:** JRN 350: **Topics in Journalism.** 3 hours, 3 credits. Topics vary from semester to semester, including comparison of ethnic and mainstream media, evolution of media, multiculturalism. PREREQ: Department permission and JRN 211.
4. **Rationale:** The new alpha code and title reflect the inclusion of this course in the restructured Journalism major. The change in title does not limit the study to multilingual journalism, but journalism in general. The addition of JRN 211 will ensure that the student has a basic knowledge of introduction to multimedia.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMJ] 356: **Digital Photojournalism.** 4 hours (2, lecture; 2, lab), 3 credits. Multimedia storytelling through images using concepts and techniques in digital photography, including shooting, editing, and displaying news photos.
3. **To:** **JRN 356: Digital Photojournalism.** 4 hours (2, lecture; 2, lab), 3 credits. Multimedia storytelling through images using concepts and techniques in digital photography, including shooting, editing, and displaying news photos.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code.
2. **From:** [MMJ (MMS)] 370: **Internship I.** 9 hours (8, in the field; 1, weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, public relations, publishing, advertising, and marketing firms. The course will include a one-hour weekly meeting with the program director and other internship students. A final report is required. PREREQ: Departmental permission.
3. **To:** JRN 370: **Internship I.** 9 hours (8, in the field; 1, weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, public relations, publishing, advertising, and marketing firms. The course will include a one-hour weekly meeting with the program director and other internship students. A final report is required. PREREQ: Department permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code

2. **From:** [MMJ] 470: **Internship II.** 9 hours (8, in the field; 1, weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, coordinated by the Program Director. The course will include working 8 hours a week with a chosen media outlet, plus one-hour weekly seminar meetings with the Director and other internship students. A journal and a final research paper will be required. PREREQ: 18 credits from the program major and department permission.

3. **To:** JRN 470: **Internship II.** 9 hours (8, in the field; 1, weekly conference), 3 credits (maximum 6 credits). Individual field experience with various media, coordinated by the Program Director. The course will include working 8 hours a week with a chosen media outlet, plus one-hour weekly seminar meetings with the Director and other internship students. A journal and a final research paper will be required. PREREQ: 18 credits from the program major and department permission.

4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major.

5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code.
2. **FROM:** [MMJ] 486: **Independent Study in Journalism.** One semester, 3 credits (maximum 6 credits). Independent study and/or research [in journalism]. PREREQ: Departmental Permission.
3. **To:** JRN 486: **Independent Study in Journalism.** One semester, 3 credits (maximum 6 credits). Independent study and/or research. PREREQ: Department permission.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the restructured Journalism major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From: [MMS] 200: Oral Communication.** 3 hours, 3 credits. Principles of effective verbal and nonverbal communication as applied to personal and professional settings—whether in person or through the mass media of digital technologies.
3. **To: MCS 200: Oral Communication.** 3 hours, 3 credits. Principles of effective verbal and nonverbal communication as applied to personal and professional settings—whether in person or through the mass media of digital technologies.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Title, Description
2. **From:** [MMJ (MMS)] 214: [Foundations of Media]. 3 hours, 3 credits.
[History and evolution of technology, structure, and regulatory philosophies of broadcast journalism, newspaper journalism, programming and policies in radio, broadcast television, cable television, and web-based digital content. The growth of news-gathering organizations, network programming, media convergence, and evolution of print media from the penny press to modern-day newspaper publishing and online multimedia journalism.]
3. **To:** MCS 214: Introduction to Media and Digital Culture. 3 hours, 3 credits. The history of media, technology theory, digital environments, print, images, photography, Film, HD, TV, radio, advertising, Internet and Web media.
4. **Rationale:** The new alpha code, title and description reflect the inclusion of this course in the new Media Communications Studies major. This course includes a wider and more diverse array of content than MMJ (MMS) 214. This new description underscores the fact that new technologies are constantly reconfiguring our understanding of Media and its role in society. The new content will provide students with necessary preparation for more advanced courses in the Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. General Education Course: to be proposed for Individual and Society
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Description
2. **From:** [MMS] 220: **Introduction to Public Relations.** 3 hours, 3 credits. [History and processes of public relations practice in the U.S. and in later international media. Basic elements of public relations: communications with the media targeting significant populations; theories, strategies, and tools of communication and influence; and public relations in crisis situations.]
3. **To:** **MCS 220: Introduction to Public Relations.** 3 hours, 3 credits. The history and practices of public relations and marketing; emphasis on domestic and international strategies, theories, the influence of media on public relations in crisis situations and damage control.
4. **Rationale:** The new alpha code and description reflect the inclusion of this course in the new Media Communications Studies major. The new description addresses current trends and international focus in this particular field of studies.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 223: **Digital Marketing Strategies.** 3 hours, 3 credits.
Theoretical and strategic perspectives on how new media technologies have fundamentally transformed marketing; the shift from one-way to two-way communication; and the online techniques—viral campaigns, social media, search engine optimization, Web analytics—used to manage consumer interactions.
3. **To:** **MCS 223: Digital Marketing Strategies.** 3 hours, 3 credits.
Theoretical and strategic perspectives on how new media technologies have fundamentally transformed marketing; the shift from one-way to two-way communication; and the online techniques—viral campaigns, social media, search engine optimization, Web analytics—used to manage consumer interactions.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 241: **Asian Cinema.** 3 hours, 3 credits. Narrative films from various Asian nations and cultures. Traditional artistic influences; cinematic constructs of national identity, historical context, and culture; role in global cinema.
3. **To:** **MCS 241: Asian Cinema.** 3 hours, 3 credits. Narrative films from various Asian nations and cultures. Traditional artistic influences; cinematic constructs of national identity, historical context, and culture; role in global cinema.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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1. **Type of Change:** Alpha Code
2. **From:** **MMS 244: Communication in Society.** *3 hours, 3 credits.* Role of media in the formation of identity, political opinion, subjectivity (racial, gender and sexual), celebrity, and ethics. Distinctions between interpersonal and mediated communication.
3. **To:** **MCS 244: Communication in Society.** *3 hours, 3 credits.* Role of media in the formation of identity, political opinion, subjectivity (racial, gender and sexual), celebrity, and ethics. Distinctions between interpersonal and mediated communication.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of Cross Listing
2. **From:** **MMS 244 (SOC 249): Communication in Society.** *3 hours, 3 credits.* Role of media in the formation of identity, political opinion, subjectivity (racial, gender and sexual), celebrity, and ethics. Distinctions between interpersonal and mediated communication.
3. **To:** **MMS 244: Communication in Society.** *3 hours, 3 credits.* Role of media in the formation of identity, political opinion, subjectivity (racial, gender and sexual), celebrity, and ethics. Distinctions between interpersonal and mediated communication.
4. **Rationale:** In the CUNYfirst catalog, cross-listed courses are considered to be identical, i.e. the same course with different disciplines, numbers, and/or titles. This is a change from the previous eSIMS system, where the identity of cross-listed courses had to be established by a recommendation via A-1 form. The effect of the new system is that major credit is automatically granted to students who complete a course that is cross-listed with a major course but is not in the student's major or department. This is not always a positive outcome and can be particularly problematic in evaluating courses for transfer credit. Therefore, in order to avoid the unintended consequence of improperly granting major credit, it is necessary to withdraw the cross-listing relationship between the courses. The courses may still be jointly taught by scheduling sections with the same instructor to meet at the same time and place, i.e. "meets with."

The withdrawal of this cross-listing does not eliminate SOC 249 but results in two courses.

5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMS] 300: **Corporate Communication.** 3 hours, 3 credits. Elements of communication in the current corporate environment, including public, community, employee, and government relations. [PREREQ: MMS 220.]
3. **To:** **MCS 300: Corporate Communication.** 3 hours, 3 credits. Elements of communication in the current corporate environment, including public, community, employee, and government relations. PREREQ: MCS 220
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major. The change in prerequisite reflects a change in alpha code.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 305: **Persuasion.** 3 hours, 3 credits. The direct and indirect influence of mass media (advertising, television, the Web, and social networks) on thoughts, attitudes, and behavior. Principles of persuasion such as attraction, authority, celebrity, social influence, and their uses and misuses in society.
3. **To:** **MCS 305: Persuasion.** 3 hours, 3 credits. The direct and indirect influence of mass media (advertising, television, the Web, and social networks) on thoughts, attitudes, and behavior. Principles of persuasion such as attraction, authority, celebrity, social influence, and their uses and misuses in society.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 307: **Media Industries I.** 3 hours, 3 credits. Contemporary media industries, including print, broadcast, and new media. This course will pay particular attention to the economic and social conditions influencing industrial configurations and outputs, and vice versa.
3. **To:** **MCS 307: Media Industries I.** 3 hours, 3 credits. Contemporary media industries, including print, broadcast, and new media. This course will pay particular attention to the economic and social conditions influencing industrial configurations and outputs, and vice versa.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMS] 308: **Media Industries II.** 3 hours, 3 credits. Evolution of the media industry as practiced by media technologists, theorists, artists, authors, and programmers. Topics include interactivity, virtual reality, censorship, net neutrality, and emerging publishing platforms. [PREREQ: MMS 307.]
3. **To:** **MCS 308: Media Industries II.** 3 hours, 3 credits. Evolution of the media industry as practiced by media technologists, theorists, artists, authors, and programmers. Topics include interactivity, virtual reality, censorship, net neutrality, and emerging publishing platforms. PREREQ: MCS 307
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communications Studies major. The change in prerequisite reflects a change in alpha code.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. Type of Change: Alpha Code, Numeric Code, Title, Description, Prerequisite

2. From: [MMS 219: American] Television. 3 hours, 3 credits. [The history, genera, formats and organizational structures in North American. Areas of study include broadcast television, cable and subscription TV, and digital video production and delivery.]

3. To: MCS 319: Evolution of Television. 3 hours, 3 credits. The evolution of TV from its American origins to its current status as a global phenomenon. Areas of study include genres, studio structures, fictional vs. non-fictional TV, multicultural and global TV, and comparative study of international television programming. PREREQ: FTS 212

4. Rationale: The new alpha code reflects the inclusion of this course in the new Media Communications Studies major. The new description addresses current trends and global focus in this field. The title and number change reflect a revised course that covers and researches TV from a global academic perspective. Previously the course was limited to a historical overview of American TV. The addition of the prerequisite of FTS 212 (Introduction of Film and Television) reflects the need for an introductory course for MCS 319.

5. Course Categories: Liberal Arts & Sciences: yes. Not a General Education course

6. Date of JCT Department Approval: November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of Cross Listings
2. **From:** [MMJ (MMS) (AAS)] 332: **African American Media.** 3 hours, 3 credits. Analysis of the African American media's role in U.S. history and culture.
3. **To:** **MMS 332: African American Media.** 3 hours, 3 credits. Analysis of the African American media's role in U.S. history and culture.
4. **Rationale:** In the CUNYfirst catalog, cross-listed courses are considered to be identical, i.e. the same course with different disciplines, numbers, and/or titles. This is a change from the previous eSIMS system, where the identity of cross-listed courses had to be established by a recommendation via A-1 form. The effect of the new system is that major credit is automatically granted to students who complete a course that is cross-listed with a major course but is not in the student's major or department. This is not always a positive outcome and can be particularly problematic in evaluating courses for transfer credit. Therefore, in order to avoid the unintended consequence of improperly granting major credit, it is necessary to withdraw the cross-listing relationship between the courses. The courses may still be jointly taught by scheduling sections with the same instructor to meet at the same time and place, i.e. "meets with."

The withdrawal of this cross-listing does not eliminate AAS 332 but results in two courses.

5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1.Type of Change: Alpha Code

2. From: [MMS)] 332: African American Media. 3 hours, 3 credits. Analysis of the African American media's role in U.S. history and culture.

3. To: MCS 332: African American Media. 3 hours, 3 credits. The African American media's role in U.S. history and culture.

4. Rationale: The new alpha code reflects the inclusion of this course in the new Media Communication Studies major.

5. Course Categories: Liberal Arts & Sciences: yes. Not a General Education course

6. Date of JCT Department Approval: November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS]333: **Public Relations and Marketing.** 3 hours, 3 credits. Mastering the appropriate formats needed to write the releases, reports, and advertising media generated by for- and non-profit organizations. **PREREQ:** Departmental permission.
3. **To:** **MCS 333: Public Relations and Marketing.** 3 hours, 3 credits. Mastering the appropriate formats needed to write the releases, reports, and advertising media generated by for- and non-profit organizations. **PREREQ:** Department permission.
4. **Rationale:** The new alpha code and expanded prerequisite reflect the inclusion of this course in the new Media Communication Studies major.
5. **Course Categories:** Liberal Arts & Sciences: no. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMJ (MMS)] 334: **The Documentary.** 3 hours, 3 credits. History of documentary film and the various types of film within the genre, e.g., propaganda, autobiographical, direct cinema, and rockumentary. [PREREQ: MMJ (MMS) 215; either MMS 212 or MMS 213.]
3. **To:** **MCS 334: The Documentary.** 3 hours, 3 credits. History of documentary film and the various types of film within the genre, e.g., propaganda, autobiographical, informational, industrials and rockumentary. PREREQ: Either FTS 212 or FTS 213.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major. The change in prerequisite reflects the curriculum of the new Media Communications Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 335: **Media Relations.** 3 hours, 3 credits. Media relations as an industry, business, and career, focusing on how news is created and disseminated and on what role public relations plays in the American media. Creation of professional press releases and promotion of newsworthy stories across print, broadcast, and multimedia outlets.
3. **To:** **MCS 335: Media Relations.** 3 hours, 3 credits. Media relations as an industry, business, and career, focusing on how news is created and disseminated and on what role public relations plays in the American media. Creation of professional press releases and promotion of newsworthy stories across print, broadcast, and multimedia outlets.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMS] 347: **Advertising.** 3 hours, 3 credits. Basic elements of advertising copywriting for various media formats. Introduction to advertising research, including the development of message structure and advertising strategies. [PREREQ: MMS 220.]
3. **To:** **MCS 347: Advertising.** 3 hours, 3 credits. Basic elements of advertising copywriting for various media formats. Introduction to advertising research, including the development of message structure and advertising strategies.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major. The change in prerequisite reflects the curriculum of the new MCS major
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Numeric Code, Title, Description
2. **From: [MMS 352]: Topics in [Multimedia] Studies.** 3 hours, 3 credits (maximum 6 credits). [Anthropological approaches to media production and consumption. The uses of media in the construction of local, national, and transnational identities.]
3. **To: MCS 350: Topics in Media Communications Studies.** 3 hours, 3 credits (maximum 6 credits). Topics include contemporary issues such as new trends in public relations, advertising, evolution of media industries, global issues in international agreements.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major. The change in title and description better fit the content of the course. The change in number reflects the curriculum design creating uniformity, establishing JRN 350, FTS 350 and MCS 350 as topics courses for each of the majors.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of Cross Listing
2. **From:** [MMS] 351 (ANT 351): **The Anthropology of Media.** 3 hours, 3 credits. Anthropological approaches to media production and consumption. The uses of media in the construction of local, national, and transnational identities.
3. **To:** **MMS 351: The Anthropology of Media.** 3 hours, 3 credits. Anthropological approaches to media production and consumption. The uses of media in the construction of local, national, and transnational identities.
4. **Rationale:** In the CUNYfirst catalog, cross-listed courses are considered to be identical, i.e. the same course with different disciplines, numbers, and/or titles. This is a change from the previous eSIMS system, where the identity of cross-listed courses had to be established by a recommendation via A-1 form. The effect of the new system is that major credit is automatically granted to students who complete a course that is cross-listed with a major course but is not in the student's major or department. This is not always a positive outcome and can be particularly problematic in evaluating courses for transfer credit. Therefore, in order to avoid the unintended consequence of improperly granting major credit, it is necessary to withdraw the cross-listing relationship between the courses. The courses may still be jointly taught by scheduling sections with the same instructor to meet at the same time and place, i.e. "meets with."

The withdrawal of this cross-listing does not eliminate ANT 351 but results in two courses.

5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 351: **The Anthropology of Media.** 3 hours, 3 credits.
Anthropological approaches to media production and consumption. The uses of media in the construction of local, national, and transnational identities.
3. **To:** **MCS 351: The Anthropology of Media.** 3 hours, 3 credits.
Anthropological approaches to media production and consumption. The uses of media in the construction of local, national, and transnational identities.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of Cross Listing
2. **From:** [MMS] (LPR) 353: **Latino Media.** 3 hours, 3 credits. Topics vary from semester to semester.
3. **To:** **MMS 353: Latino Media.** 3 hours, 3 credits. Topics vary from semester to semester.
4. **Rationale:** In the CUNYfirst catalog, cross-listed courses are considered to be identical, i.e. the same course with different disciplines, numbers, and/or titles. This is a change from the previous eSIMS system, where the identity of cross-listed courses had to be established by a recommendation via A-1 form. The effect of the new system is that major credit is automatically granted to students who complete a course that is cross-listed with a major course but is not in the student's major or department. This is not always a positive outcome and can be particularly problematic in evaluating courses for transfer credit. Therefore, in order to avoid the unintended consequence of improperly granting major credit, it is necessary to withdraw the cross-listing relationship between the courses. The courses may still be jointly taught by scheduling sections with the same instructor to meet at the same time and place, i.e. "meets with."

The withdrawal of this cross-listing does not eliminate LPR 353 but results in two courses.

5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 353: **Latino Media.** 3 hours, 3 credits. Topics vary from semester to semester.
3. **To:** **MCS 353: Latino Media.** 3 hours, 3 credits. Topics vary from semester to semester.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code
2. **From:** [MMS] 359: **The Thought Persuaders.** 3 hours, 3 credits. The sensory and cognitive influence of popular culture, the entertainment industry, fashion, style, popular culture, graphics, and fads on media consumers.
3. **To:** **MCS 359: The Thought Persuaders.** 3 hours, 3 credits. The sensory and cognitive influence of popular culture, the entertainment industry, fashion, style, popular culture, graphics, and fads on media consumers.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From: [MMS] 366: Technology and Communications.** 3 hours, 3 credits. Influence and impact of advances in technology on interpersonal and mass communications. Historical development of language and writing from the printing press to the Internet and beyond. PREREQ: MMS 244.
3. **To: MCS 366: Technology and Communications.** 3 hours, 3 credits. Influence and impact of advances in technology on interpersonal and mass communications. Historical development of language and writing from the printing press to the Internet and beyond. PREREQ: MCS 244.
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major. The change in prerequisite reflects the new discipline alpha code.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From: [MMJ] 417: Broadcast Programming.** 3 hours, 3 credits. The roles of the public, government, advertisers, stations, and networks in influencing radio, and TV content. [PREREQ: MMJ 214.]
3. **To: MCS 417: Broadcast Programming.** 3 hours, 3 credits. The roles of the public, government, advertisers, stations, and networks in influencing radio, and TV content. PREREQ: MCS 214
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major. The change in prerequisite reflects the new discipline alpha code.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Alpha Code, Prerequisite
2. **From:** [MMJ (MMS)] 418: **Mass Media and Public Policy.** 3 hours, 3 credits. Intensive study of selected problems of public policy in mass communication. [PREREQ: MMJ 214.]
3. **To:** **MCS 418: Mass Media and Public Policy.** 3 hours, 3 credits. Intensive study of selected problems of public policy in mass communication. PREREQ: MCS 214
4. **Rationale:** The new alpha code reflects the inclusion of this course in the new Media Communication Studies major. The change in prerequisite reflects the new discipline alpha code.
5. **Course Categories:** Liberal Arts & Sciences: yes. Not a General Education course
6. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMS 489: Research Project in Multimedia Studies.** One semester, 3 credits (maximum 6 credits). Individual research and reading under the direction of a faculty member of the Department. An honors essay or some suitable presentation in communication arts is required. PREREQ: Permission from the director.
3. **Rationale:** The content of this course is not essential to the learning goals of the new Media Communications major. Relevant material will be included in MCS 4810 or MCS 4910 and MCS 4920.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMJ 200: The Bronx Journal Workshop.** 4 hours, 1 credit. Introduction to reporting and writing for Lehman's online multilingual news site, including the workings of a newsroom, editing, proofreading, photography, and Web publishing. Note: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students. PREREQ: Departmental permission.
3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Journalism major. Relevant material will be included in JRN 300.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal

2. **Description:** **MMJ 201: Broadcast and Production Workshop.** 4 hours, 1 credit. Practical application of principles and theories of journalism for professional CUNY broadcasts, Internet radio, and select individual media projects. Areas of specialization to include writing and production of television and audio segments, video and audio production techniques, graphics, switching, and lighting design. NOTE: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students. PREREQ: Departmental permission.

3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Journalism major. Relevant material will be included in FTS 352.

4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal

2. **Description:** **MMJ 202: Inside Lehman.** 4 hours, 1 credit. Introduction to reporting and writing for *Inside Lehman*, the College's television news magazine. Areas of specialization include writing and production of television and audio segments, video and audio production techniques, graphics, switching, and lighting design. NOTE: May be repeated for a maximum of 4 credits; areas are not repeatable. Open to all students. PREREQ: Departmental permission.

3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Journalism major.

- 4.- **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **From:** **MMJ 330: Women, Minorities and the Media.** 3 hours, 3 credits.
Study of the institutional policies and practices of commercial media in the United States and their impact on minorities and women.
3. **Rationale:** The content of this course is not essential to the learning goals of the new Media Communication Studies major. Relevant material will be included in JRN 302.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMJ 357: Digital Editing.** 4 hours (2, lecture; 2, lab), 3 credits. Principles and practice of step-by-step functions of non-linear editing, including logging, capturing, and organizing audio-video media. PREREQ: MMJ (MMS) 215. COREQ: MMJ (MMS) 315 or MMJ 316.
3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Film and TV Studies major. Relevant material is covered in FTS 224.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMS 230: Italian Cinema.** 3 hours, 3 credits. A study of major Italian filmmakers, including their themes, styles, and social significance, through the showing and discussion of selected, outstanding films (with English subtitles). Complementary readings of selected works of Italian literature (in English translation) that have significantly influenced the aesthetics and evolution of Italian films.
3. **Rationale:** The creation of MCS 210 Global Cinema replaces the alpha code and course number for MMS 230.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal

2. **Description:** **MMS 234: Introduction to French Cinema.** 3 hours, 3 credits. A study of major French film makers; their themes, styles, and aesthetic commitments through the showing and discussion of selected outstanding films (with English subtitles). Complementary reading of selected works of French literature (in English translation) that have significantly influenced the aesthetics and evolution of French films.

3. **Rationale:** The creation of MCS 210 Global Cinema replaces the alpha code and course number for MMS 234.

4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** MMJ (MMS) 252: The Bronx Journal TV Workshop.
3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Film and TV Studies major. Relevant material is covered in FTS 215 and FTS 226.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal

2. **From: MMJ 324: Opinion Writing and Talking Heads.** 3 hours, 3 credits. Influential opinion makers in politics and the arts, with emphasis on writing editorials and op-ed pieces for print media, commentaries for radio and television, and reviews of food, fashion, music, art, books, television, and films. Presentation of opinions in writing, in radio podcasts, and in front of a TV camera. PREREQ: MMJ 221.

3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Journalism major. Relevant material is covered in JRN 323.

4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal

2. **From:** **MMJ 331: Literary Journalism.** 3 hours, 3 credits. Classics of literary journalism from the era of New Journalism in the 1960s and 1970s to the present. Emphasis on journalists who bring the techniques of fiction to their writing, participate in the subjects they cover, write with an impulse toward advocacy and social justice, and/or write subjectively.

3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Journalism major. Relevant material is covered in JRN 323.

4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMS 301: Perception, Language, and Communication.** 3 hours, 3 credits. Analysis of how the perception process and personal language meanings are informed by beliefs, emotions, attitudes and values. PREREQ: MMS 200 or LNG 160 (SPV 246).
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMS 304: Interpersonal and Small Communication.** 3 hours, 3 credits. Principles and methods of oral communication in small group deliberation. Practice in participation and leadership in problem-solving groups. PREREQ: MMS 200.
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMS 311: Freedom of Speech.** 3 hours, 3 credits. Survey of the foundations and contemporary applications of the right to communicate and limitations on that right. Pertinent works from Milton to Emerson, and First Amendment decisions of the Supreme Court are examined.
3. **Rationale:** The content of this not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** **MMJ (MMS) 315: TV Studio Production.** 4 hours (2, lecture; 2, lab), 3 credits. Theory and practice of TV studio operations, including camera techniques, graphics, switching, lighting, and integration of recorded video in live production situations, culminating in a series of studio projects. PREREQ: MMJ (MMS) 215.
3. **Rationale:** The content of this course is not essential to the learning goals of the newly restructured Film and TV Studies major. Relevant material is covered in FTS 316.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal

2. **Description:** **MMJ 316: Field Video Production.** 4 hours (2, lecture; 2, lab), 3 credits. Theory and practice of field production including single camera, iso-camera, and ENG switched remote video production for live and live-to-tape field productions. Field acquisition and post-production editing for news production. PREREQ: MMJ (MMS) 215.

3. **Rationale:** The content of this course is not relevant to the learning goals of the newly restructured Film and TV Studies major. Relevant material is covered in FTS 316.

4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

- 1. Type of Change:** Withdrawal of course MMS 319
- 2. From: Description: [MMS] (LAC) (LPR) 319: **Latinos in Film.** 3 hours, 3 credits. Latino ethnicities in Hollywood films from the silent era to the present.**
- 3. To: Description: **LAC (LPR) 319: Latinos in Film.** 3 hours, 3 credits. Latino ethnicities in Hollywood films from the silent era to the present.**
- 4. Rationale:** The creation of MCS 210 Global Cinema replaces the alpha code and course number for MMS 319. LAC (LPR) 319 are not affected by the withdrawal of MMS 319.
- 5.- Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of course MMS 321
2. **From: Description: MMS (AAS) 321: African Americans in Cinema.** 3 hours, 3 credits. Visual images of African-Americans in films, shorts, cartoons, and documentaries.
3. **To: AAS 321: African Americans in Cinema.** 3 hours, 3 credits. Visual images of African-Americans in films, shorts, cartoons, and documentaries.
4. **Rationale:** The creation of MCS 210 Global Cinema replaces the alpha code and course number for MMS 321. AAS 321 is not affected by the withdrawal of MMS 321.
5. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal of course MMS 4950
2. **From: Description: [MMS] (THE) (DNC) 4950: Multimedia Performing Arts Project.** 4 hours, 1 credit. Multimedia capstone project in performing arts. PREREQ: Department Permission.
3. **To: Description: THE (DNC) 4950: Multimedia Performing Arts Project.** 4 hours, 1 credit. Multimedia capstone project in performing arts. PREREQ: Department Permission
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major. The withdrawal of MMS 4950 does not affect THE (DNC) 4950.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** MMS 1000: 100-Level Elective.
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** MMS 2000: 200-Level Elective.
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** MMS 3000: 300-Level Elective.
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** MMS 4000: 400-Level Elective.
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** MMS 8888: Not Yet Evaluated.
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013

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CURRICULUM CHANGE

1. **Type of Change:** Withdrawal
2. **Description:** MMS 9999: General Elective Credit.
3. **Rationale:** The content of this course is not relevant to the learning goals of the new Media Communications Studies major.
4. **Date of JCT Department Approval:** November 6, 2013