

**LEHMAN COLLEGE  
OF THE  
CITY UNIVERSITY OF NEW YORK**

**DEPARTMENT OF ECONOMICS AND BUSINESS**

**CURRICULUM CHANGE**

Name of Program and Degree Award: MS Business

Hegis Number: 0502.00

Program Code: 32786

Effective Term: Fall 2015

1. **Type of Change:** Addition of Distance Education Format (Online MS format)

2. **From:**

Lehman College has established a graduate program leading to the degree of Master of Science in Business (MSB) with a specialization in finance, human resource management, international business, marketing, or e-business. The objective of this curriculum is to satisfy the growing need in today's business environment for professionals who have developed the necessary expertise, insight, and vision in tackling the technical, interpersonal, and conceptual problems specific to their chosen managerial subfield. The program also constitutes a threshold into higher academic or professional pursuits, such as earning a doctorate in business or law.

Admission to the Program: Applicants to the MSB program must have earned their bachelor's degree from an accredited undergraduate institution in the U.S. or abroad with a minimum grade point average of 2.7 (B-) or equivalent. Applicants must submit a statement of career objectives and two letters of recommendation. A minimum GPA of B (3.0) is necessary to maintain enrollment in the MS program in business. Admissions are made only in the Fall.

International Students must additionally obtain a minimum total score of 500 or equivalent on the TOEFL and comply with the applicable financial and visa requirements. Those who have earned their baccalaureate from a college or university in which the language of instruction was exclusively English are exempted from the TOEFL requirement.

Curriculum: The 30-credit curriculum includes 12 credits in a common professional core, 12 credits in the chosen field of specialization, and 6 credits in two capstone seminars. **Core courses are offered only in the fall and courses in the major fields only in the spring. Two capstone seminars are offered only in the summer in online format.** Accordingly, full-time students can complete their degree requirements within one year by taking the eight core and specialization courses in two consecutive semesters, fall and spring, and the two capstone seminars in the summer, one in each of the two summer sessions, but not both seminars in the same summer session.

Course Requirements for the MSB degree are as follows:

Core Courses Requirement: 12 credits

MSB 700: Organizational Behavior and Leadership, 3 hours, 3 credits

MSB 701: Quantitative Analysis for Managers, 3 hours, 3 credits

MSB 702: Economic Analysis for Managers, 3 hours, 3 credits

MSB 703: Computer-Based Information Systems for Managers, 3 hours, 3 credits

Major Field Requirement: 12 credits

Completion of a block of 4 courses in one area of specialization:

Finance:

MSB 710: Investment Analysis, 3 hours, 3 credits

MSB 711: Capital Budgeting, 3 hours, 3 credits

MSB 712: Financial Statements Analysis, 3 hours, 3 credits

MSB 713: International Financial Management, 3 hours, 3 credits

Human Resources Management:

MSB 730: Human Resource Management, 3 hours, 3 credits

MSB 731: Employee Training and Development, 3 hours, 3 credits

MSB 732: Managing Group and Interpersonal Dynamics, 3 hours, 3 credits

MSB 734: International Human Resource Management, 3 hours, 3 credits

International Business:

MSB 720: Managing in a Global Environment, 3 hours, 3 credits

MSB 713: International Financial Management, 3 hours, 3 credits

MSB 722: International Marketing Management: Culture, Law and Politics, 3 hours, 3 credits

MSB 734: International Human Resource Management, 3 hours, 3 credits

Marketing:

MSB 720: Managing in a Global Environment, 3 hours, 3 credits

MSB 721: Applied Marketing Research, 3 hours, 3 credits

MSB 722: International Marketing Management: Culture, Law and Politics, 3 hours, 3 credits

MSB 723: Contemporary Issues in Marketing, 3 hours, 3 credits

E-Business:

MSB 720: Managing in a Global Environment, 3 hours, 3 credits

MSB 722: International Marketing Management: Culture, Law and Politics, 3 hours, 3 credits

MSB 760: E-Business in a Global Setting, 3 hours, 3 credits

MSB 761: Internet Law in a Global Setting, 3 hours, 3 credits

Capstone Seminars: 6 credits

MSB 795: Seminar in Strategic Management, 3 hours, 3 credits

MSB 796: Seminar in Ethical Issues in Management, 3 hours, 3 credits

NOTE: Two research-oriented tutorials, MSB 785: Independent Graduate Study in Business and MSB 790: Graduate Research Project in Business, 3 hours, 3 credits each, are available for qualified students intending to acquire a deeper understanding of a selected topic (MSB 785) or to conduct substantive research on a chosen project (MSB 790) upon the approval and under the supervision of a full-time faculty.

### 3. **To:**

Lehman College has established a graduate program leading to the degree of Master of Science in Business (MSB) with a specialization in finance, human resource management, international business, marketing, or e-business. The objective of this curriculum is to satisfy the growing need in today's business environment for professionals who have developed the necessary expertise, insight, and vision in tackling the technical, interpersonal, and conceptual problems specific to their chosen managerial subfield. The program also constitutes a threshold into higher academic or professional pursuits, such as earning a doctorate in business or law.

Students wishing to do so may complete the degree program entirely online by taking online courses only. The online-only option is not available to students studying on an F1 Visa.

Admission to the Program: Applicants to the MSB program must have earned their bachelor's degree from an accredited undergraduate institution in the U.S. or abroad with a minimum grade point average of 2.7 (B-) or equivalent. Applicants must submit a statement of career objectives and two letters of recommendation. A minimum GPA of B (3.0) is necessary to maintain enrollment in the MS program in business. Students are accepted in the program during Fall and Spring semesters.

International Students must additionally obtain a minimum total score of 500 or equivalent on the TOEFL and comply with the applicable financial and visa requirements. Those who have earned their baccalaureate from a college or university in which the language of instruction was exclusively English are exempted from the TOEFL requirement.

Curriculum: The 30-credit curriculum includes 12 credits in a common professional core, 12 credits in the chosen field of specialization, and 6 credits in two capstone seminar. Full-time students can complete their degree requirements within one year by taking the eight core and specialization courses in two consecutive semesters, Fall and Spring, and the two capstone seminars in the summer, one in each of the two summer sessions, but not both seminars in the same summer session.

Course Requirements for the MSB degree are as follows:

Core Courses Requirement: 12 credits

MSB 700: Organizational Behavior and Leadership, 3 hours, 3 credits

MSB 701: Quantitative Analysis for Managers, 3 hours, 3 credits

MSB 702: Economic Analysis for Managers, 3 hours, 3 credits

MSB 703: Computer-Based Information Systems for Managers, 3 hours, 3 credits

Major Field Requirement: 12 credits

Completion of a block of 4 courses in one area of specialization:

Finance:

MSB 710: Investment Analysis, 3 hours, 3 credits

MSB 711: Capital Budgeting, 3 hours, 3 credits

MSB 712: Financial Statements Analysis, 3 hours, 3 credits

MSB 713: International Financial Management, 3 hours, 3 credits

Human Resources Management:

MSB 730: Human Resource Management, 3 hours, 3 credits

MSB 731: Employee Training and Development, 3 hours, 3 credits

MSB 732: Managing Group and Interpersonal Dynamics, 3 hours, 3 credits

MSB 734: International Human Resource Management, 3 hours, 3 credits

International Business:

MSB 720: Managing in a Global Environment, 3 hours, 3 credits

MSB 713: International Financial Management, 3 hours, 3 credits

MSB 722: International Marketing Management: Culture, Law and Politics, 3 hours, 3 credits

MSB 734: International Human Resource Management, 3 hours, 3 credits

Marketing:

MSB 720: Managing in a Global Environment, 3 hours, 3 credits

MSB 721: Applied Marketing Research, 3 hours, 3 credits

MSB 722: International Marketing Management: Culture, Law and Politics, 3 hours, 3 credits

MSB 723: Contemporary Issues in Marketing, 3 hours, 3 credits

E-Business:

MSB 720: Managing in a Global Environment, 3 hours, 3 credits

MSB 722: International Marketing Management: Culture, Law and Politics, 3 hours, 3 credits

MSB 760: E-Business in a Global Setting, 3 hours, 3 credits

MSB 761: Internet Law in a Global Setting, 3 hours, 3 credits

Capstone Seminars: 6 credits

MSB 795: Seminar in Strategic Management, 3 hours, 3 credits

MSB 796: Seminar in Ethical Issues in Management, 3 hours, 3 credits

NOTE: Two research-oriented tutorials, MSB 785: Independent Graduate Study in Business and MSB 790: Graduate Research Project in Business, 3 hours, 3 credits each, are available for qualified students intending to acquire a deeper understanding of a selected topic (MSB 785) or to conduct substantive research on a chosen project

(MSB 790) upon the approval and under the supervision of a full-time faculty.

4. **Rationale:**

The addition of a distance education format for the MSB degree will not affect the course learning objectives of the existing program, since the delivery mode of the courses is the only change implemented. The distance learning format will allow students to complete the program by taking all courses online. The department will offer at least one section of each course online.

5. **Date of departmental approval: October 29, 2014**