BUSINESS ADMINISTRATION
Learning goals and objectives

Upon completion of a BBA degree in Business Administration, graduates will be able to:

BG1. Demonstrate competency in written and oral communications.

BG2. Demonstrate competency in quantitative and analytical skills.

BG3. Demonstrate competency in current technology used in business environment.

BG4. Demonstrate knowledge of business ethics and corporate responsibility.

BG5. Demonstrate competency in their chosen field(s) of following concentrations:

(i) Accounting

(ii) Business Economics

(iii) Business Law

(iv) Finance

(v) Human Resource Management

(vi) International Business

(vii) Marketing

BG6. Demonstrate knowledge of global and multicultural perspectives.